

GEHL ARCHITECTS
URBAN QUALITY CONSULTANTS



CITY SAGA

Public Spaces in Transformation



Cities for people: main results of implementation of the Nordic Council of Ministers' project "City Saga" in St. Petersburg

Elena Belova, Secretary General, International Center for Social Research "Leontief Center" (St. Petersburg)

A blue letter 'S' is centered within a grey square bracket.

Smart

An orange letter 'A' is centered within a grey square bracket.


Attractive

A green letter 'G' is centered within a grey square bracket.

Green

A grey letter 'A' is centered within a grey square bracket.

Accessible

A large, dark grey, L-shaped bracket is positioned on the left side of the text block, framing the paragraphs.

This project connects the rich Nordic experience of transforming city spaces into resident-friendly environments with the efforts of St. Petersburg specialists and inhabitants to bring appropriate models of up-to-date attractive public spaces to St. Petersburg.

SAGA stands for Smart, Attractive, Green, Accessible - the qualities any modern public space should be characterized by.

The aim of the project is to contribute to the development of public spaces in St. Petersburg, to transform them into greener, smarter, more attractive and accessible spaces.

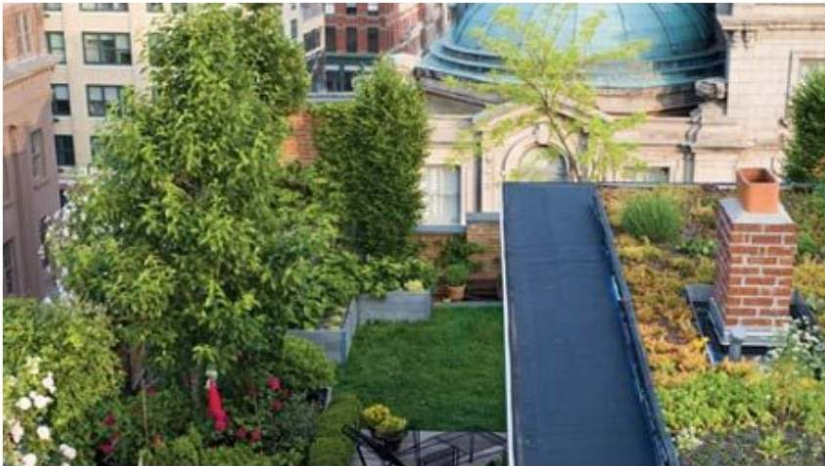
[S M A R T]



[ATTRACTIVE]



[GREEN]



[ACCESSIBLE]



[PARTNERS]

KEY PARTNERS OF THE PROJECT:

- Gehl Architects (Denmark)
- Council of the Municipalities of Saint Petersburg
- IC SER Leontief Centre
- Helsinki City Library
- Tårnby Library (Denmark)
- Information Office of the Nordic Council of Ministers in Saint Petersburg
- Krasiviy Petersburg

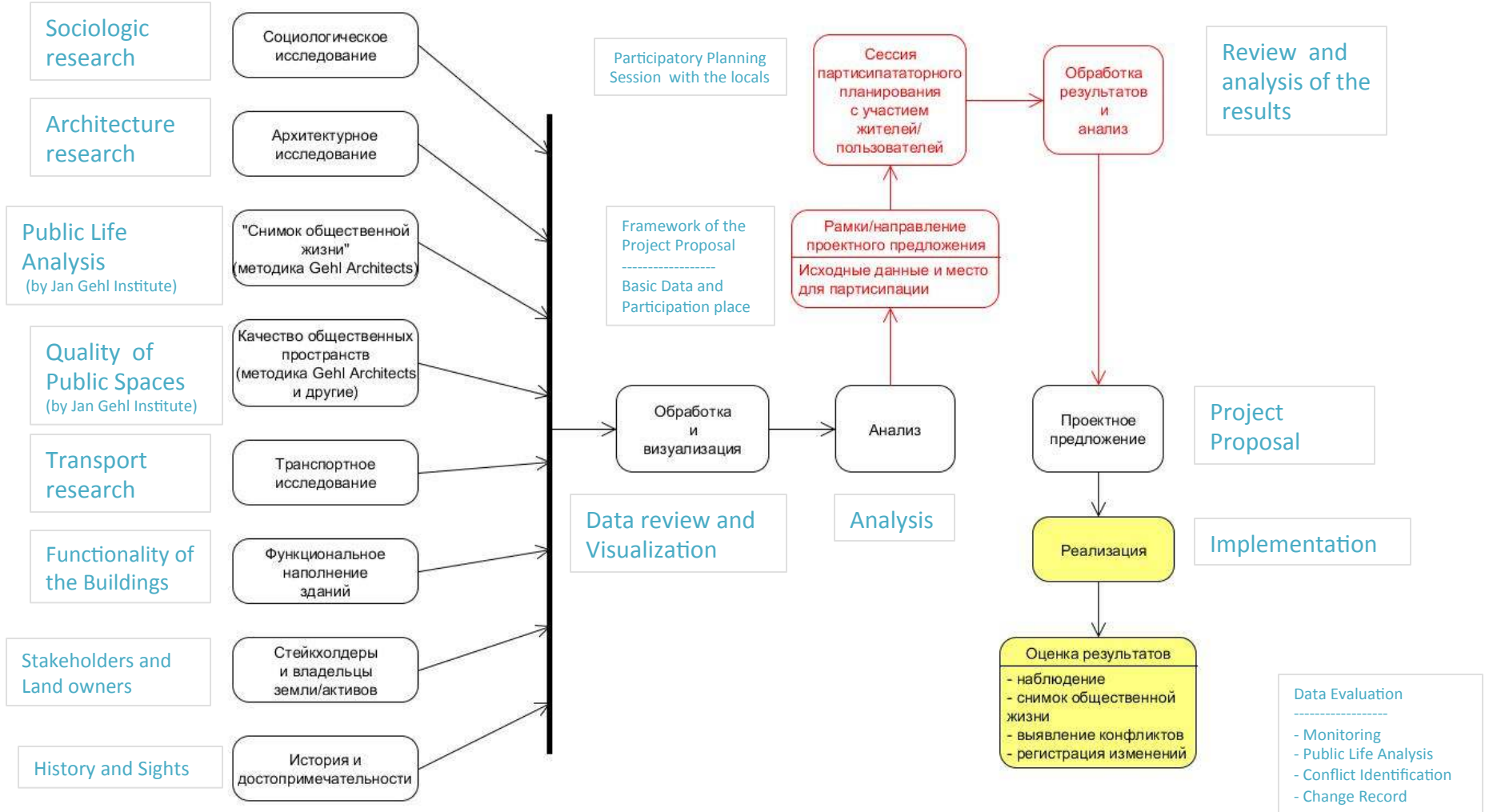
[COMPONENTS]

COMPONENTS

- **Component 1** – exchange of experience in public spaces transformation and Nordic best practices.
- **Component 2** – modeling of open public spaces (Kolomna, Petrograd Side in St. Petersburg).
- **Component 3** – new role of libraries as sites of urban public life.
- **Component 4** – interdisciplinary educational program for professionals who will keep transforming the city space in the future.

[SAGA

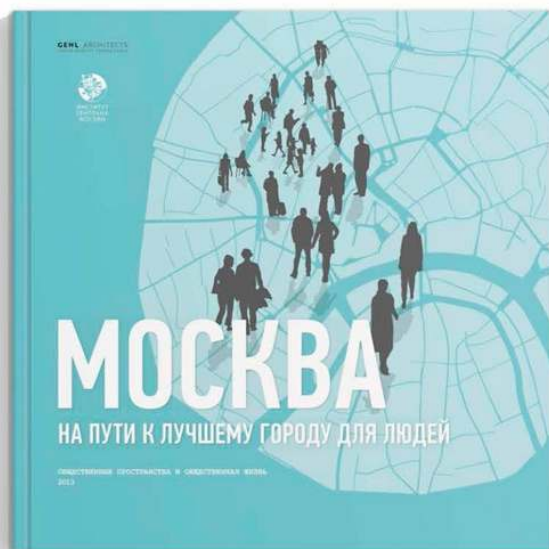
COMPONENT 2 INFOGRAPHICS



GENL ARCHITECTS

Москва

На пути к лучшему городу для людей



Первые шаги на пути к лучшему городу для людей уже сделаны.

Предметом научной работы стали качество городской среды, дизайн городских форм и удобство общественных пространств. Выводы исследования содержат рекомендации о том, как сделать город более комфортным и удобным для жизни.

Уже сегодня полученные рекомендации учитываются в работе по планированию и благоустройству общественной среды нашего города.

По заказу Института Генплана Москвы бюро «Genl Architects» выполнило исследование общественных пространств и общественной жизни в российской столице. Результатом работы стала книга датского урбаниста Яна Гейла «Москва. На пути к лучшему городу для людей».



SAGA BOOK

<http://saga.leontief-centre.ru/>

SAGABOOK – больше, чем отчет о проекте. Это – попытка предложить комплексный подход и методологию проектирования общественных пространств в современных российских городах, которые позволят перейти от благоустройства территории к проектированию желаемых социальных процессов. В книгу вошло описание подхода к проектированию общественных пространств участников проекта SAGA, основных элементов предпроектного исследования и описания результатов исследования и проектных предложений по конкретным общественным пространствам в Петербурге.

85

О ПРОЕКТЕ

Страны Северной Европы известны богатым опытом создания привлекательных общественных пространств и дружелюбной жилой среды. В России, напротив, города не могут похвастаться обилием разумно организованных и комфортных общественных пространств: в современном российском градостроительстве не существует развитых на зарубежном уровне подхода и методик их проектирования и создания. Как следствие, наблюдается низкое качество городской среды.

На пересечении опыта развития городов в Северных странах и потенциала и потребностей, существующих в городах России, возник проект SAGA: «Сага о городе. Трансформация общественных пространств». Его основная цель – создание методик изучения и проектирования городских общественных пространств в современном российском контексте.

Проект реализуется на территории Санкт-Петербурга и объединяет российский и международный опыт, а также различные профессиональные подходы и перспективы. Экономисты, социологи и психологи, архитекторы, дизайнеры и урбанисты из целого ряда организаций, занимающихся городской средой, приняли активное участие в реализации проекта.

Проект SAGA поддержан Советом Министров Северных стран в Санкт-Петербурге. Основными партнерами SAGA являются: Международный центр социально-экономических исследований «Леонтьевский центр», Центр независимых социологических исследований (ЦНСИ), Совет муниципальных образований Санкт-Петербурга, датское архитектурно-градостроительное бюро Яна Гейла "Behl Architects", городские библиотеки Хельсинки (Финляндия) и Торнбю (Дания).



Участники проекта SAGA разработали подход, при котором преобразование городских общественных пространств осуществляется на уровне местного самоуправления, на принципах широкого общественного участия при содействии экспертных организаций.

ОЛЕГ ПАЧЕНКОВ, социолог,
координатор проекта SAGA

Решения, разработанные командой проекта SAGA, с одной стороны, призваны использовать потенциал и решить проблемы конкретных территорий, с другой стороны, они могут использоваться как модель для решения типичных для общественных пространств Петербурга проблем.

SAGA





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TOWARDS CLEAN, HEALTHY AND ACCESSIBLE ENVIRONMENT

www.mobility.leontief-centre.ru



Norden



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The main objective of the project is to facilitate initiatives for developing and strengthening the cycling culture and infrastructure carried out by both authorities and citizens in several cities of Northwest Russia (St. Petersburg, Kaliningrad, Petrozavodsk and Pskov) as well as to promote other citizens-friendly transport solutions such as electric and hybrid cars and public transport



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STUDY VISITS TO NORDIC COUNTRIES



**Bergen
(Norway)**
June 2016



Oulu (Finland)
February-March 2017



Aarhus (Denmark)
August 2017



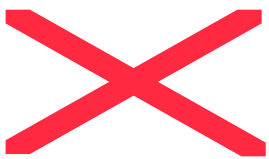
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June,
9-12 2016

BERGEN (NORWAY)



Fossil free Bergen 2030



Mobility as a Service

- I can use every mode of transportation depending which best suits my current need
- All fully accessible with one mobile tool
- And everything in one monthly bill

Personal mobility package 250€/month:

- Regional public transport
- Up to 100 km taxi services (incl. Uber, Lyft etc.), from where x €/km
- Up to 500 km car sharing
- Up to 1500 km long-haul public transport
- 20 h city bike





ULU

Winter Cycling
Capital
of the world



WINTER CYCLING FEDERATION
www.wintercycling.org





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OULU
(Finland)

February 27
– March 2016

1977



Photo: Newspaper Kaleva

2016



Photo: Pekka Tahkola



Photo: Pekka Tahkola





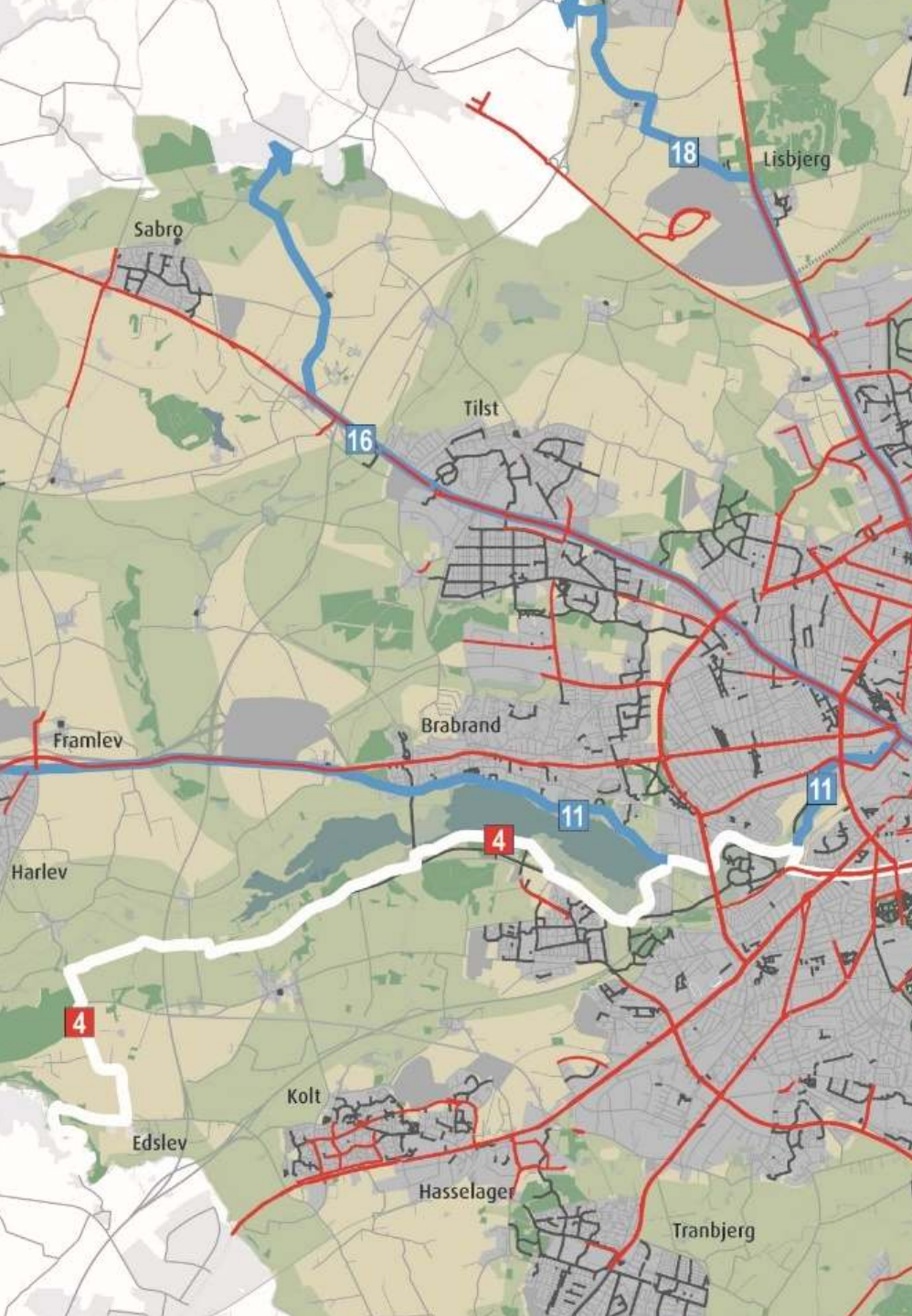
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AARHUS (DENMARK)

August 2017





675 km bicycle paths
1250 km roads

- Selvstændige stier (stier i eget tracé)
- Cykelsti langs vej
- Regional cykelrute
- National cykelrute

Eksisterende og planlagte byvækstområder
jvf. "Kommuneplan 2001"

Moesgård Strand





Oli Nico
Møllers - Drikkevarer - Mad ud af huset
Møllergade 33
Tlf. 8625 0570

NEP
P&L

HOL
OLIV
BOUS





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CYCLING INFRASTRUCTURE GUIDELINES



Author: Pablo Celis, curator of the Aarhus cycling city project (Aarhus, Denmark)



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Pskov



Petrozavodsk



Kaliningrad



St Petersburg
October 23-24, 2017



GREEN MOBILITY

TOWARDS CLEAN, HEALTHY AND ACCESSIBLE ENVIRONMENT

PSKOV

May 24-26 2016

Pskov for everyone.
Accessible Environment





GREEN MOBILITY

TOWARDS CLEAN, HEALTHY AND ACCESSIBLE ENVIRONMENT

Pskov





GREEN MOBILITY

TOWARDS CLEAN, HEALTHY AND ACCESSIBLE ENVIRONMENT

Pskov





GREEN MOBILITY

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World Cycling Day



Petrozavodsk

May 29, 2016



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TOWARDS CLEAN, HEALTHY AND ACCESSIBLE ENVIRONMENT



Petrozavodsk

Kaliningrad

April 6-8, 2017



Photo: Pekka Tahkola

Kaliningrad Frunze street



Saint Petersburg

October, 23-24 2017



Фото: Ермохин Сергей



VI FORUM GREEN DAY

XVI ALL-RUSSIAN FORUM STRATEGIC PLANNING IN THE REGIONS AND CITIES OF RUSSIA

IMPLEMENTATION TOOLS AND RESOURCES.

October, 23-24 2017, Saint Petersburg





5 THEMATIC FORUM LINES

LINE 1

Designing the Future: Foresights, Scenarios, Forecasts.

LINE 2

Implementation Success Factors: Project Management, Tools, Resources

LINE 3

The Best Practice of Regional and Municipal Strategic Planning, Planning Technology News

LINE 4

International cooperation for regional development

LINE 5

Sustainable Development – Keynote of Modern Strategies (Forum Green Day).

 **SUSTAINABLE DEVELOPMENT GOALS**





FORUM GREEN DAY event will focus on the presentation and discussion of the best international and Russian practices of implementation, alignment and management of strategic plans taking into account modern trends of globalization and greening the economy, “making sustainability reality”.



2017

**ГОД ЭКОЛОГИИ
В РОССИИ**

This year Forum Green Day will be held in the context of the 2017 Year of Ecology of Russian Federation (according to the Presidential Decree of January 5, 2016)

FORUM GREEN DAY SESSIONS

SESSION 1

- **SMART CITY AND DIGITAL REVOLUTION** jointly with VASAB

SESSION 2

- **Implementing Sustainable Development Strategies in Cities and Regions: From Talk to Work** jointly with the Council of the Baltic Sea States, HELCOM and the Nordic Council of Ministers

SESSION 3

- **Innovation Networks and Cleantech Clusters** jointly with the Council of the Baltic Sea States and the Nordic Council of Ministers

SESSION 4

- **Strategies of Developing Sustainable Multimodal Transportation Systems and Eco-Friendly Modes of Transport**

SESSION 5

- **PANEL SESSION Global Trends in Urban Mobility and Transport Accessibility**

SESSION 6

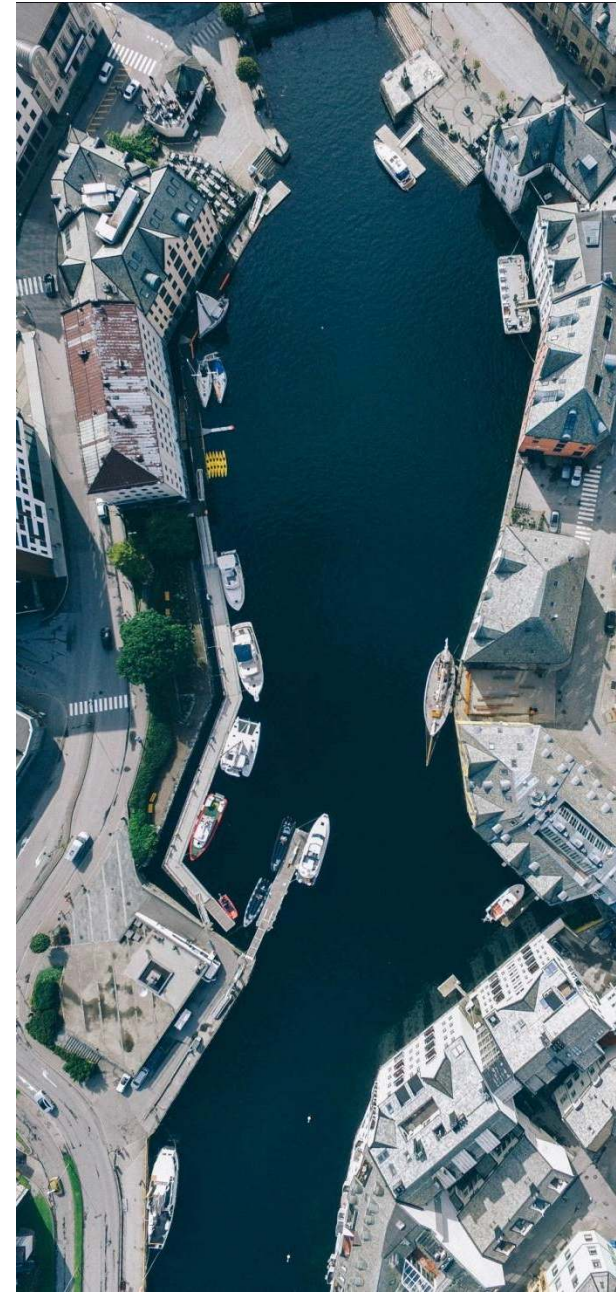
- **Youth Green Day Project Laboratory for Sustainable Development**

SMART CITY AND DIGITAL REVOLUTION

jointly with VASAB

Today's cities and regions have already stepped into the era of digitalization. The experience of the leading countries of the Fifth Industrial Revolution shows that intelligent machines, neural networks, artificial intelligence develop when there is an innovation-friendly environment and talent, when ecosystems are built for smart future cities with e-governments, intelligent transport systems, smart homes and open comfortable public spaces, convenient online services, electronic voting systems and active public participation in the form of the information society.

How can we make use of Big Data, digital technologies for economic growth, without harming nature and for the benefit of the inhabitants of cities and regions?





IMPLEMENTING SUSTAINABLE DEVELOPMENT STRATEGIES OF CITIES AND REGIONS: FROM TALK TO WORK

jointly with the Council of the Baltic Sea States, HELCOM and the Nordic Council of Ministers

The first panel session «Implementing the Sustainable Development Strategies of Cities and Regions: From Talk to Work» enables Russian participants to discuss current targets and implementation experience of strategic plans, 2030 AGENDA and 17 SUSTAINABLE DEVELOPMENT GOALS(SDGs) with European colleagues.

How do Russian and EU cities throughout the Baltic Sea region implement the 17 SDGs 2030? What are the challenges we face and resources available for the SDGs successful achievement?

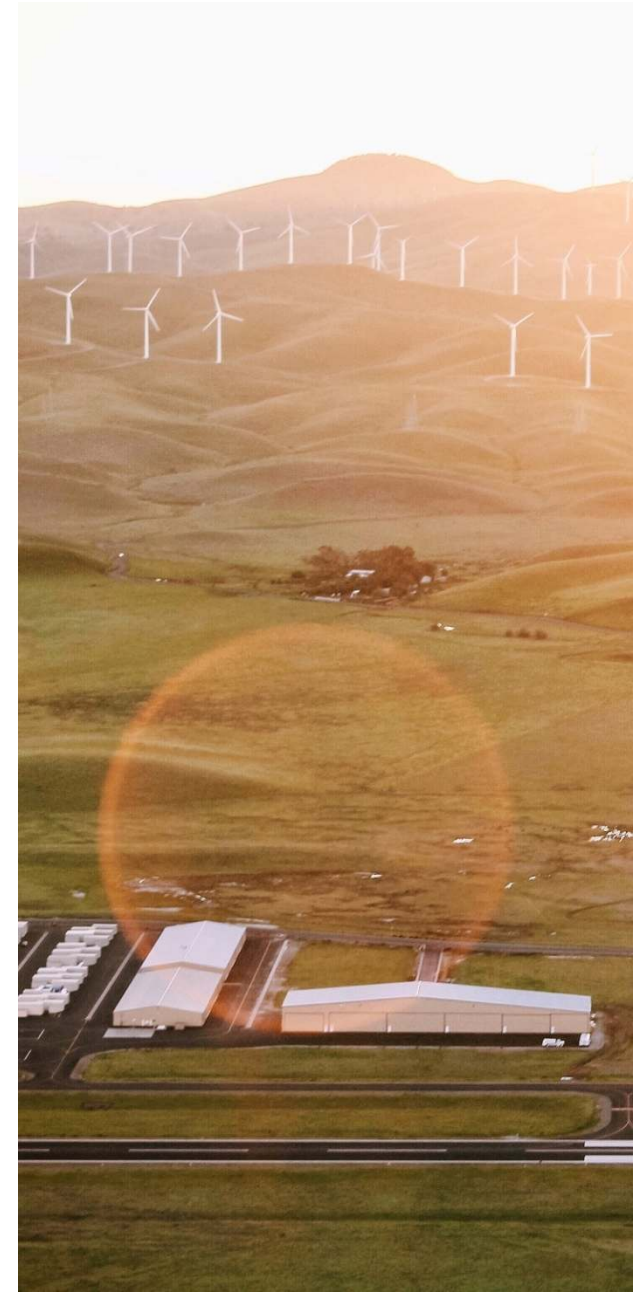
Challenges in focus: strategies and resources of public support, aimed at modernization of resource and environmental legislation, complex implementation of tools to provide transition terms of cities and regions of Russia to sustainable development and socially oriented economy, based on innovations and taking into account the best international practices.

INNOVATION NETWORKS AND CLEANTECH CLUSTERS

jointly with the Council of the Baltic Sea States and
the Nordic Council of Ministers

The best cluster experience aimed at the implementation of global and regional strategies, such as the UN Agenda 2030, the Declaration "Baltic 2030", the Strategy of Ecological Security of Russia for the period up to 2025 and the Strategy "St. Petersburg-2030".

Participation of clusters in the implementation of 17 goals of the global strategic program "Transformation of our world: an agenda for sustainable development for the period until 2030". Tasks for clusters on the activation of Russian participation in the implementation of the "Global Agenda for Sustainable Development for the period to 2030" and the strengthening of the role of St. Petersburg as the leader of strategic planning and making of Sustainable Development Cluster 2030 in Russia.





STRATEGIES OF DEVELOPING SUSTAINABLE MULTIMODAL TRANSPORTATION SYSTEMS AND ECO-FRIENDLY MODES OF TRANSPORT

jointly with the Ministry of Transport of the Russian Federation and Nordic Council of Ministers

The round table will present strategic approaches and integrated solutions to ensure the efficient and safe operation of urban transport systems, including solutions for cycling and other modes of non-motorized transportation development. The round table will bring together leading experts and city managers to present pilot projects of multimodal urban neighborhoods in the historic citycenters , discuss state policy in the field of transport planning and public transport development, the role of state and municipal government in ensuring "sustainable mobility" in cities and regions of Russia.

GLOBAL TRENDS IN URBAN MOBILITY AND TRANSPORT ACCESSIBILITY

jointly with the Ministry of Transport of the Russian Federation and Nordic Council of Ministers

Experts from Russia, Denmark, Norway, Sweden, Germany, Finland, Spain and other countries will discuss world trends in formation of intelligent transportation systems, modern approaches to eco-driving, regulating movement of cyclists as road users, development of cycling economy and formation of bicycle culture, information technologies and tools for organization of sustainable transportation systems, cycling opportunities in cities with a cold climate, holding of the Winter Cycling Congress in Moscow in 2018 and other.

In focus: key strategic approaches and complex solutions to provide efficient and safe operation of urban transportation systems, including solutions for development of cycling and other non-motorized modes of transport. The round table will bring together leading experts and city managers to present pilot projects of multimodal areas in the historical city centers, discuss public policy in the field of transportation planning and public transport development, the role of state and municipal government in providing sustainable mobility in cities and regions of Russia.



OUR PARTNERS



ФОТОКОНКУРС «ЭКО-МОБИЛЬНОСТЬ: ГОРОДА В ДВИЖЕНИИ»

В РАМКАХ XVI ОБЩЕРОССИЙСКОГО ФОРУМА
"СТРАТЕГИЧЕСКОЕ ПЛАНИРОВАНИЕ
В РЕГИОНАХ И ГОРОДАХ РОССИИ"



PHOTO CONTEST GREEN MOBILITY: CITIES IN MOTION

WITHIN THE XVI ALL-RUSSIA FORUM
STRATEGIC PLANNING
IN THE REGIONS AND CITIES OF RUSSIA



МИНТРАНС РОССИИ



ЛЕОНТЬЕВСКИЙ ЦЕНТР



Парки
Санкт-Петербурга



ДАТСКИЙ
ИНСТИТУТ
КУЛЬТУРЫ

Let's bike it!



ОБЩЕСТВО ГЕОГРАФИЧЕСКОЕ
ЛЕНИНГРАДСКОЕ ОБЛАСТНОЕ ОТДЕЛЕНИЕ
ОСНОВАНО В 1845 Г.



Norden



ТРАНСПОРТ БУДУЩЕГО



ЗИМОЙ НА ВЕЛОСИПЕДЕ



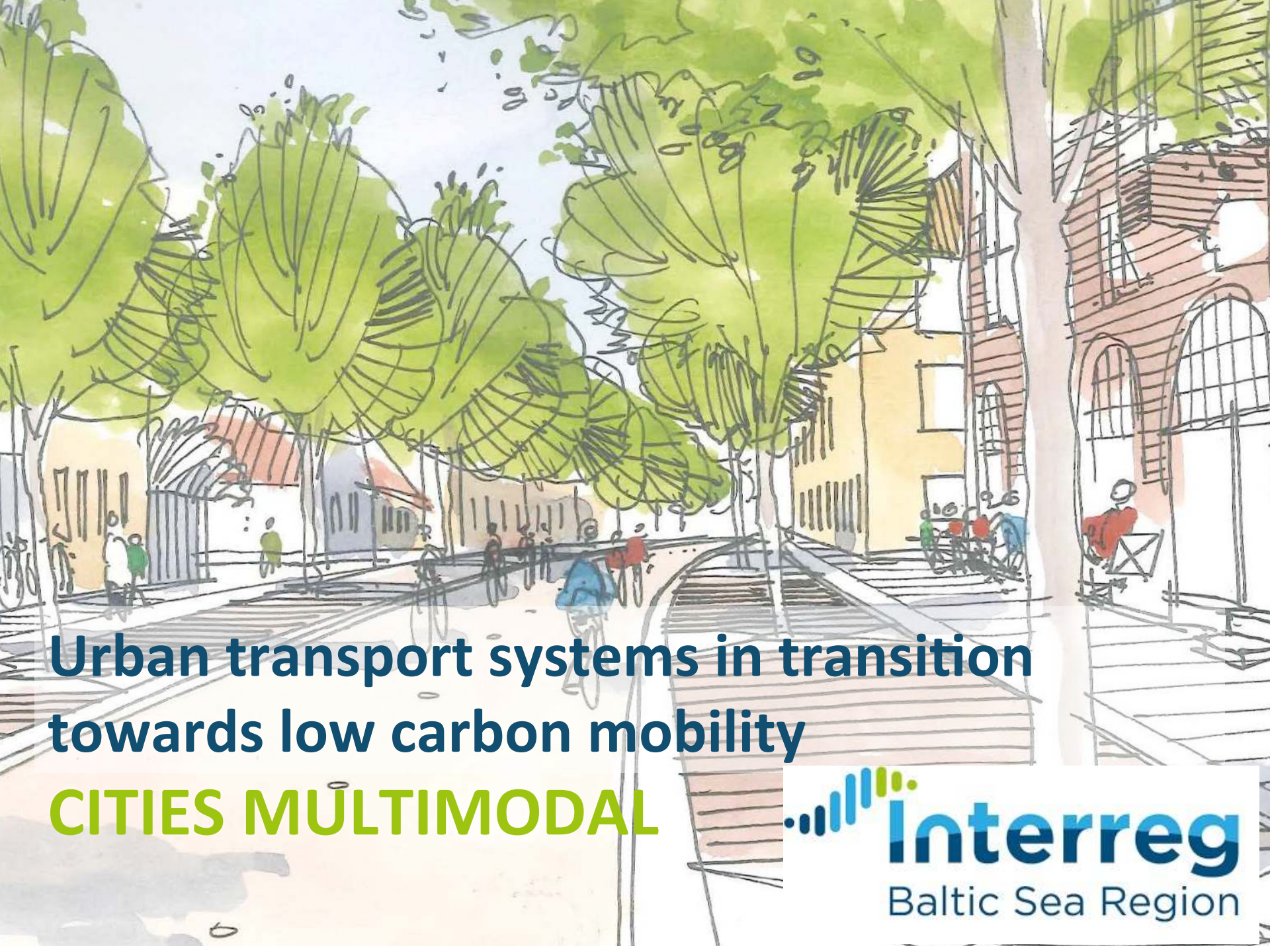
ЖИЗНЬ МЕЖДУ ЗДАНИЯМИ



ЗЕЛЕННЫЕ МАРШРУТЫ



ЭКОЛОГИЧЕСКАЯ КУЛЬТУРА



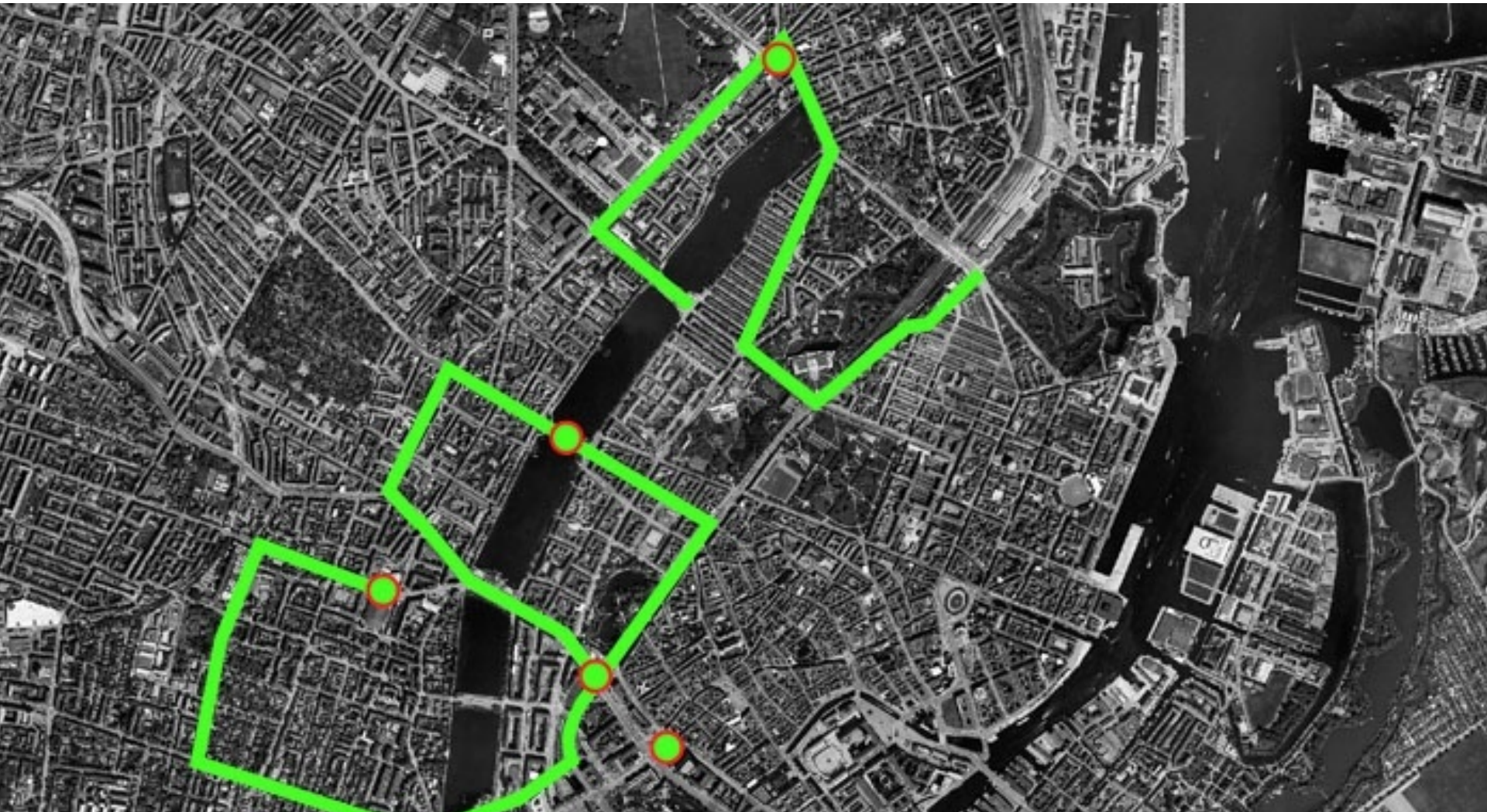
**Urban transport systems in transition
towards low carbon mobility**
CITIES MULTIMODAL



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CO2 GREEN DRIVE FESTIVAL





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MINSK





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О ПРОЕКТЕ

«ГОРОДА-УЧАСТНИКИ»

МЕРОПРИЯТИЯ

ПАРТНЕРЫ

КОНТАКТЫ

НОВОСТИ

www.mobility.leontief-centre.ru