

Local Connectedness Matters: Tribe Tampere story



TRIBE TAMPERE

Non-profit grassroots entrepreneurial community/association founded 08/2017
– a community of communities.

MISSION

Stimulate collaboration and action between all the key organizations.
Bring startup mindset & “Doers do” culture: action!

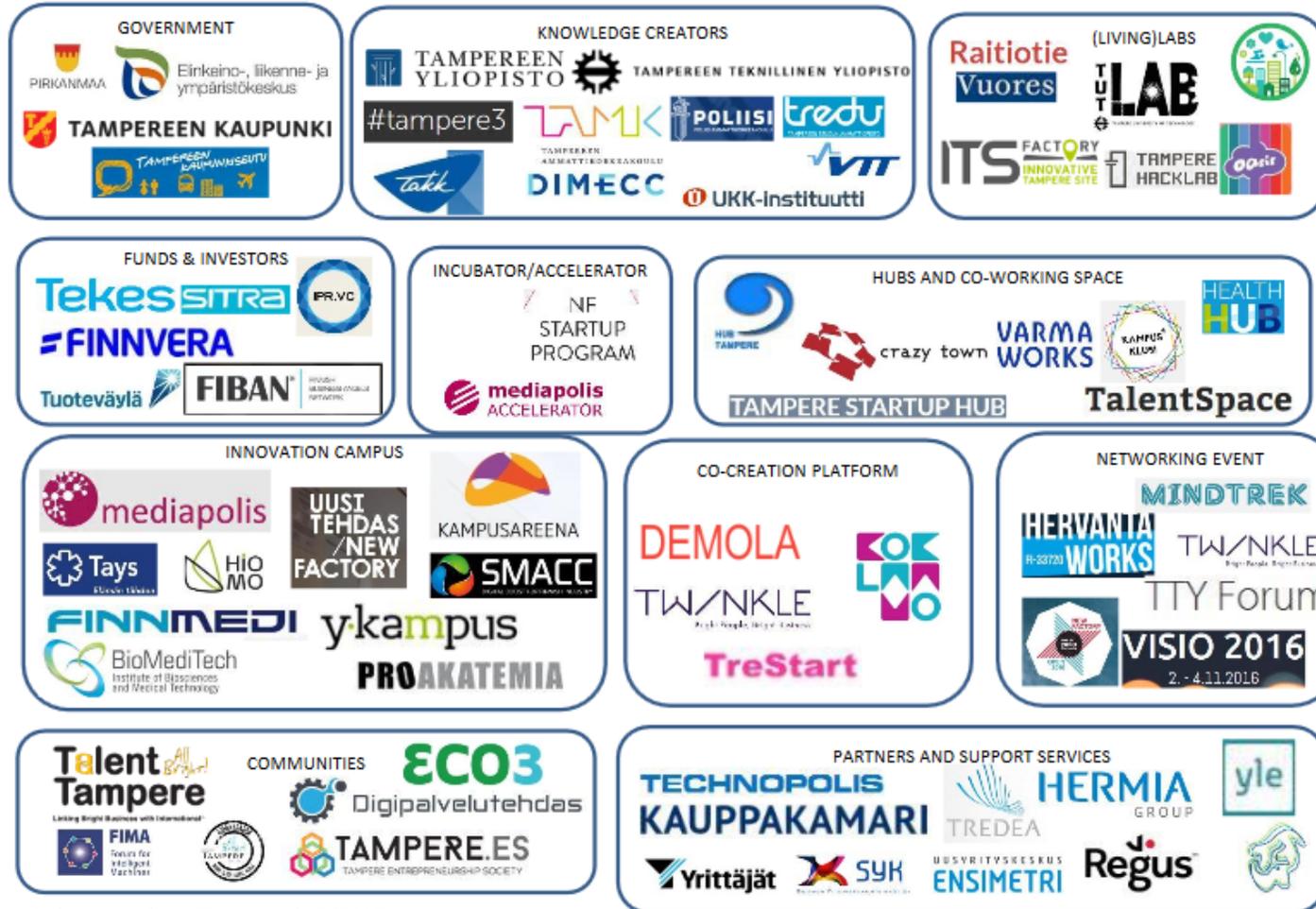
VISION

Build an Entrepreneurial Ecosystem in Tampere.



MAP 'ECOSYSTEM' 2017

INNOVATION PLATFORM AND STARTUP ECOSYSTEM OF TAMPERE



Pirkanmaan liitto Taina Ketola 3/2017



COMMUNITY / TRIBE TAMPERE / ENTREPRENEURIAL

INNOVATION PLATFORM AND STARTUP ECOSYSTEM OF TAMPERE

GOVERNMENT PIIRKANMÄÄ Elinkeino-, liikenne- ja ympäristökeskus TAMPERE	KNOWLEDGE CREATORS TAMPEREEN YLIOPISTO Tampere3 TAMPEREEN TEKNILLINEN YLIOPISTO POLISI tredu VIT Instituutti	(LIVING) LABS Raitiotie Vuores LAB
FUNDS & INVESTORS Tekes FINNVERA Tuoteväylä FIBAN	HUBS AND CLUSTERS ST PR Mediapolis ACCELERATOR crazy town VARMA WORKS KAMPUS ALUE Tampere STARTUP HUB TalentSpace	NETWORKING EVENT MINDTREK HERVANTA WORKS TWINKLE TTY Forum VISIO 2016 2.-4.11.2016
INNOVATION CAMPUS mediapolis Tays HIO MO UUSI TEHDAS / NEW FACTORY KAMPUSAREEN SMAC FINNMEDI BioMediTech y kampus PROAKATEMIA	INNOVATION PLATFORM A LE Start	PARTNERS AND SUPPORT SERVICES Talent Tampere FIMA COMMUNITIES ECOS3 Digipalvelutehdas TAMPERE.ES TAMPERE ENTREPRENEURSHIP SOCIETY Yrittäjät SYH OPOLIS AKAMARI TREDIA HERMIA GROUP yle Regus

Pirkanmaan liitto Taina Ketola 3/2017



Events
375

Meetings
2050

Visits
18000

Organizations
15+

Boosted
Initiatives
20+

Startups
65+

Corporations
10+

Volunteers
150+
/12000 hours

Networks
30+

10/2017 – 05/2019



CHALLENGES

[X] Building healthy ecosystems takes time - It's a marathon!

[X] Slow process in startup identity, state, branding and strategy:

- Understand dynamics, build consensus in local ecosystem, key pain points, gaps in ecosystem, define strategic roadmap and create KPIs for 1-3 years

[X] No existing local VCs, low amount of active angel investors

[X] Lack of private capital in building ecosystem: give back to community mentality not present (yet!)

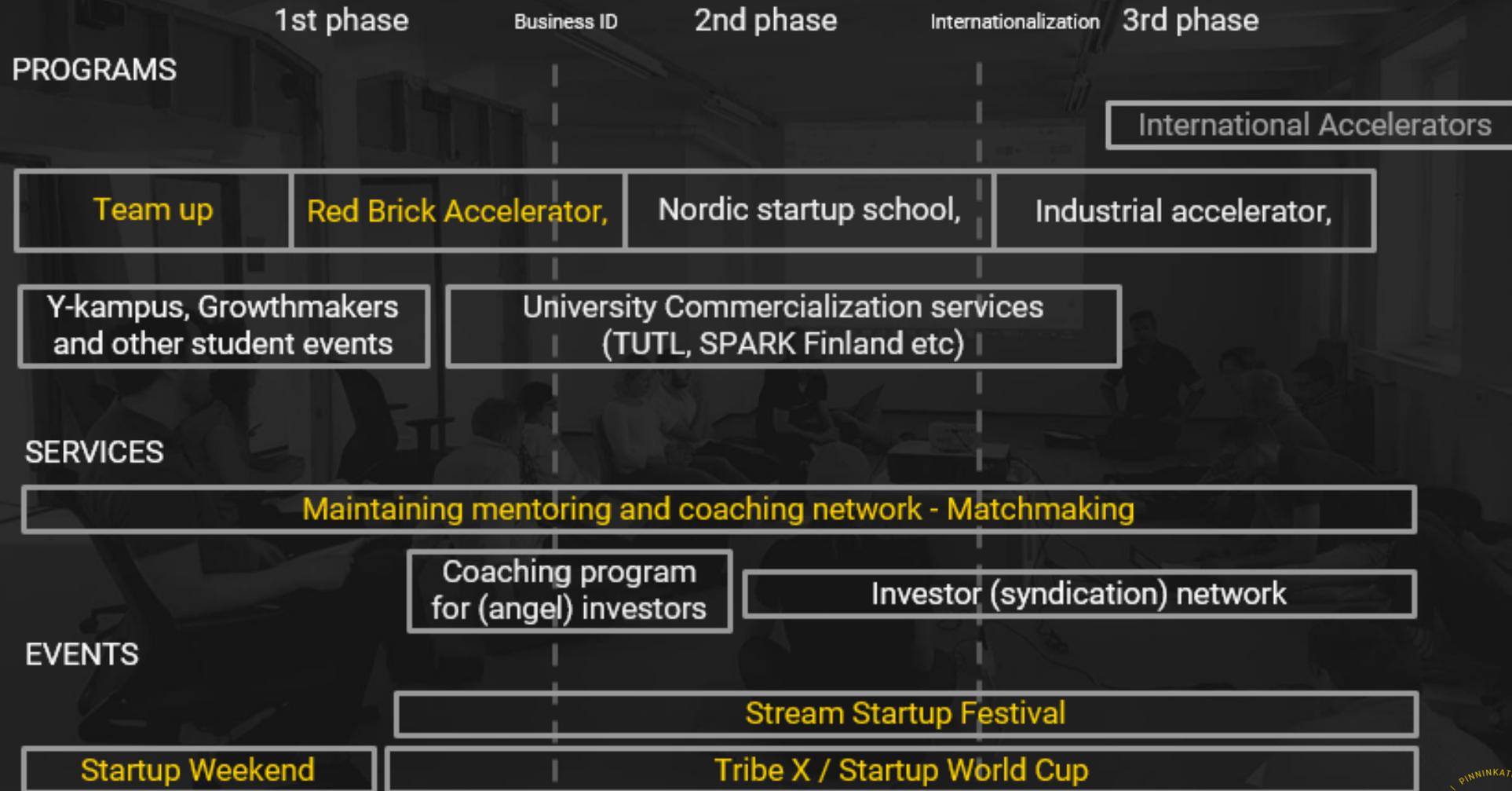
[X] Lack of resources



ACTIONS

- Network Building since Day 1: learn from others, benchmarking other ecosystems.
 - From 11/2018: Tartu, Tallinn, Riga, Amsterdam
- Synergies with networks in community:
 - Utilize existing resources
 - Monthly roundtable – open meeting
 - Shared event calendar
 - Openness in new initiatives
- Local branding for ecosystem: community, doing things together
- Public sector formed a Startup Alliance to coordinate common interests.

Facilitation, Mentoring, Incubation, Co-creation platform



MAP ECOSYSTEM 2019

For startups



Get space, acceleration or event experience

For startups & entrepreneurs



Get space or peer support

For students and corporations



Get to work with company challenges and gain experience

Students



Get guidance, inspiration and courses for your entrepreneurial career

Partners



Other network



It Takes a Village to Raise a Startup Ecosystem!

Get Involved!





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