

## REVITALIZATION OF LODZ

## ZONE REVITALIZATION 2015 - 2022

## 100 BROWNSTONES -PRELUDE TO REVITALIZATION



KREUJE







**TOP** Inwestycje Komunalne **2015** 









AWARDED FOR 100 BROWNSTONES PROGRAMME AND REVITALIZATION OF THE POWER STATION EC1 IN THE `TOP MUNICIPAL INVESTMENTS 2014` CONTEST





## PARADIGM CHANGE



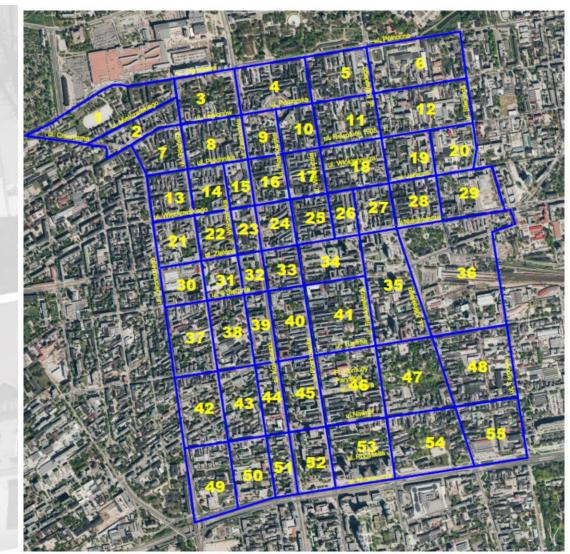




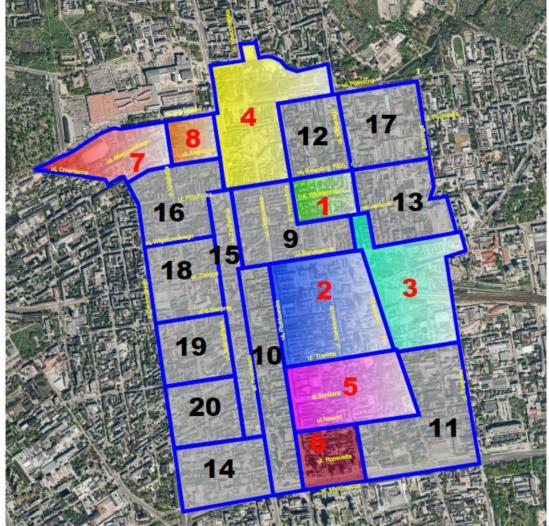
#### **RENOVATION PROGRAMME** INDUSTRIAL CITY **TEXTILE INDUSTRY TENAMENT HOUSES** ARCHITECTURE STYLES **CENTRAL HEATING EUROPEAN HERITAGE REPLACING DAMAGED ELEMENTS** RESIDENCES **GREENERY ARRANGEMENTS** FOUNDATIONS MORE INHABITANTS TOURISTS DIVERESE PUBLIC SPACES PRIVATE ENTERPRISES LOCAL NITIATIVES **INVESTOR-FRIENDLY ENVIRONMENT** COHEREN SOCAL FASHION ROADS MODERNISATION RACTIVEC VIBRANT CULTURE **APRTAMENTS FOR THE POVERTY-STRICKEN** CREATIVE ATMOSPHERE NGO's SME's FACTORIES LOCAL PATRIOTISM

### ZONE REVITALIZATION OF THE CENTRE OF LODZ 55 QUARTERS

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### ZONE REVITALIZATION OF THE CENTRE OF LODZ 20 PROJECTS



AREA: 400 ha

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COST: 500 000 000 mIn €

#### INHABITANTS: 43 000 PEOPLE





### ZONE REVITALIZATION OF THE CENTRE OF LODZ

### MAIN GOAL:

TRANSFORMATION OF THE CORE OF THE URBAN ZONE BY THE END OF 2022 INTO AN ATTRACTIVE PLACE TO RELAX, WORK AND LIVE IN BY A WIDE VARIETY OF PROJECTS STIMULATING ECONOMIC AND SOCIAL GROWTH, BASED ON A WIDE LOCAL PARTNERSHIP KREUJE

## SOCIAL STIMULATIONACTIONS



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## SOCIAL STIMULATIONACTIONS















## SOCIAL STIMULATIONACTIONS



# WEEKENDS FROM LODZ GREET THE WHOLE WORLD

Marcin Obijalski - Director of City Revitalization and Development Office



ot. S. Glapiński, arch. UMŁ