

# Monitoring of regional development in Małopolska Region



Anna Łobodzińska
Małopolska Regional Development Observatory
Regional Policy Department
Marshall Office of Małopolska Region

## Strategic management in Małopolska Region

REGIONAL POLICY DEPARTMENT

#### regional development policy

Małopolska Region Development Strategy

analysing the **development** of the region

specification of priority areas

strategy for the use of external funding

co-operation -> future operational programmes

co-operation with local governments

preparation of supra-regional co-operation

Team for Strategic Planning monitoring of development strategy

evaluation of development strategy

annual reports on state of the region

other strategies, plans and programmes

Małopolska Investment Plan 2015-2023

Regional Strategic Programmes

preparation of supra-regional co-operation

revitalization in the region

Małopolska Regional Development Observatory regional analysis

reports

monitoring

evaluation

comparative research on regional level

prognostic support for decision making

dissemination of results

#### co-operation

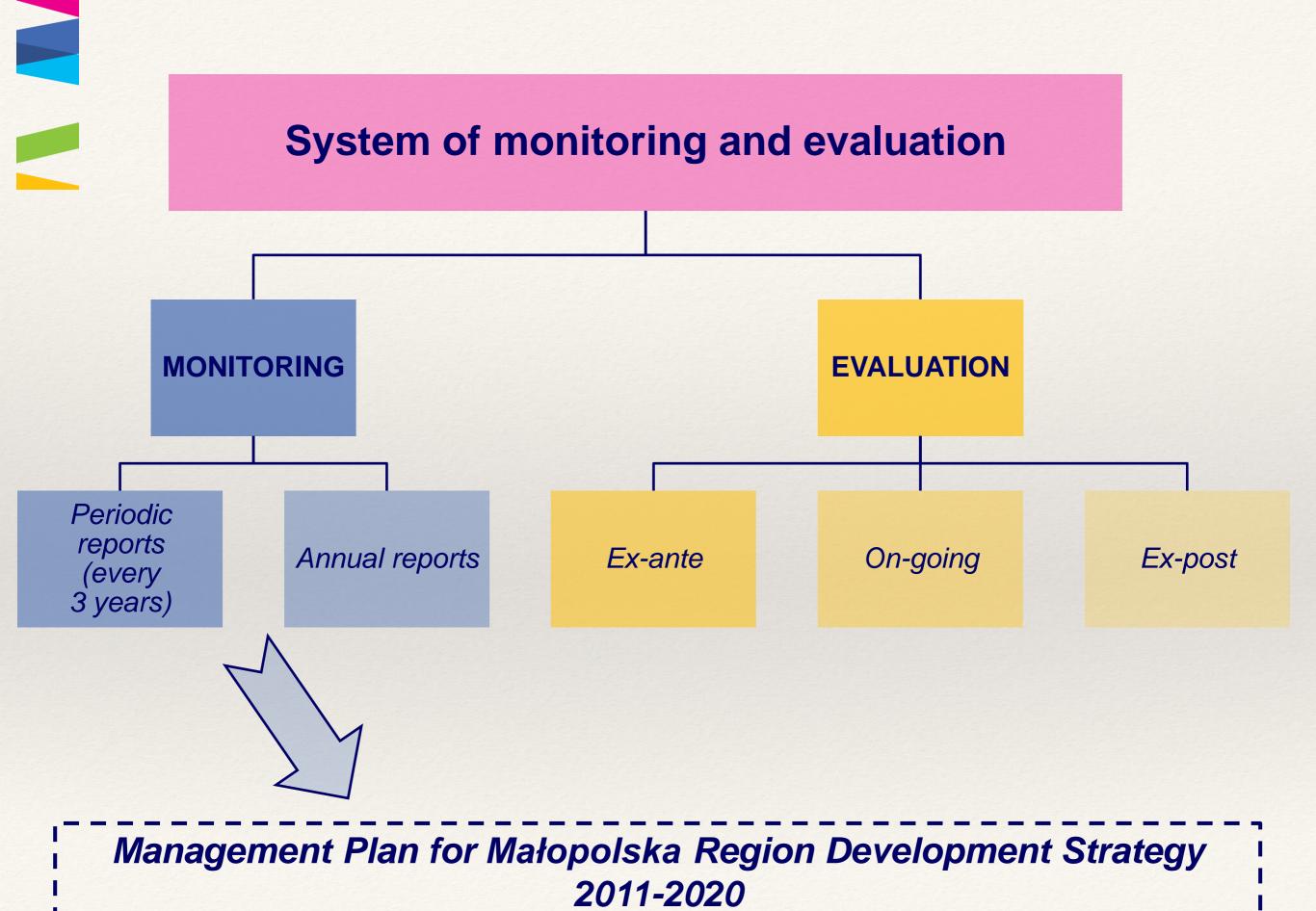
- ✓ regional analysis
- ✓ evaluation of the impact
   of public policies
   and programmes
   on socio-economic situation
   of Małopolska

#### Subsystem of monitoring, evaluation and revision

"The foundation of successful implementation of measures to achieve the aims of Małopolska Region Development Strategy is the disposal of knowledge concerning advances in the intervention led, as well as ability to respond to emerging differences between assumptions and actual effects of completed partial actions."









#### Management Plan for MRDS 2011-2020

Three directions of change – three key processes

the implementation of management system for *Małopolska Region Development Strategy* on the basis of strategic programmes

the implementation of an instrument enabling **linking the Key Activities**, resulting from MRDS, and types of **projects** described in strategic programmes with **specific investments** planned to be implemented by Regional Government – **MAŁOPOLSKA INVESTMENT PLAN 2015-2023** 

the implementation of rules for <u>annual monitoring</u> of advances in realization of ventures resulting from *Małopolska Investment Plan 2015-2023*, as well as rules for <u>periodic evaluation</u> of advances in realization of *MRDS* 

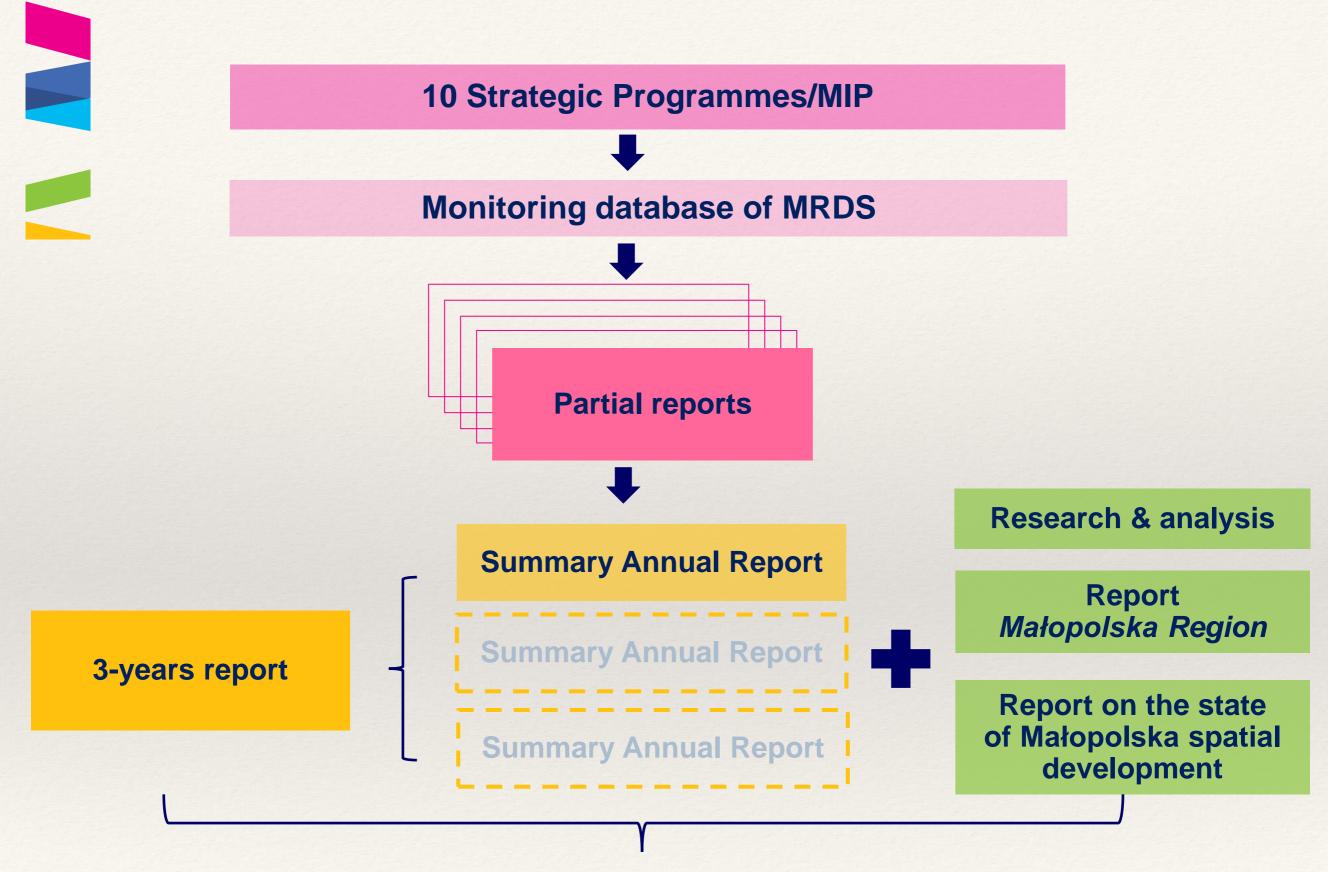


#### Strategic documents in Małopolska





## Monitoring of Małopolska Region Development Strategy



Thorough and comprehensive image of changes occuring in the region



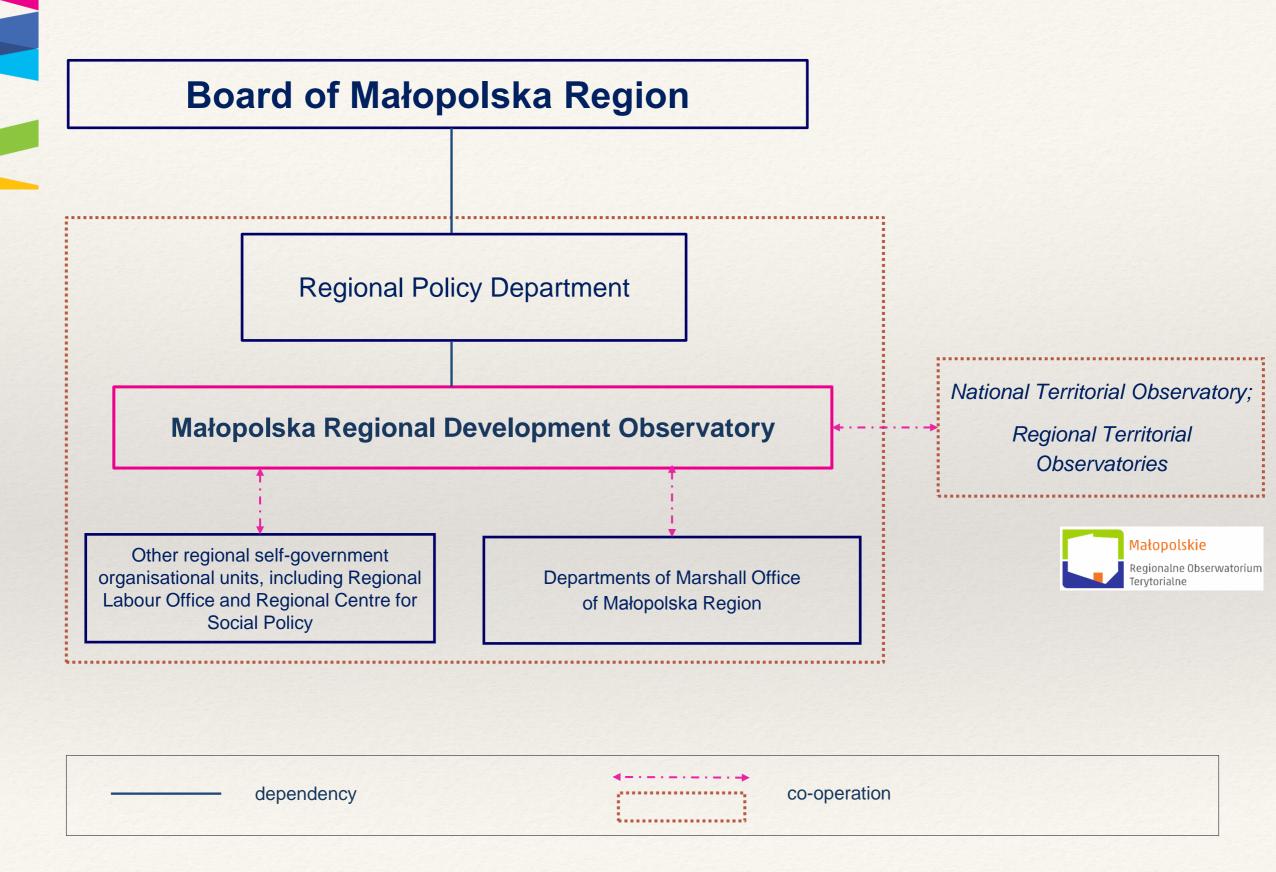
- One of the elements in building the intelligent system of implementing public policies;
- The link in strategic management in the region;
- Supports the process of defining courses of and leading public policies implemented by decision makers in Małopolska Region:

Board of Małopolska Region

Council of Małopolska Region

The primary aim of Observatory is the **provision of information** crucial for monitoring socio-economic development of Małopolska Region → **quick and relevant responses** to emerging threats indicated by results of research and analysis.

#### Małopolska Regional Development Observatory



#### What does MRDO do?

Exploring the **dynamics of changes** in socio-economic development of Małopolska.

Systematizing conducted research. Providing information and data for the purposes of drawing conclusions and preparing forecasts. **Translating research findings and recommendations into decision-making processes**.

Developing the system for **implementing recommendations** in Małopolska Region.

Leading and operating integrated **web-service** with regional database and library of information resources.

Stimulating public debates.

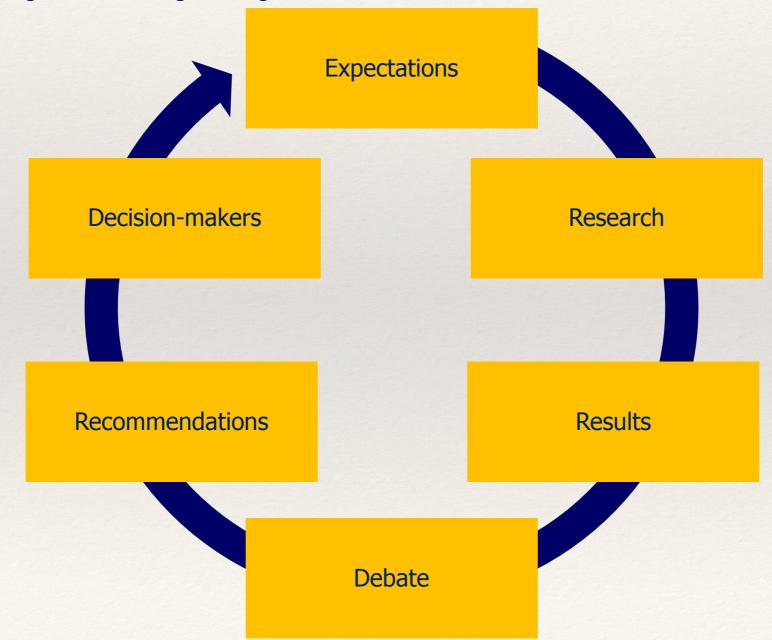
Regional **co-operation**, supra-regional, national and international co-operation in terms of conducting research, information exchange, gathering and dissemination of good practices.

**Levelling difficulties** in the use of existing resources and information tools.

## MRDO as an element of management in the region

#### Conducting research for the purposes of monitoring and updating:

- ✓ Małopolska Region Development Strategy 2011-2020
- ✓ Regional Operational Programme of Małopolska Region 2014-2020
- Regional Strategic Programmes



## Elaboration of research and analysis plan:

Departments of Marshall Office of Małopolska Region (16) and subordinated units (5) were asked to submit **research needs** to the Observatory.

#### Required information i.a.:

- scope of research,
- researched population,
- range of research,
- justification of research,
- recipients

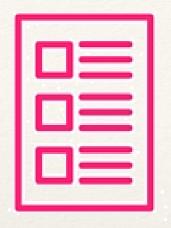
Plan of research and analysis accepted by the Board with preliminary schedule is forwarded to departments and subordinated units.

#### 71 research problems

- ✓ 51 periodical studies (76%), including 21 conducted in the past
  ✓ 20 single studies (24%)
- **178** research projects proposed for 2016-2020

Selection and merging themes

#### Final choice



## Out of 29 submitted research proposals



Society: 5 research projects



Economy: 7 research projects



Regional development: 4 research projects



Research projects and analysis

## Scope of research – current and future analysis

## Regional Management

- Transport accessibility of selected urban areas (2016-2023);
- Influence of infrastructure investments on surrounding areas;
- Rural areas;
- Annual report on projects financed from EU funds;
- Research on Małopolska trademark

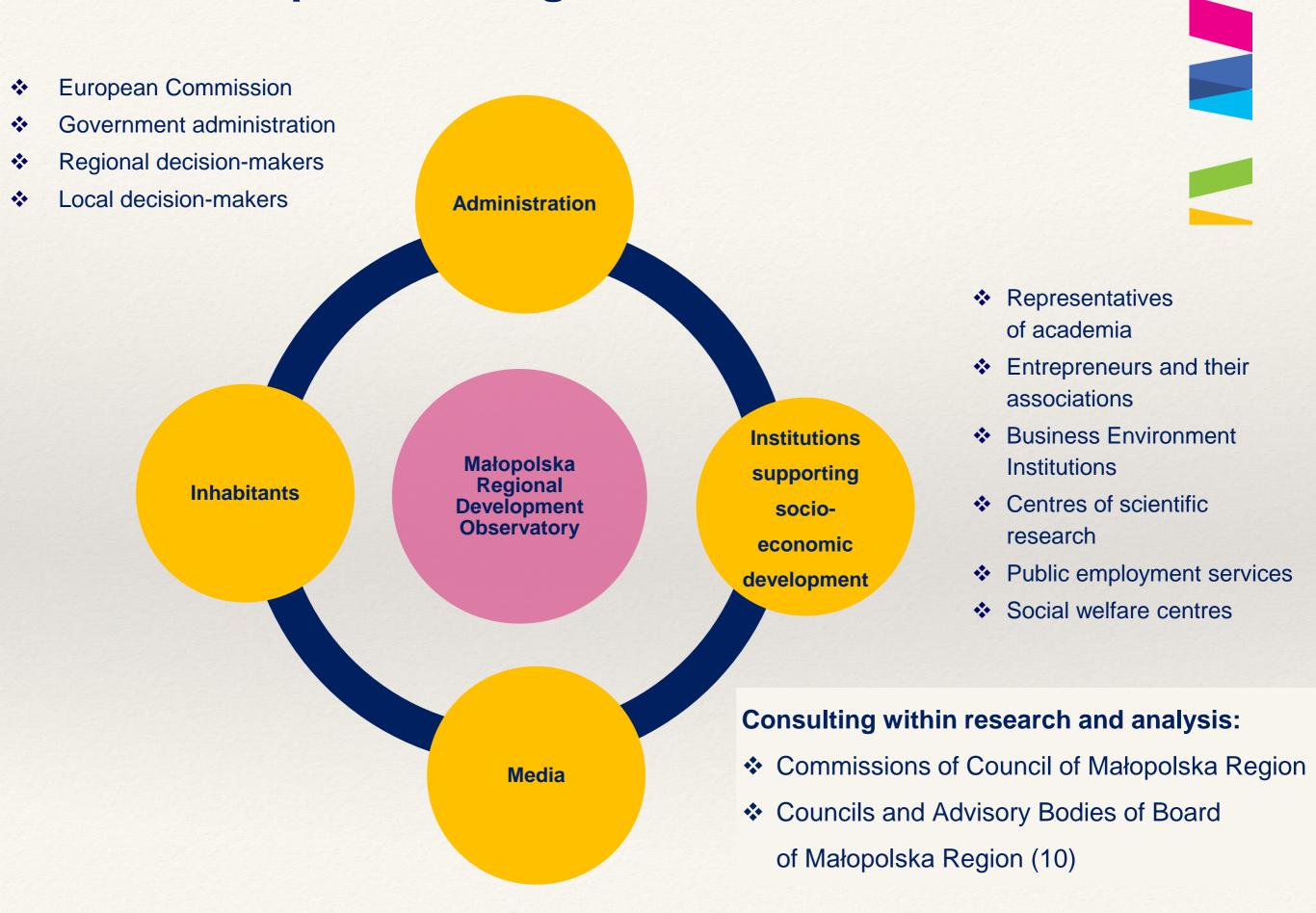
#### **Economy**

- Financial condition of companies
   in Małopolska and financial flows
   of public means;
- Creative industries in Małopolska;
- Export potential of economy in Małopolska;
- Collective transport: intensity of road traffic and passenger flows, infrastructure and quality of services;
- Foreign investors and investment climate in Małopolska

#### **Society**

- International and internal economic migration;
- Accessibility and quality of childcare;
- Day support for children and youth
   in Małopolska current and future
   standards of services;
- Research on paths of graduates from vocational schools;
- Citizens' opinion on development areas of the region, environmental issues and tourism;
- Demand for employees and balance of competences in the tourism industry (for upper secondary education);
- Higher education in Małopolska: scientific and educational activity and entrepreneurship of students

## Who are recipients of regional research?







**Team for Strategic Planning** 

Małopolska Regional Development Observatory

morr@umwm.pl