



The Connected Society

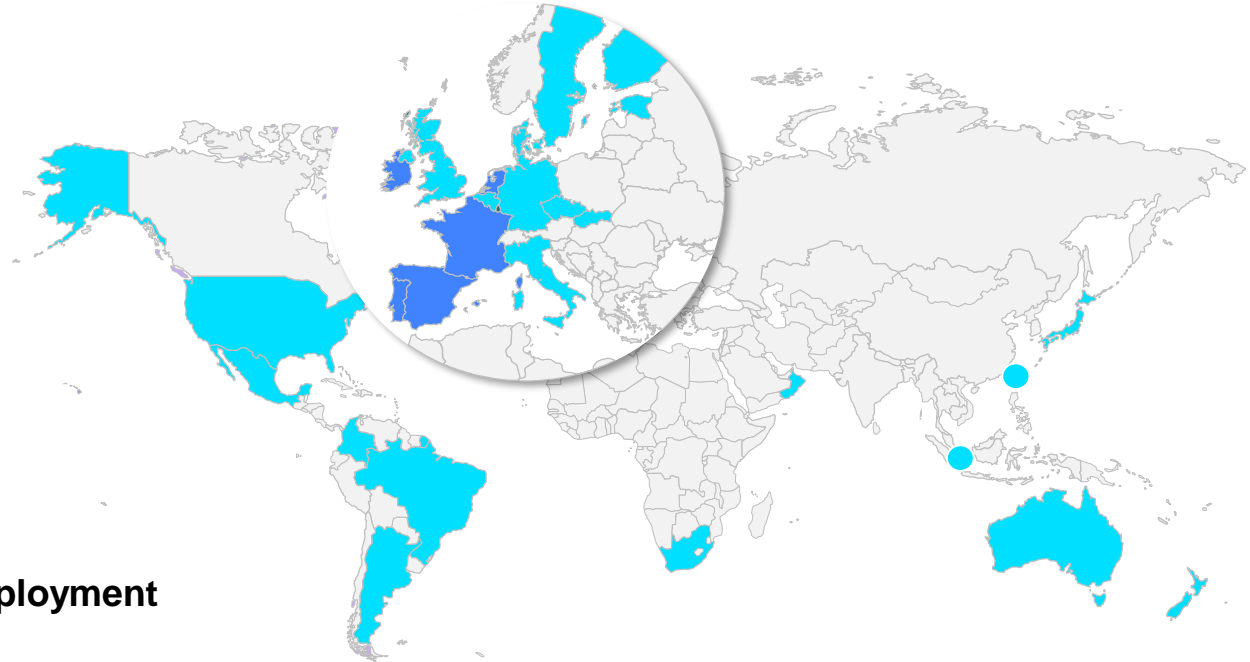
Peter Hedberg
Peter.hedberg@sigfox.com

Sigfox - Global Wireless Network dedicated for Internet of Things (IoT)

Founded 2009

HQ in Toulouse, FR

350 Employees



● Covered countries

- **On going country deployment**

Compared to GSM:

1/1000 of energy need

10-100 times longer range



Mankind has strived for improved living conditions for more than 5000 years...



Egypt 3000 BC

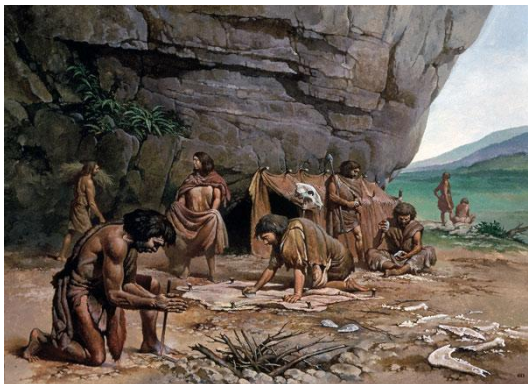


...and we are really
good at it...





...and we are really
good at it...





...and we are really
good at it...





...and we are really
good at it...





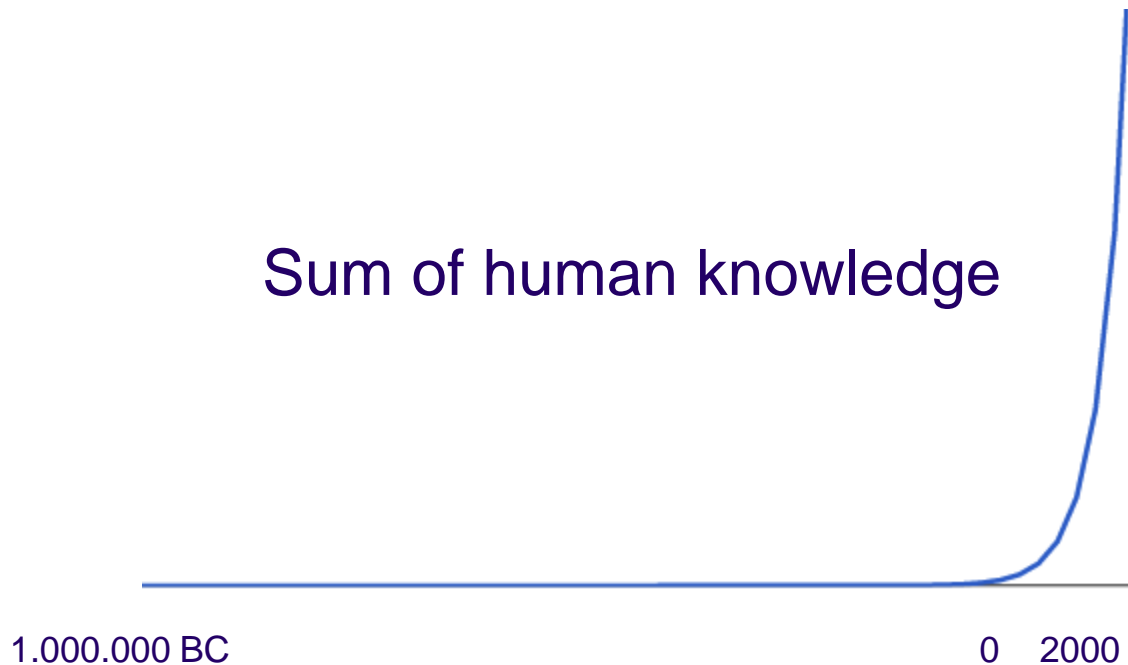
... unfortunately many times with catastrophic effects on the environment.



Manchester 1844



Sum of human knowledge





Our constantly growing knowledge base combined with IT and Telecommunication technologies is helping but what if...





...we could
communicate with our
environment and
make “things” talk,
telling us how they
really are doing?



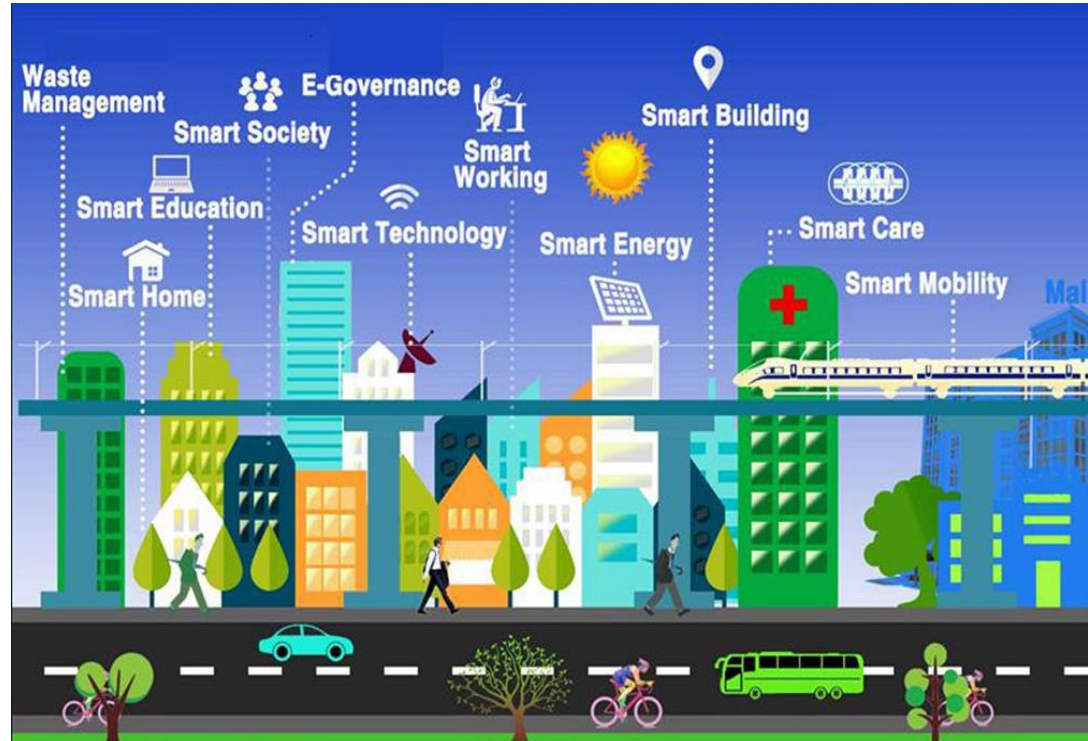


Enabling communication with our environment...





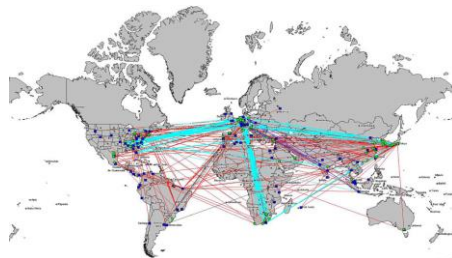
... and combining it with Analytics into smart solutions we create the Connected Society.





You can for instance:

- Save water
- Optimize fertilizer usage
- Minimize pollution
- Save energy
- Optimize transports
- Optimize material usage
- Improve citizen security
- ...etc etc!





To enable the full
value of IoT the
solutions need to be:



To enable the full
value of IoT the
solutions need to be:



Cheap,
to address everything



To enable the full
value of IoT the
solutions need to be:



Cheap,
to address everything



Global,
to be used everywhere



To enable the full
value of IoT the
solutions need to be:



Cheap,
to address everything



Global,
to be used everywhere



Low power,
to provide autonomy



To enable the full
value of IoT the
solutions need to be:



Cheap,
to address everything



Global,
to be used everywhere



Low power,
to provide autonomy



Easy to use,
and adopted quickly

... across all segments





Internet of Things
(IoT) offers us a
unique opportunity to
continue to improve
our quality of life in
harmony with our
planet

