

1423

70 years before Christopher Columbus arrived to America, Łódź **became a town** by a decision of king himself.

After 100 years there were only **70 families** in town of Łódź and these digits weren't bigger until the **begining of XIX century**.

ŁÓDŹ WHERE DO I BEGIN TO TELL THE STORY...



Łódź was one of two fastest growing cities in the world in XIX century. Only Chicago could compare with Łódź.

40 000

600 000



1865

1914
Beginning of the World War I

ŁÓDŹ FOCUS ON BUSINESS FOR OVER 200 YEARS



Four cultures: Poles, Germans, Jews and Russians, which in itself sounds amazing, built this great capital of textile empire.

Common business allowed different cultures to combine their affords in developing the city, culture, since, society.

That is how in 50 years

more than

500 000

people built their new "promised land."

ŁÓDŹ
FOCUS ON BUSINESS
FOR OVER 200 YEARS





After the World War II and decades of Communism nothing was such as before. Without hundreds of thousands of its citizens and after total collapse of textile monoculture Łódź struggled for years with its stereotypes and social-economic problems.

Hundreds of devastated tenements and factories needed help but there was no one to give a helpful hand.

>25%

unemployment rate

1993

ŁÓDŹTHE HARDSHIPS OF ADOLESCENCE



The best way to regain past glory of the city was the

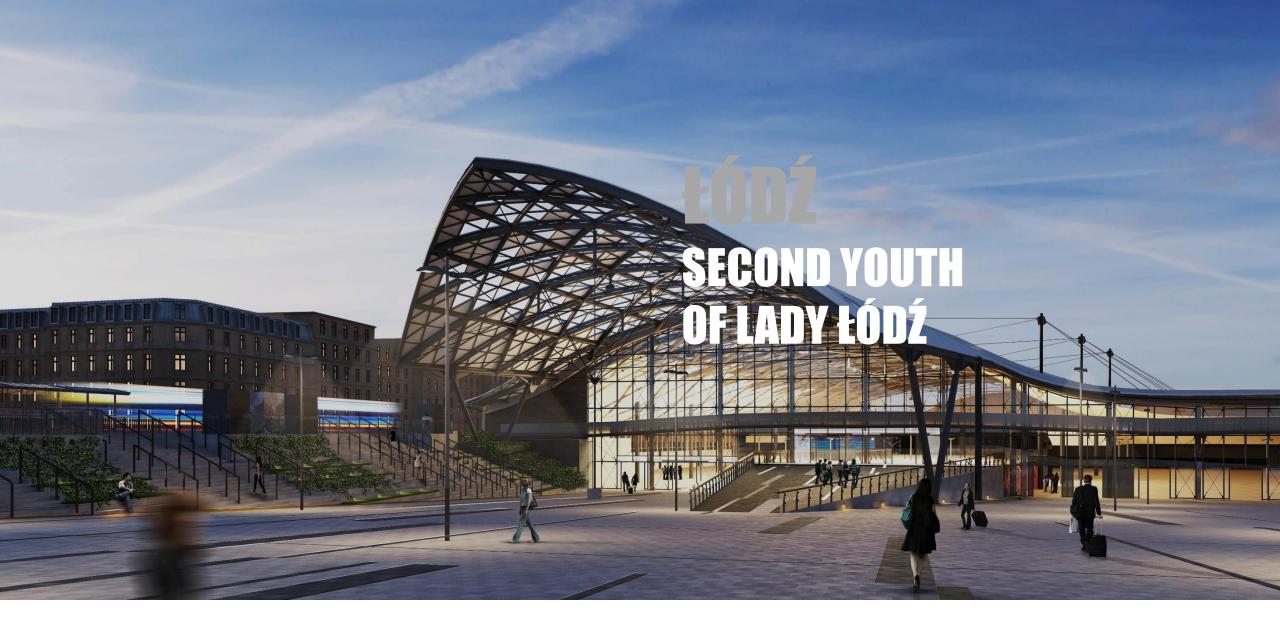
shift from textile monoculture to high-tech industries.



That is why city and its technical university decided to develop Science Park where business meet latest scientific discoveries.

ŁÓDŹFOLLOW THE THREAD TO THE GLOMERULUS OF NANO-TECHNOLOGIES





Today Łódź is the **fastest growing economy in Poland** and whole Central Europe region.

>100 000

students in the city

Europe biggest whitegoods center. Quickly emerging BPO and IT hub of Poland.

ŁÓDŹ DIVERSITY IS ALWAYS A SOLUTION



Attractive for young foreigners studying on its medical university and artists linked with the city heritage by Fine Art Academy and best European Film School in Łódź.

City came back to its roots developing business core of the city economy and endorsing creative industries to rebuild its diversity and social activity.

ŁÓDŹ DIVERSITY IS ALWAYS A SOLUTION



Łódź is placed on the main crossroad of whole Poland and one of the most important in Europe. With its international airport and the only one direct freight train to Chengdu, China it has already became a logistic heart of this part of continent.



ŁÓDŹ IN THE VERY CENTER OF POLAND AND EUROPE



With its, largest in Central Europe, urban revitalization program Łódź is creating new history of the city.

revitalization

reinvention

by new functions of urban structure

reconstruction

by rebuilding city infrastructure and developing it **re**development

by possibilities for citizens of revitalized areas

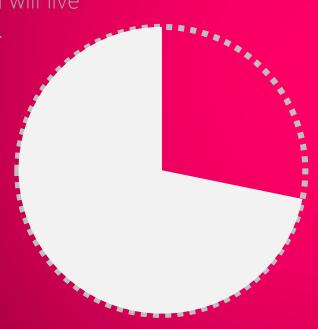
ŁÓDŹ TOMORROW ALWAYS SHOULD START TODAY





70%

of global population will live in the cities by 2050.



ŁÓDŹ 2022 CITY REINVENTED

how to transform problems into challenges



2010 SHANGHAI WORLD EXPO BETTER CITY, BETTER LIFE

2015
MILAN WORLD EXPO
FEEDING THE PLANET, ENERGY FOR LIFE

2020
DUBAI WORLD EXPO
CONNECTING MINDS, CREATING THE FUTURE



BETTER CITY

ENERGY FOR LIFE

CREATING THE FUTURE

ŁÓDŹ 2022 CITY REINVENTED

EXPO should come back to the city not only by theme of an event but also by its localization.



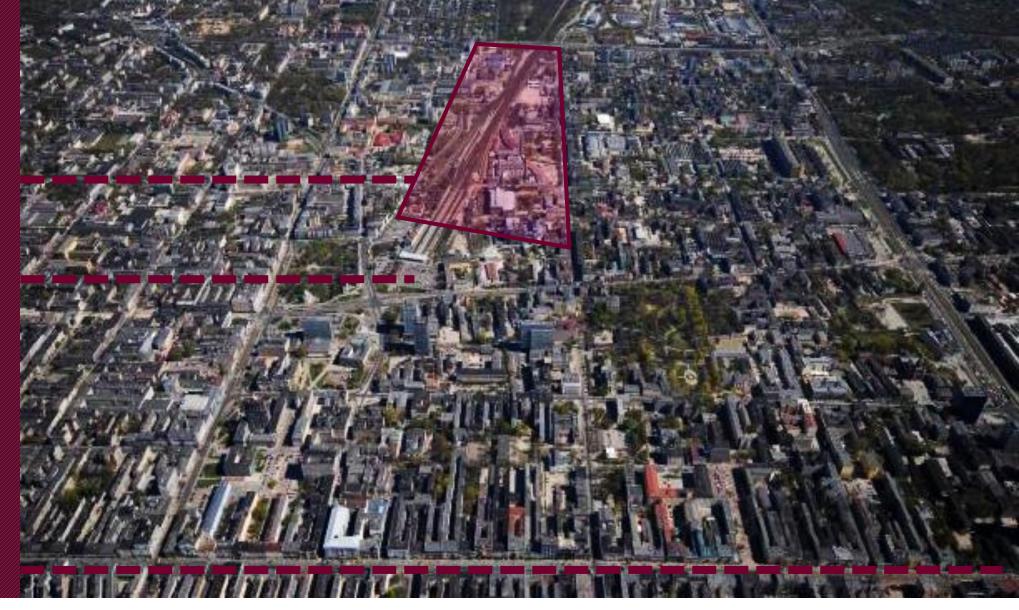
NEW CENTER OF LODZ EXPO 2022 SITE

20 METERS

RAILWAY HUB STATION CAPACITY OF 100 000 TRAVELERS PER DAY

200 METERS

PIOTRKOWSKA ST. HISTORICAL MAIN STREET



EXPO in Łódź will back to the roots, by placing the exhibition area in the very center of the city, two minutes walk from the main street and with all cultural and entertainment facilities just on the doorstep. It will bring to you a new quality of EXPO experience.

DURING EXPO 2022 IN ŁÓDŹ WHOLE CITY WILL BEAHOST



As the theme of EXPO in Łódź will be a reinvention of the cities, every city in the world can be a co-host of exhibition. Exchanging experience and knowledge of processes of making metropolises smart and comfortable place of living.

DURING EXPO 2022 IN ŁÓDŹ EVERY CITY WILL BE A HOST







