

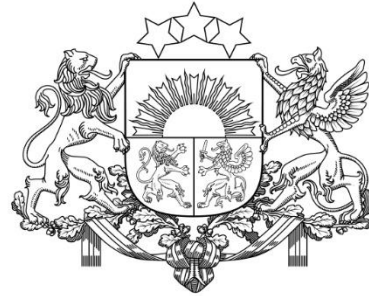


NACIONĀLAIS  
ATTĪSTĪBAS  
PLĀNS 2020



EIROPAS SAVIENĪBA  
Eiropas Reģionālās  
attīstības fonds

IEGULDĪJUMS TAVĀ NĀKOTNĒ



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# **Regional policy in Latvia: emigration and remigration issue and role of cities**

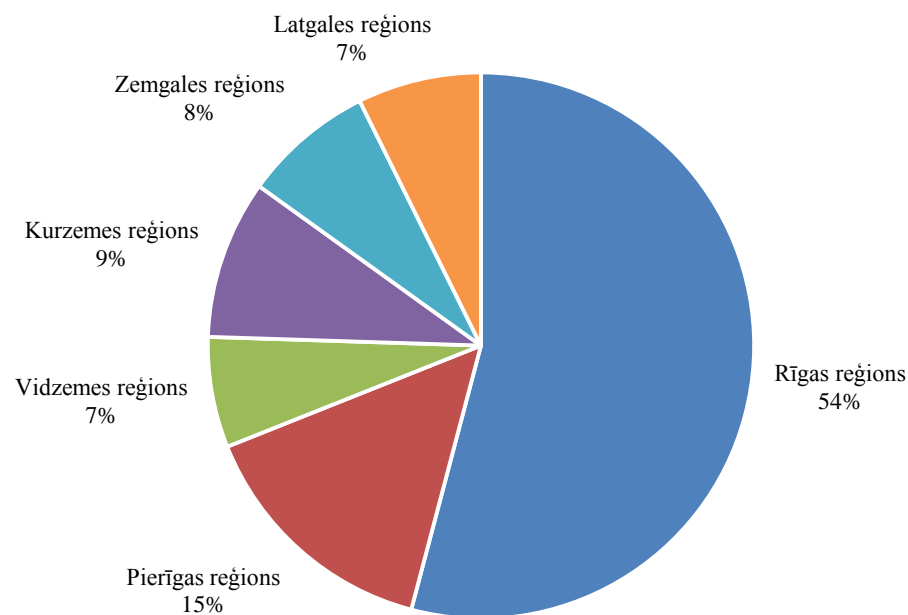




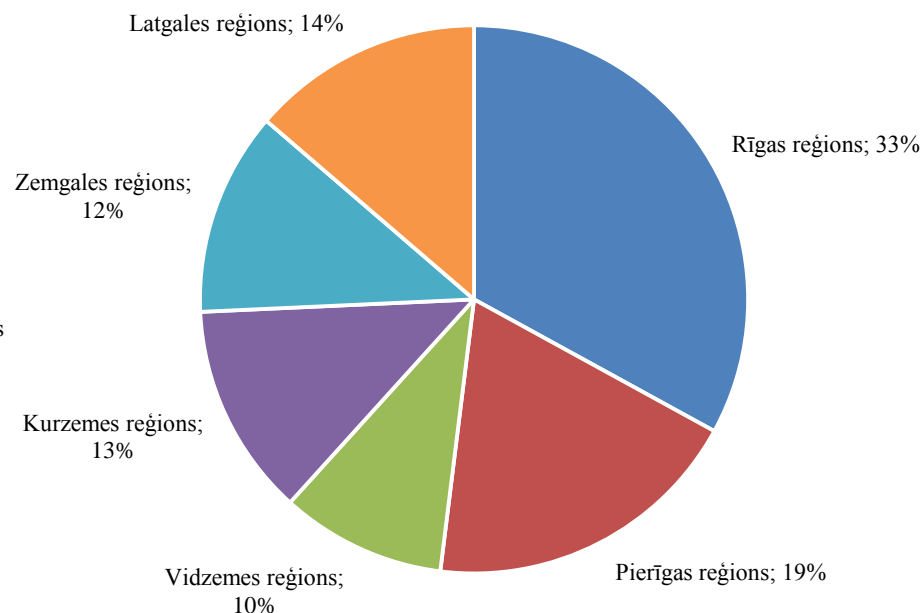
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# Population and GDP

**GDP at current prices (thous. euro, 2015)**



**Population in statistical regions, 2018**

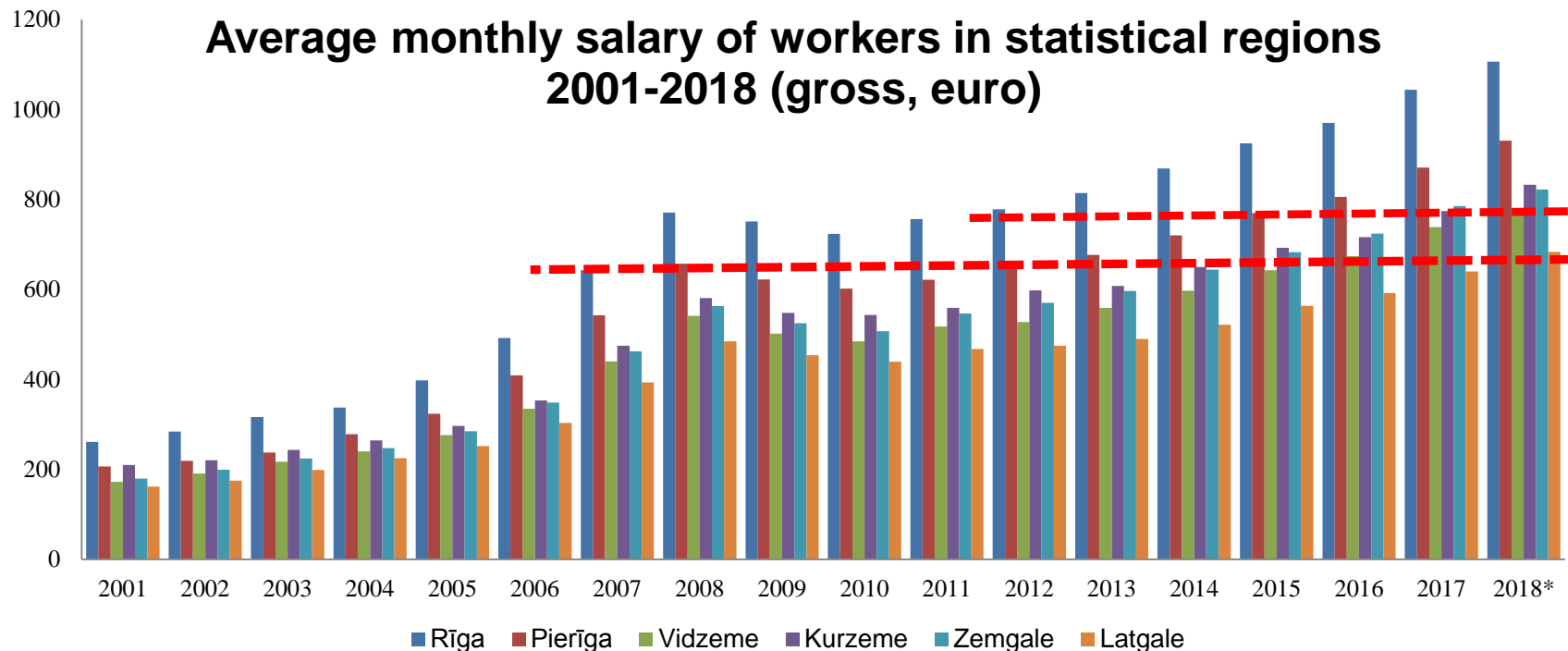


*Development gap between regions in Latvia –  
domination of capital city and it`s region*



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# Impact on households



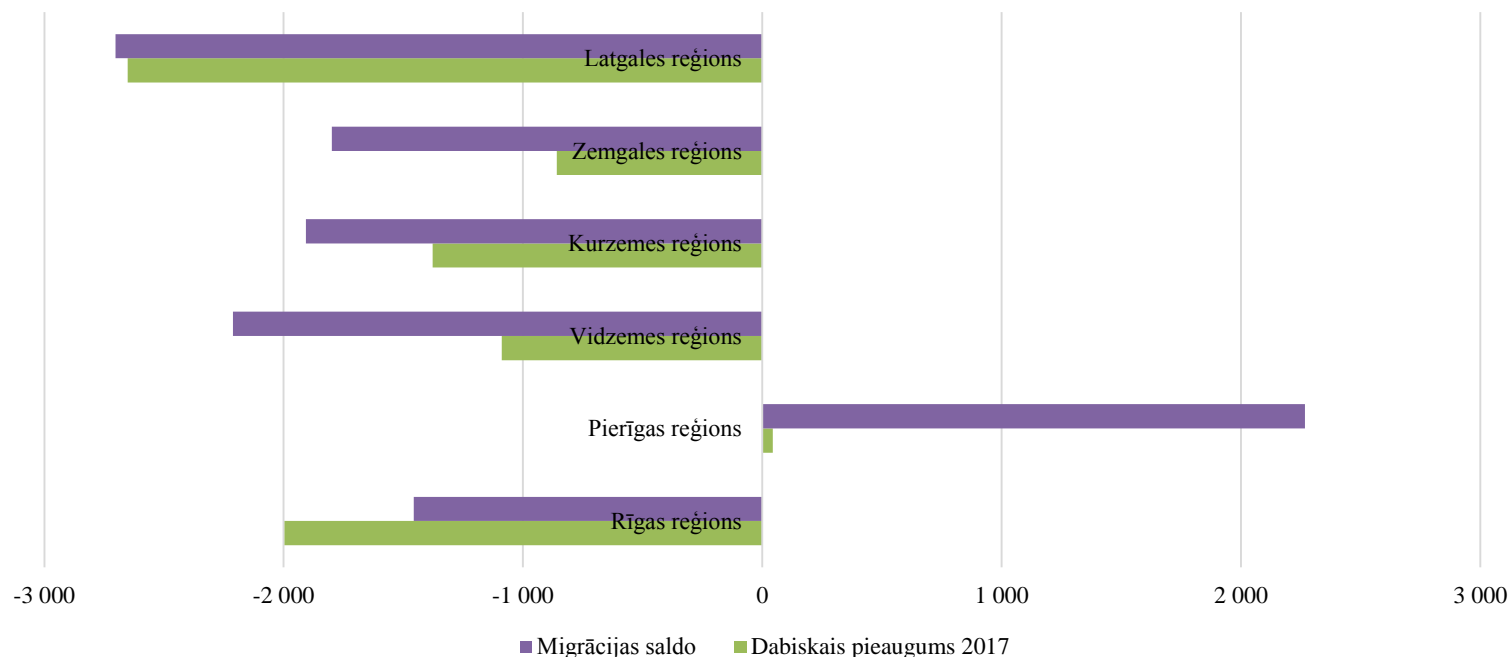
- Income inequality in Latvia has a pronounced territorial nature:
  - Pay gap 1.6 times (or 10 to 5-6 years difference)
  - Merchants able to attract investment - differences in non-financial investment 5.42 times



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# Population change

## Migration balance and natural increase, 2017



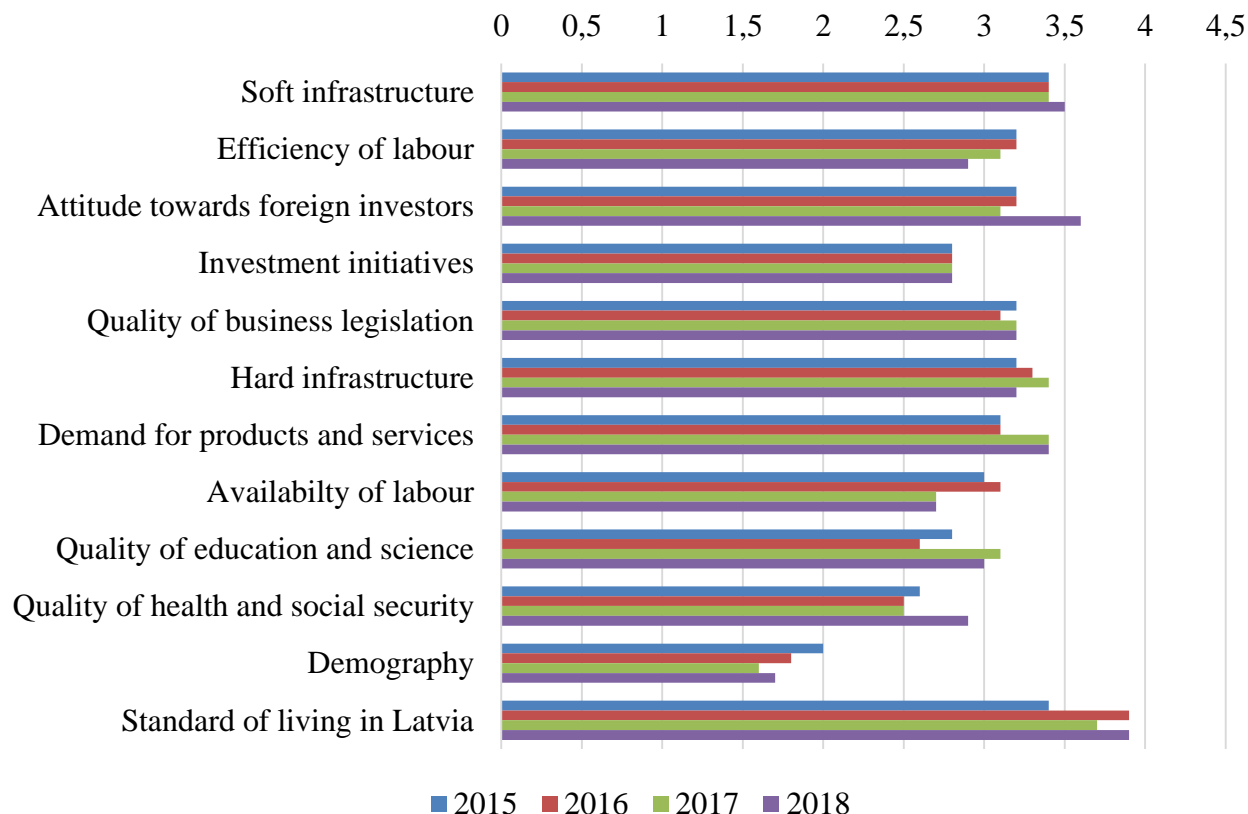
## Economical emigration – key factor for population change

- In 2010 – highest emigration over ten years (- 35,6 thous. in one year)
- In 2017 – lowest emigration over ten years ( -7,8 thous.)



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# FICIL Sentiment Index 2015-2018



Evaluation scale from 1-5,  
where '1' means that the indicator is not competitive and  
'5' means that the indicator is very competitive

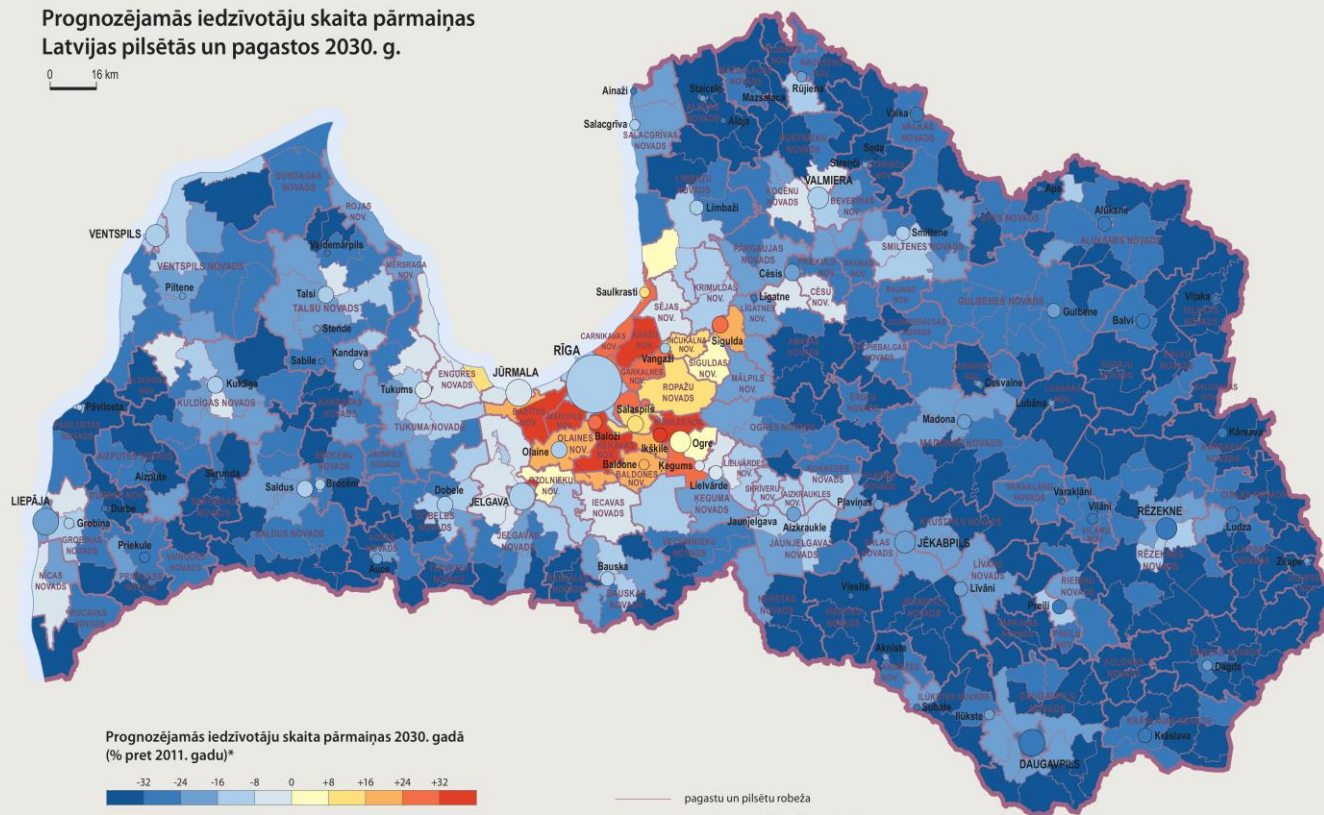


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# Forecast of population for 2030

Prognozējamās iedzīvotāju skaita pārmaiņas  
Latvijas pilsētās un pagastos 2030. g.

0 16 km



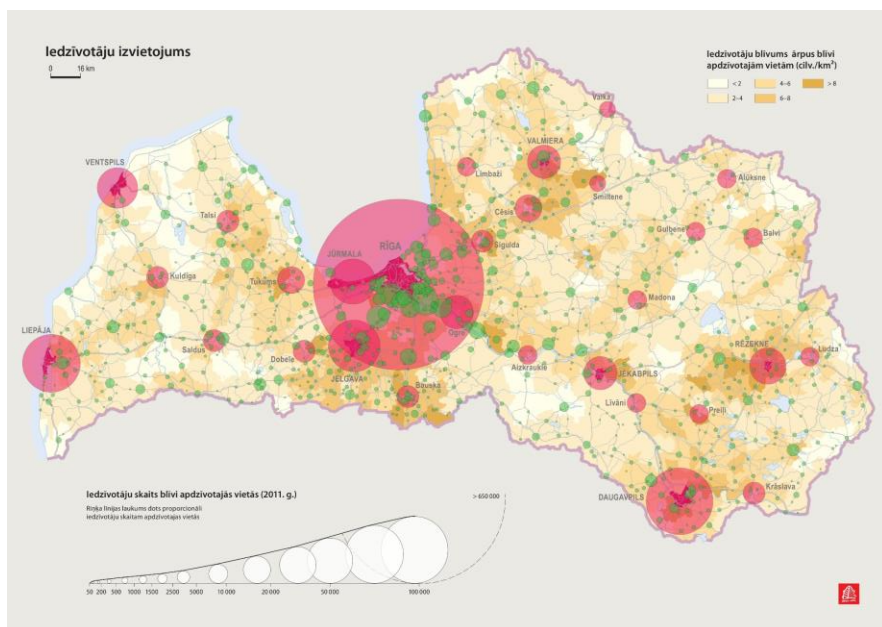
\* Prognose veikta, pieņemot, ka iedzīvotāju skaita samazinājuma vai pieauguma vidējais temps konkrētajā pilsētā un pagastā būtiski neatšķirsies no šī rādītāja laika posmā starp 2000. un 2011. gada tautas skaitīšanām. Minētais periods aptver gan ekonomiskā uzplaukuma, gan lejupslīdes laiku, ietekmējot kā migrācijas, tā dzimstības svārstības valstī.





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# Regional activity – development centres

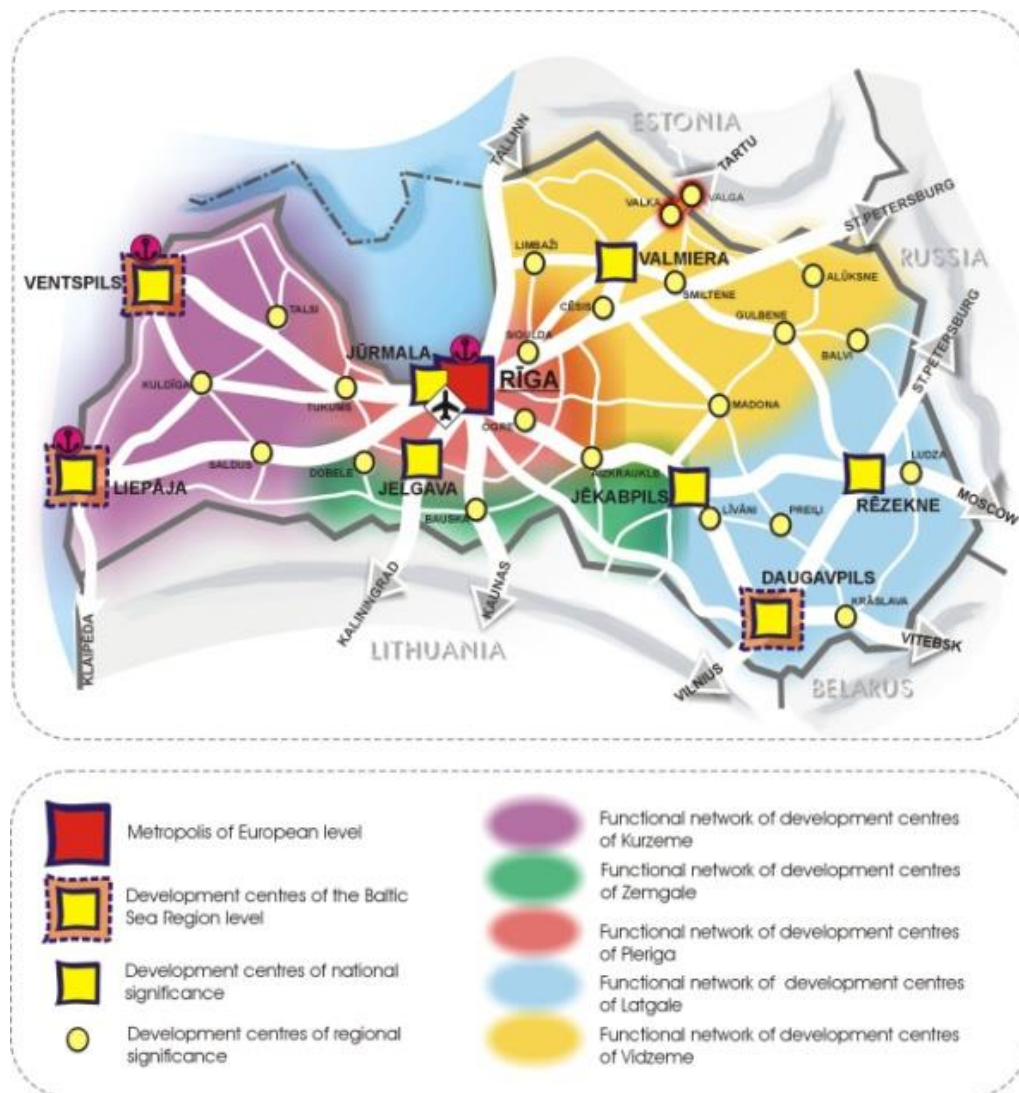






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# Policentric development model - regional policy framework (Latvia 2030)







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# Challenges for regions

## □ **Emigration of population from regions:**

- Key factor – difference in incomes (40% difference in average salary between poorest region and the capital city)

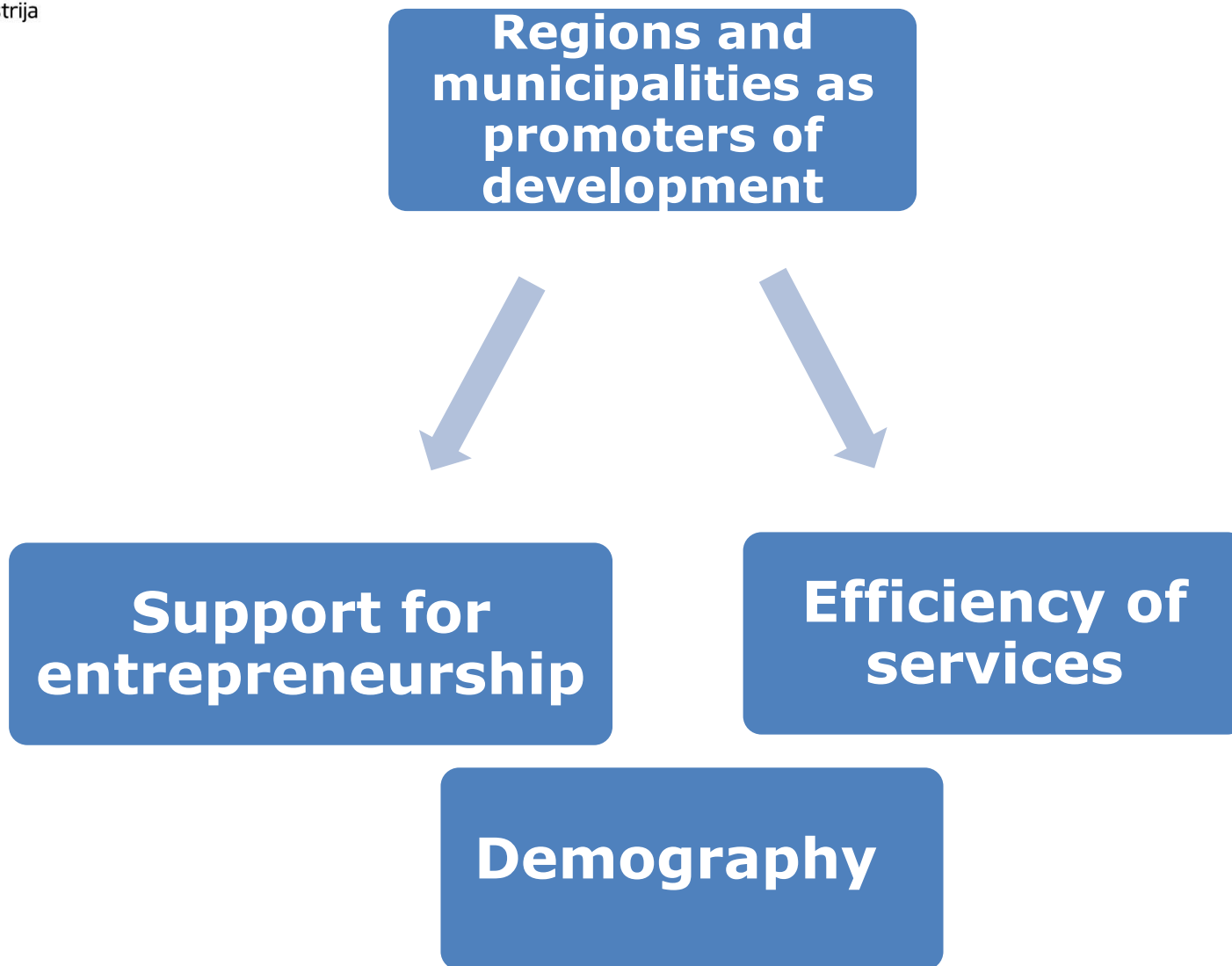
## □ «**Market gap**»:

- Businesses prefer investments in more developed regions (capital city region) – high regional development disparities
- Limited creditworthiness in regions due to low incomes
- **Need for strong local intervention**
  - **Role of local municipality**



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# What to do? (main directions)





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# Demography

Where to get human capital?

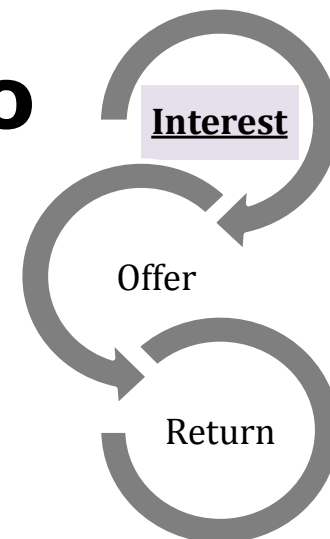
- Natural increase (higher birth rate; lower death rate)
- Regional mobility – internal reserves
- Remigration

In 10 years  
emigrated  
**275 836**  
equal to second  
largest region in  
Latvia



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# Interest in returning to Latvia



- Objective of project:
  - to create an interest in certain groups of people who have a motive (need) to return to Latvia
  - give a chance to **compare the benefits** of life in Latvia with life in a foreign country
- Target groups in the project:
  - **Families with children**
  - Persons who **regularly maintain contacts** with Latvia (e.g. visit relatives, purchase services, etc.).

Every **3rd** remigrant lives in a family with a child

The following are the most common reasons when remigrants return:

- **50,3%** "missed family and friends"
- **40%** "longings after Latvia"
- **21%** «let children live and learn in Latvia»

*M.Hazan, "Atgriešanās Latvijā: reemigrantu aptaujas rezultāti»*



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# Regional remigration coordinators

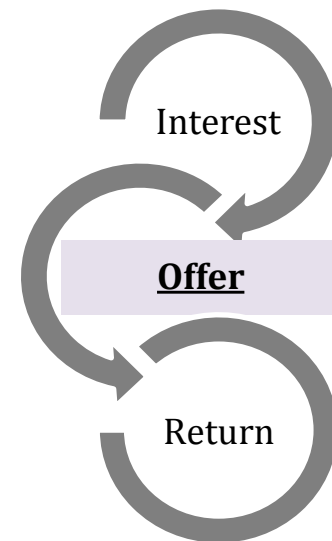
## Five coordinators - duties:

- **Needs assesment** - address and clarify the needs of remigrants in direct contact – if they would returned to Latvia
- **Individual offer** - make an individual offer on issues of particular interest to remigrant
- **Regular contact** - regularly show interest in remigrant plans

## What information can the coordinator offer?

On:

- services for families with children
- business (including financial support) and employment opportunities
- offers of residences
- other services provided by municipalities



What would help to return:

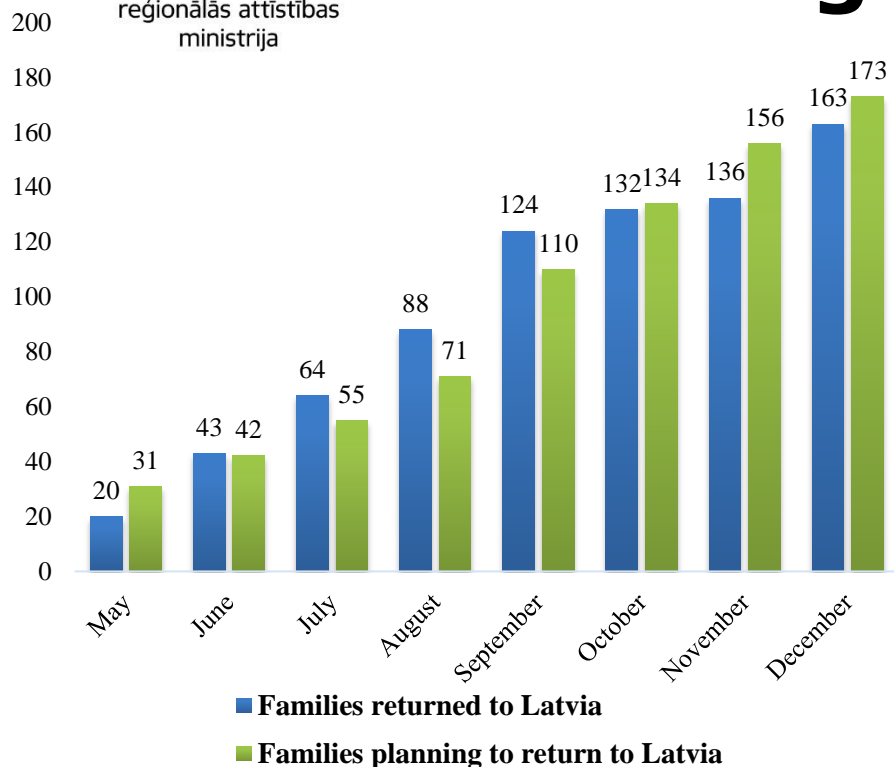
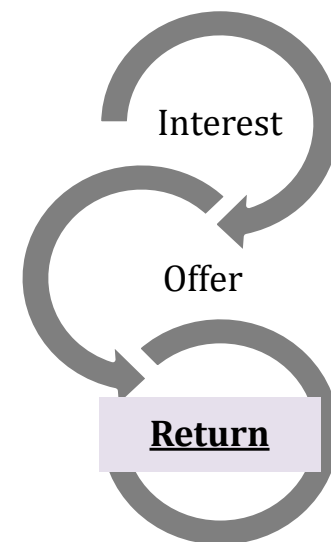
- **28,5%** support programme for entrepreneurship and personal business
- **27,6%** local government support for residential search
- **19,4%** information on state and local government support for families with children
- **15,5%** available childhood pre-primary education institutions

*M.Hazan, "Atgriešanās Latvijā: reemigrantu aptaujas rezultāti»*

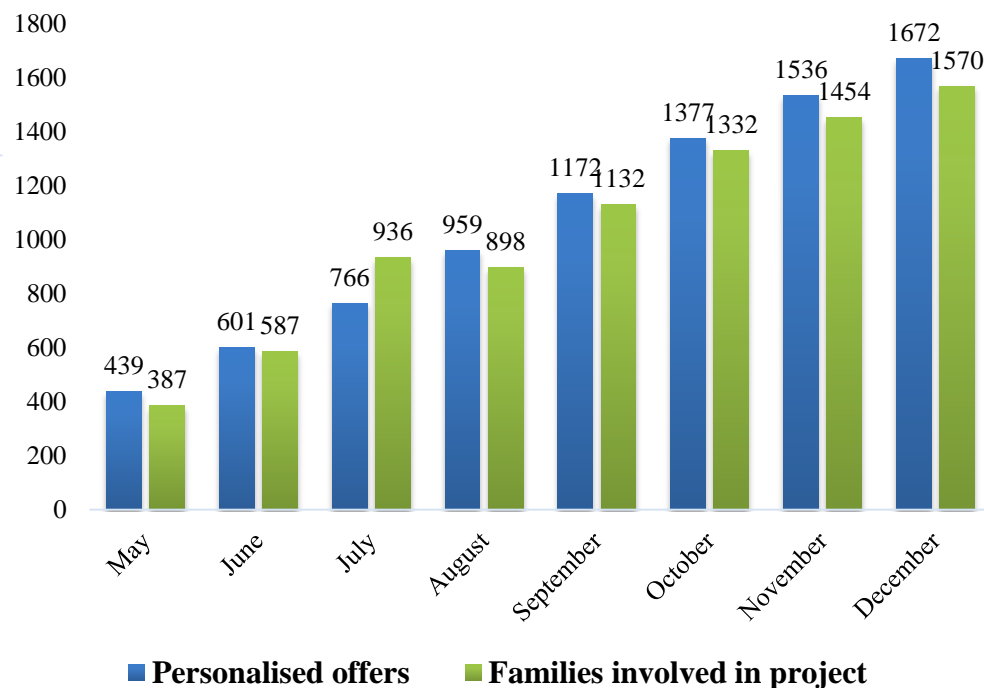


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# Results in Numbers – returning



**399**  
persons  
remigrated in  
project



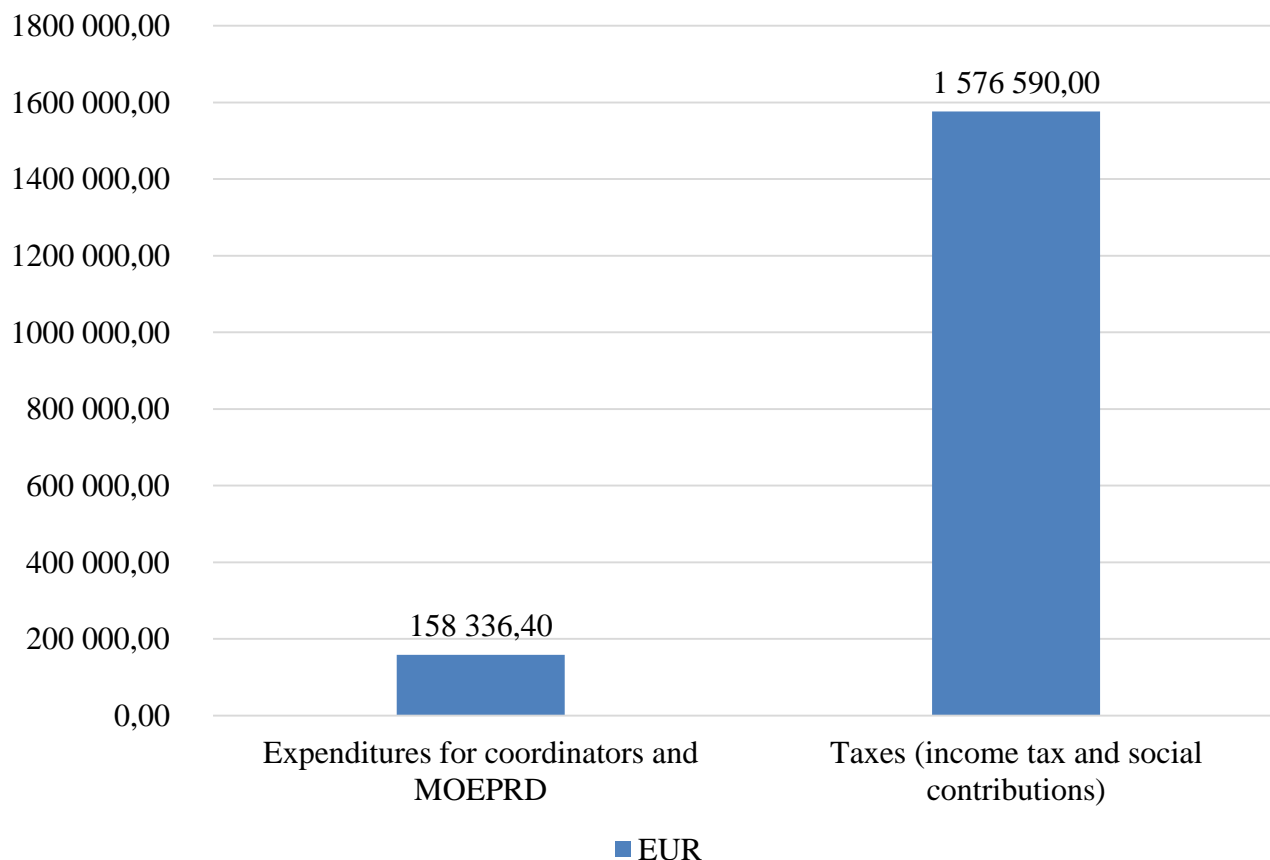




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# Results in Numbers – taxes

250 adults



1 to  
9,9  
euro

1 euro in  
project  
attracts  
9,9 euros  
by results

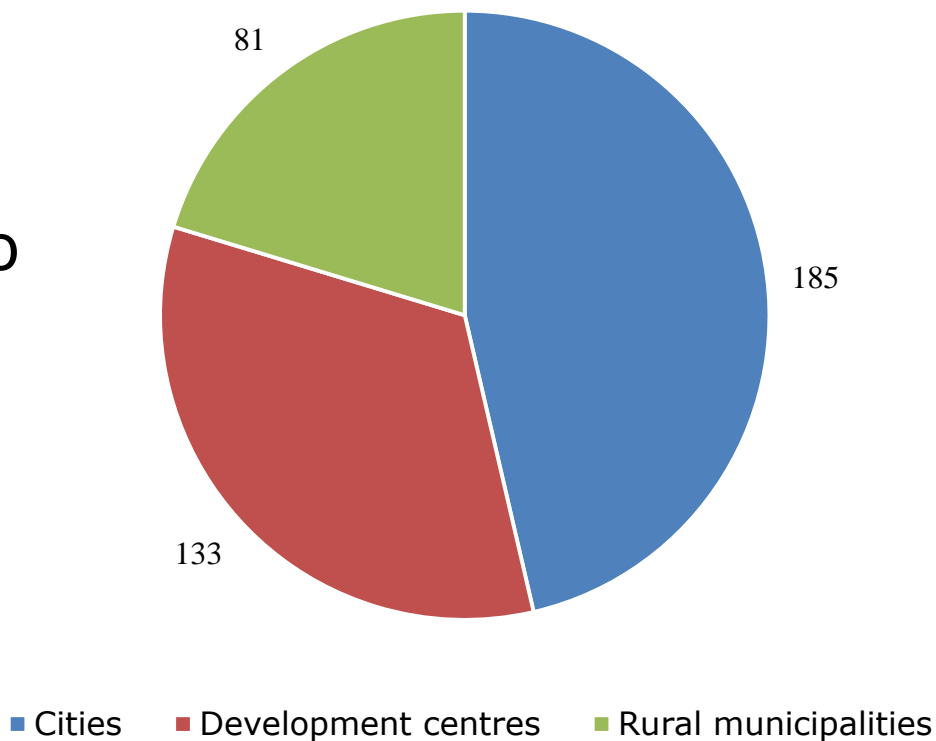


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# Results in Numbers – returning

## Persons returned (incl. children)

**79%**  
remigrated to  
cities or  
regional  
development  
centres





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# Thank you!

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