



**Connecting  
— Seas —**

*NorthSEE – Baltic LINES  
MSP conference*

## Stakeholder Involvement in Long-term Maritime Spatial Planning: Latvian Case

**Artūrs Caune, AC KONSULTACIJAS**



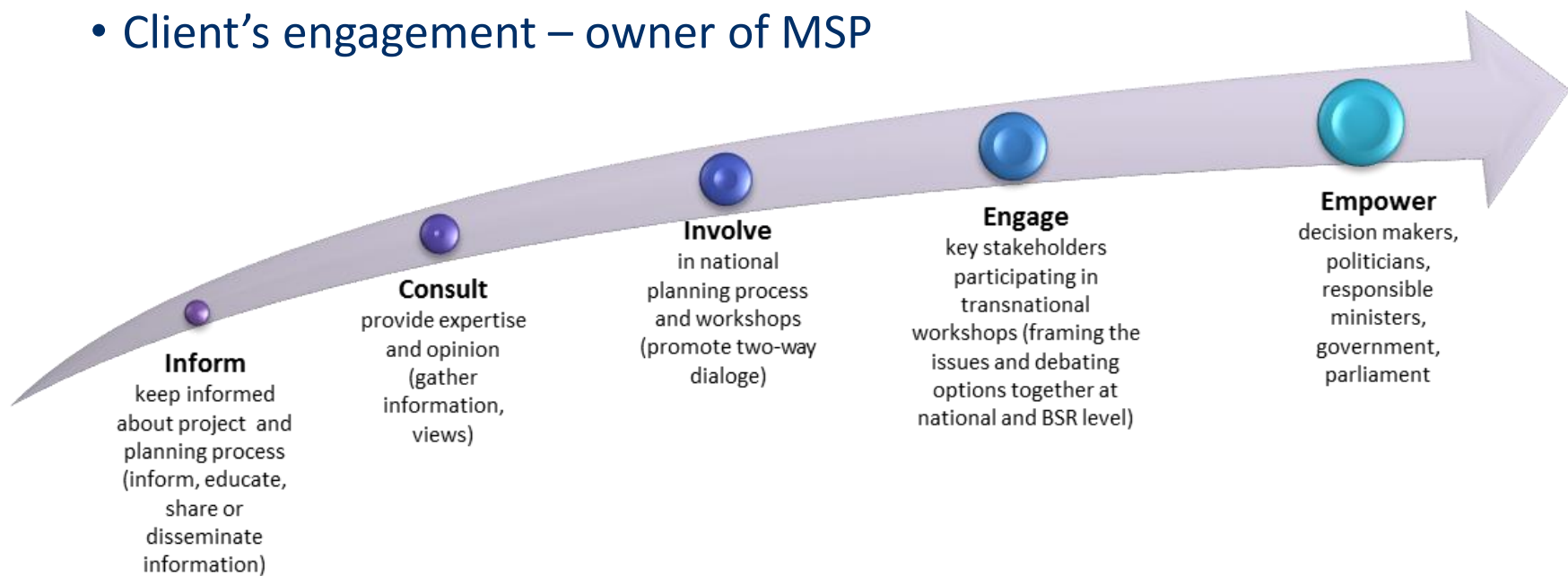
# WHY?

- **Inform** and raise awareness on MSP
- **Involve** in planning process
- **Create a link** between the shipping and energy sectors
- **Facilitate** cross-sectoral expert talk
- **Engaging** into international perspective
- Get **understanding and acceptance** of MSP proposals



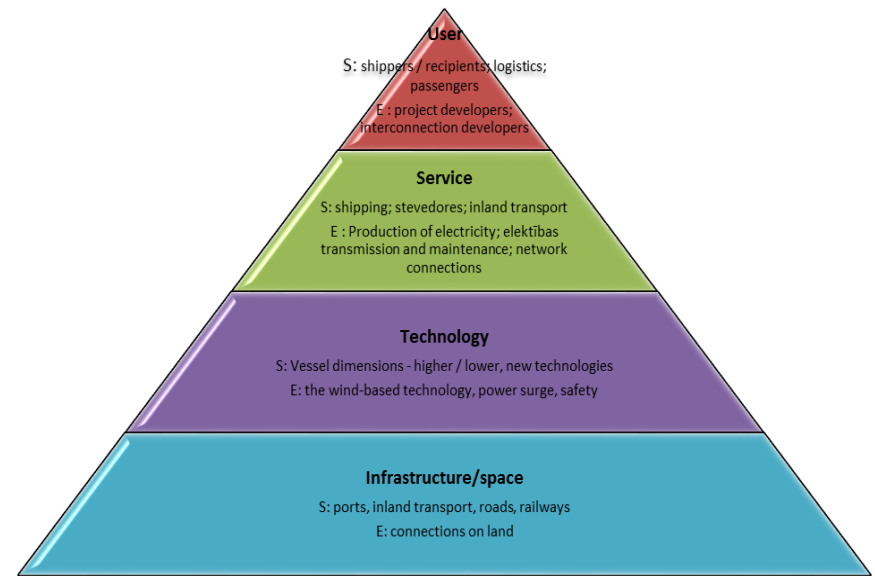
# WHO SHOULD BE INVOLVED?

- Stakeholder mapping and defining their involvement level
- Enriching the stakeholder map with experts
- Creating a core team of experts and facilitators
- Client's engagement – owner of MSP

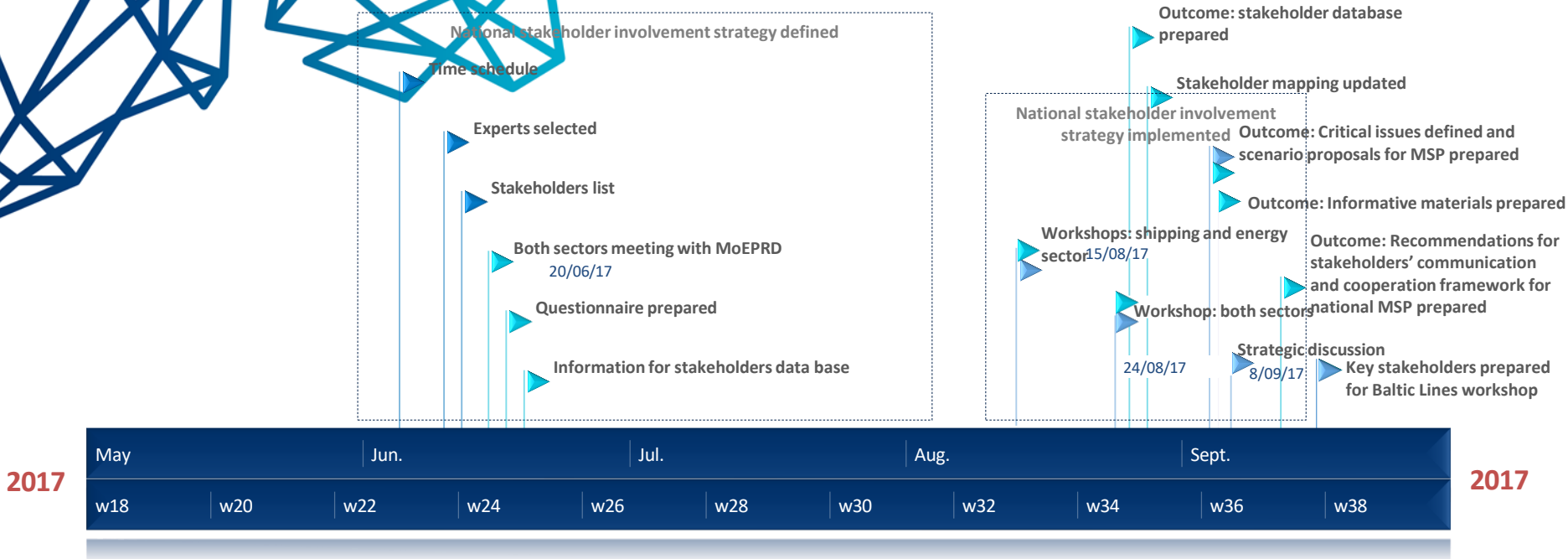


# PROCESS DESIGN CHALLENGE

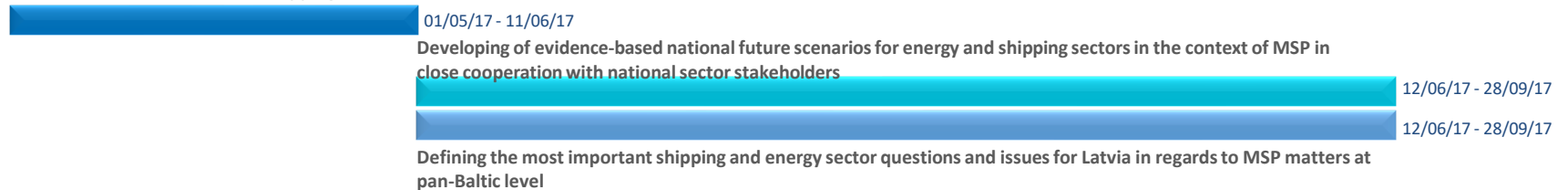
- PLANNING IN ADVANCED STAGE – 1st DRAFT IN PLACE
- NUMBER OF STAKEHOLDERS



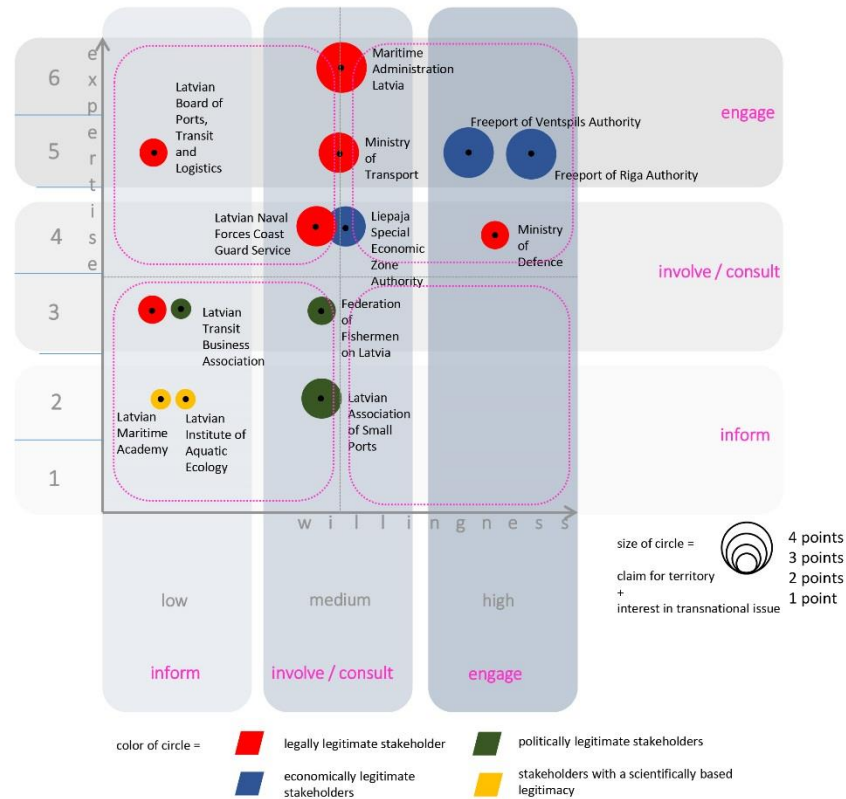
# Time as challenge



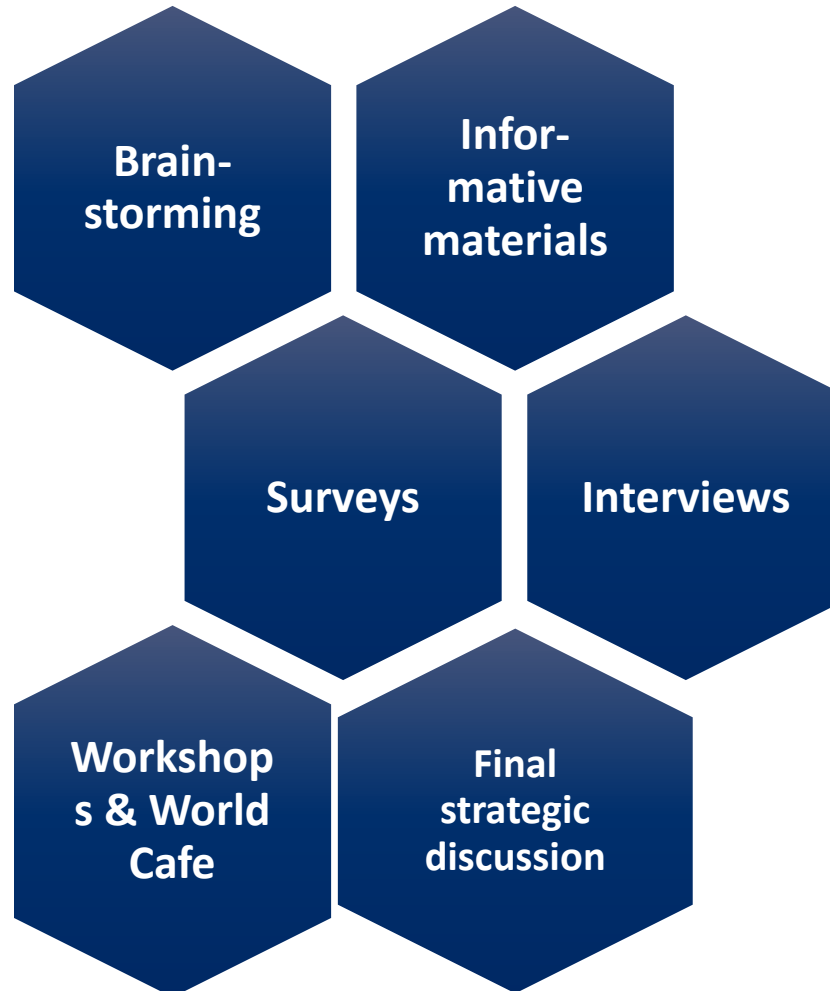
## Stakeholder identification and mapping



# MAPPING RESULT: stakeholders as challenge



# HOW TO INVOLVE?





# PARTICIPATION IN PROCESS

Involvement level	Consult/inform	Involve	Engage	Total
Number of initially selected participants	20	9	23	52
Number of additionally invited participants during the process	5	11	14	30
Total number of participants contacted	25	20	37	82
Participation rate, %	48%	65%	87%	70%



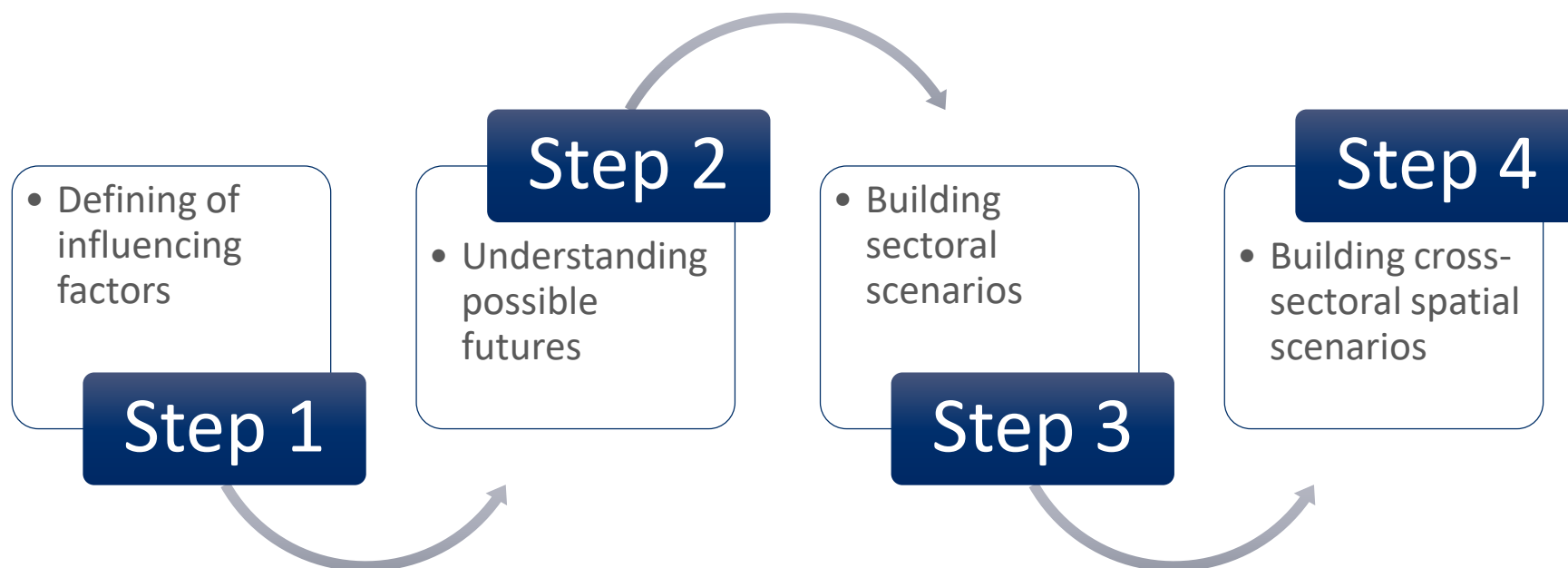
# Why we like scenario approach?

## Likely to happen, possible future

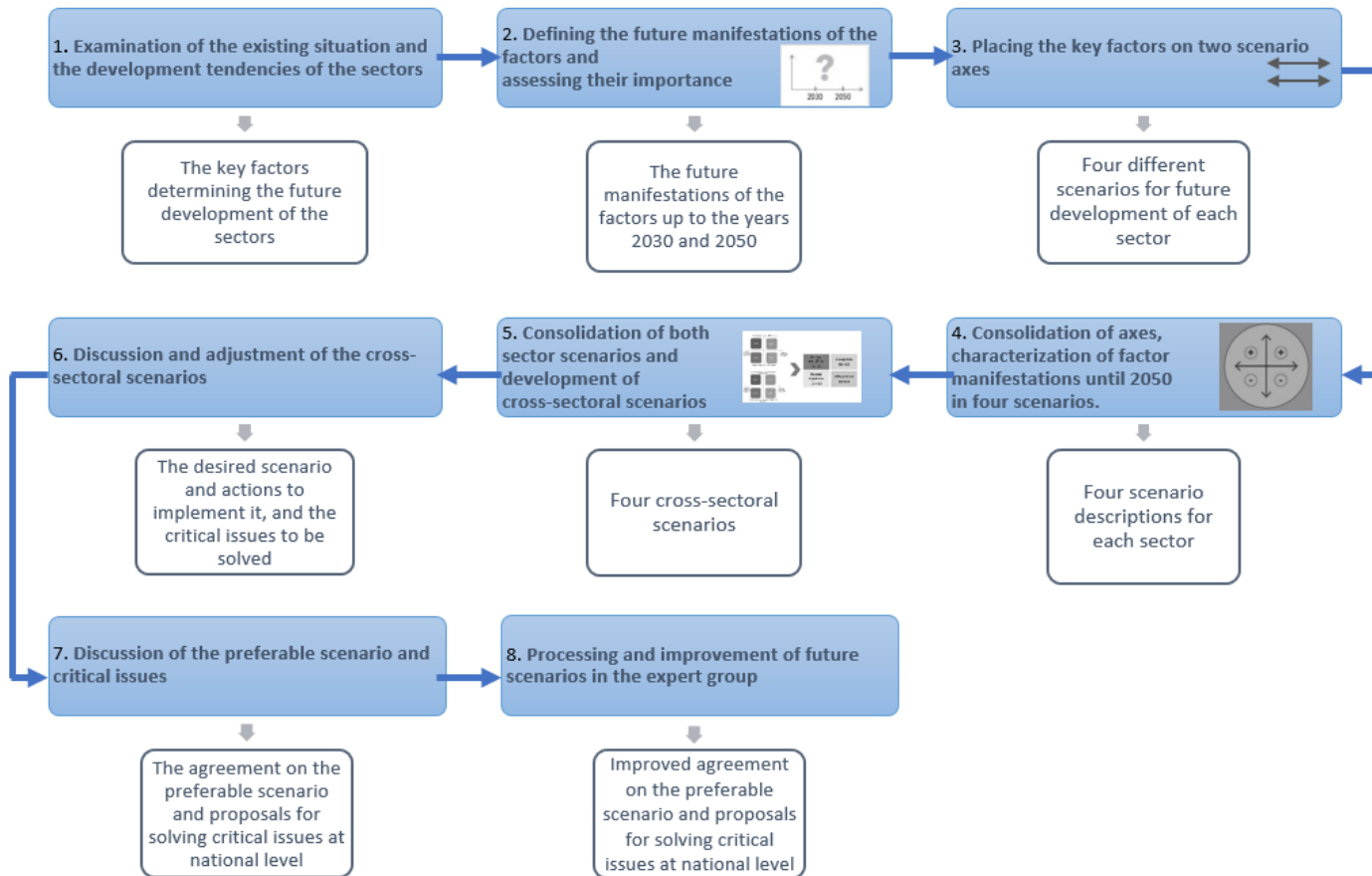
- Many futures are possible
- Logical and reasoned model
- Not a vision – avoid wishful thinking
- Focus on most significant issues



# Steps for developing scenarios

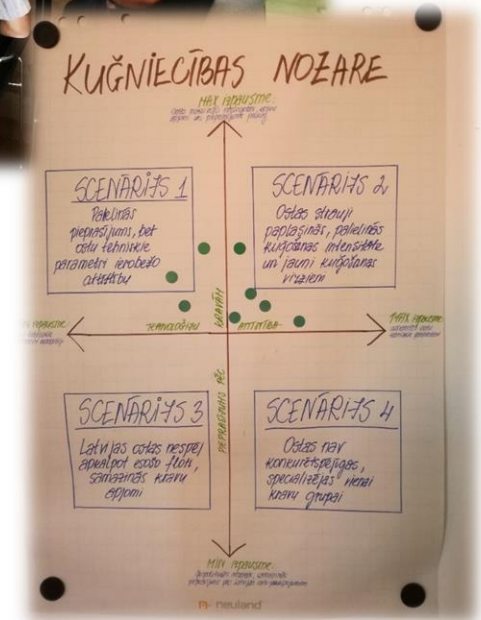


# SCENARIO PROCESS DESIGN

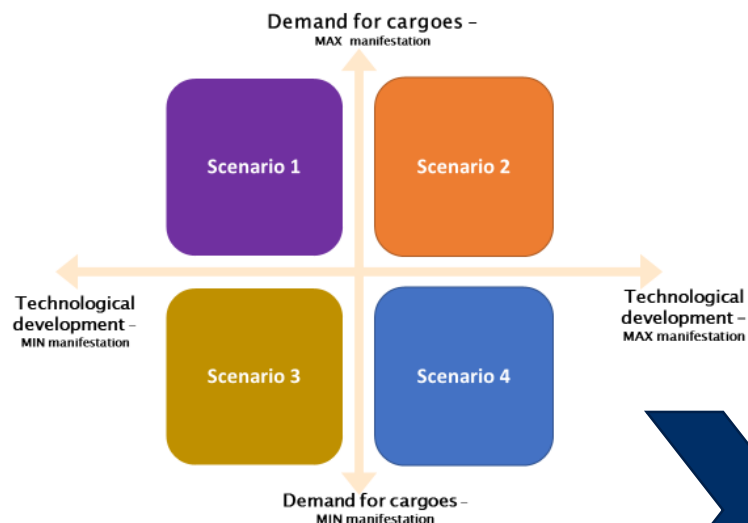


# 2+1 APPROACH

- **First, creating sectoral scenarios:**
  - Shipping: scenario axis - technological development & market development
  - Energy: scenario axis – political support & market development
- **Second, merging scenarios:**
  - Capturing cross-sectoral approach
  - Making to understand each sector's issues and challenges



# 2+1 APPROACH



**Dominance of  
energy sector**

**S1 + E1**

**«Growth»**

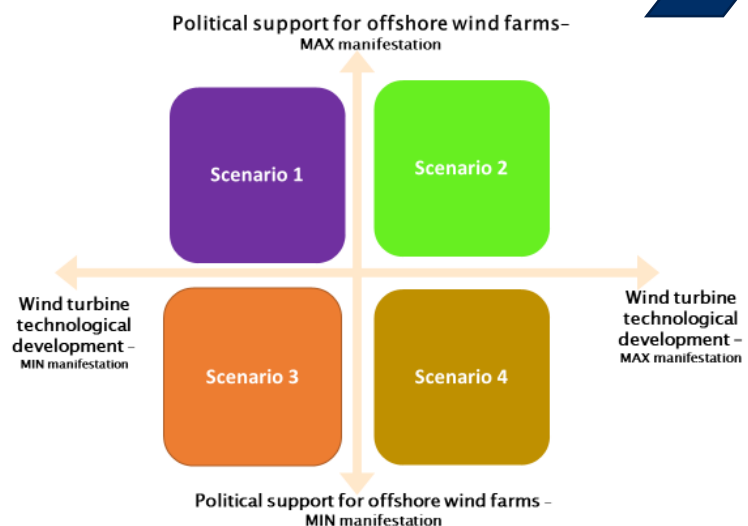
**S2 + E2**

**Dominance of  
shipping**

**S3 + E3**

**«Stagnation»**

**S4 + E4**

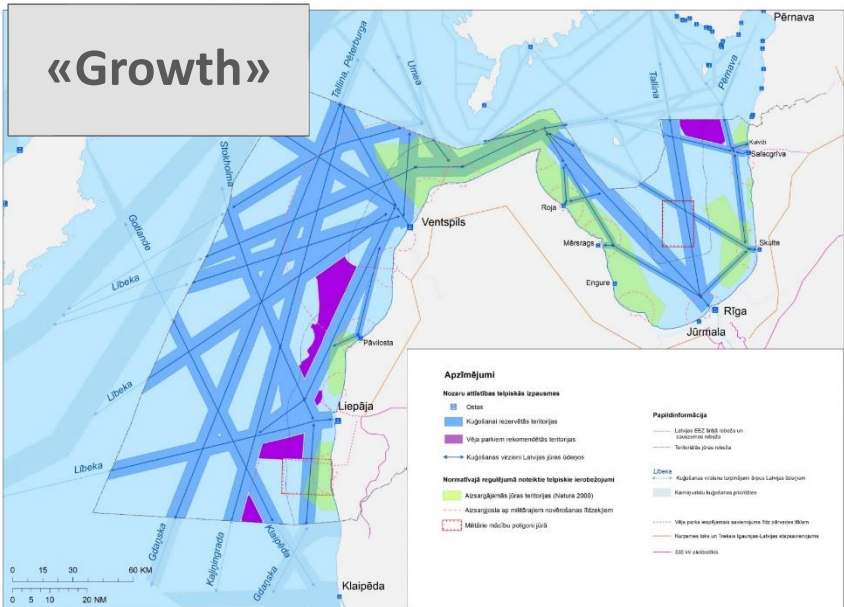
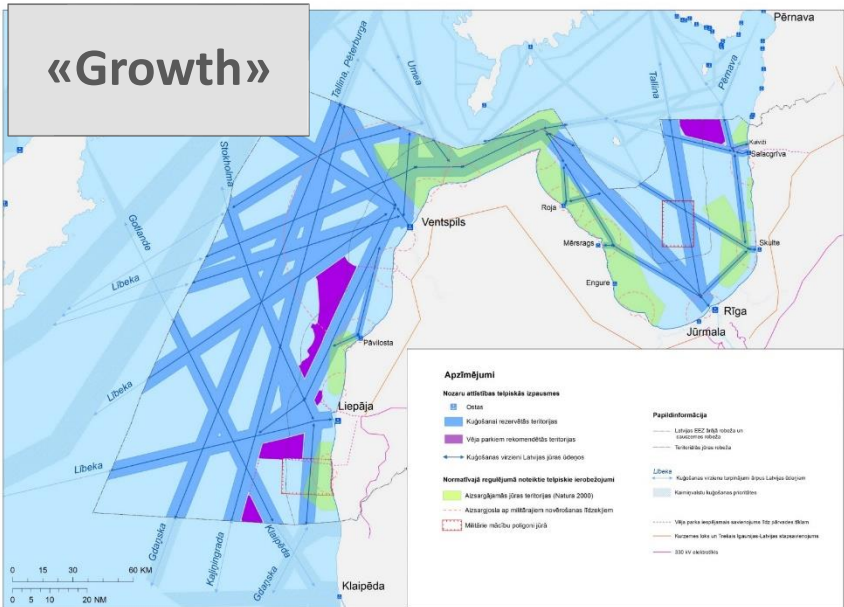
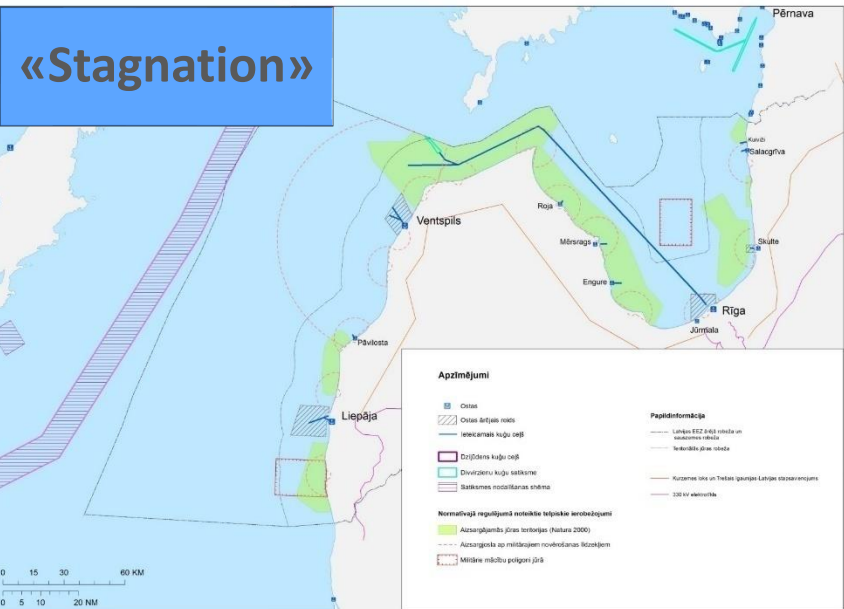


# Translation scenarios to space





## Dominance of energy sector

[illegible]

# Consensus

- Presented in MSP 2030







# THANK YOU!

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# The ‘Living Q’

## *An Interactive Method for Actor Engagement in Transnational MSP*

Malena Ripken

COAST – Centre for Environment and Sustainability Research

University of Oldenburg, Germany



**Interreg**  
North Sea Region  
European Regional Development Fund



**Interreg**  
Baltic Sea Region  
European Regional Development Fund



EUROPEAN  
REGIONAL  
DEVELOPMENT  
FUND

# BACKGROUND

- Stakeholder engagement is a key strength to MSP
- Need for:
  - personal experience and interactive practice
  - Dialogue and communication
  - Identification of mismatches and synergies
  - Understanding of stakeholders viewpoints / perspectives

➡ Towards cooperation and coherence in MSP, added value in MSP processes and more informed actor participation

*Research is necessary in order to gain understanding of different ways MSP is perceived, as different terms have different meanings to stakeholders*



# METHOD

## Q Methodology

- A discussion analysis tool
- Combines qualitative and quantitative research approaches

*Studies participants viewpoint and perspective, by having participants rank and sort a series of statements (from strongly disagree (-3) to strongly agree (3))*

## 5 main steps

- Definition of the domain of discourse;
- Development of set of statements (Q-sort);
- Selection of the participants representing different perspectives;
- Q sort by participants;
- Analysis and interpretation.



# METHOD

strongly disagree

neutral

strongly agree

-3	-2	-1	0	1	2	3
3 Statements	5 Statements	7 Statements	9 Statements	7 Statements	5 Statements	3 Statements

Ripken et al. 2018



## METHOD

[illegible]

## Scope: NorthSEE, BalticLINes, SIMCelt and other MSP experts

# METHOD

## The 'Living Q'

Allows interactive dialogue, discussion, comparison of MSP approaches and understandings among stakeholders....

... in a playful, communicative and living environment.



# RULES OF THE GAME

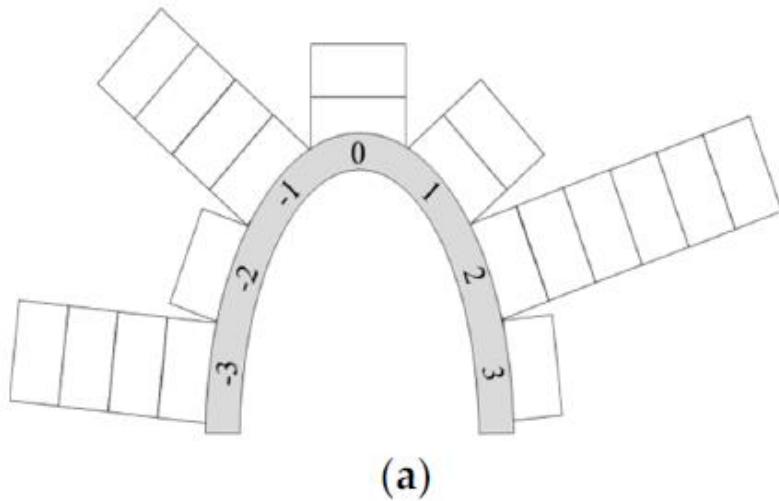
Step	Description
1	Participants are asked to have a look at the pre-selected statements on MSP.
2	Afterward, participants are asked to sort these statements into categories from strongly disagree to strongly agree (including the category neutral) using a sheet of paper, questionnaires or pre-printed cards with the statements. Note: Only one statement per category is possible.
3	The moderator shows each statement at a time.
4	Participants walk around a U-shaped line in the room and position themselves along bases, which indicate the numbers for the ranking.
5	The moderator highlights the distribution of participants and facilitates a discussion and participants explain why they decided to position themselves in this specific category.
6	Participants have the opportunity to re-consider and change their ranking after discussions and position themselves in another category.
7	Repeat from step 3.
8	Moderator asks participants to reflect their decisions and experiences.

Ripken et al. 2018

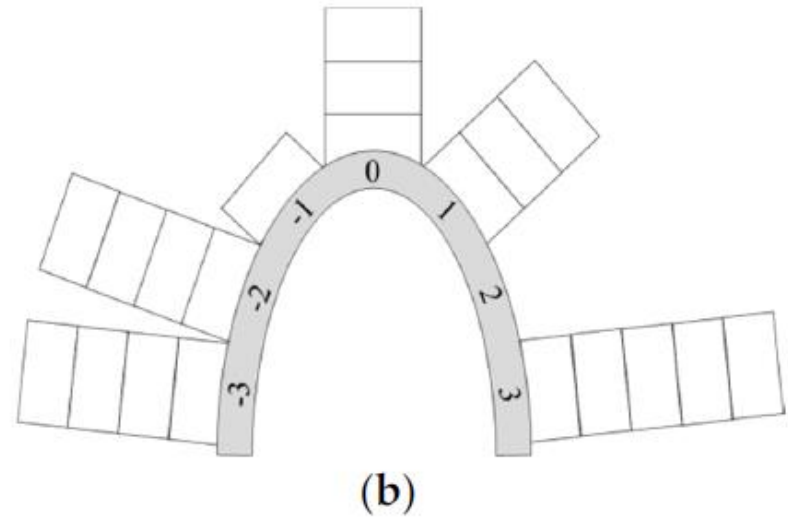




# RESULTS



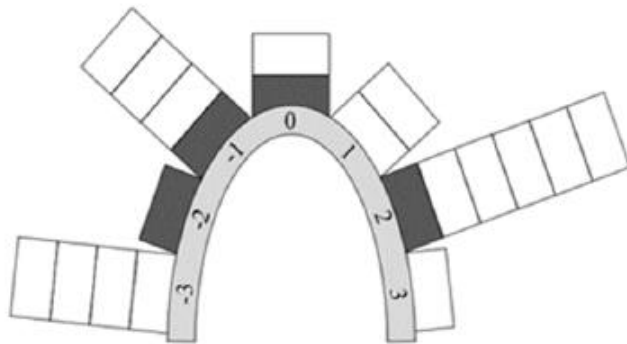
Marine planning and terrestrial planning are strongly linked and should not be separated.



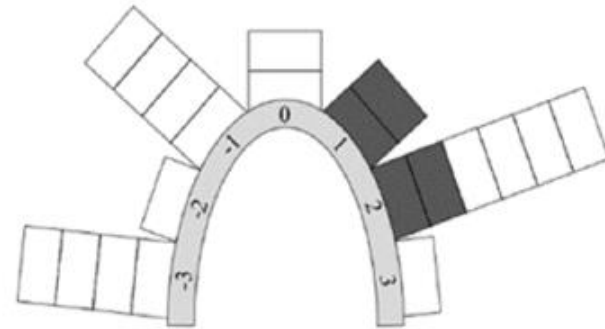
Human activity is causing the diversity of life on earth to be lost at a greatly accelerated rate. These losses are irreversible, impoverish us all and damage the life support systems we rely on every day.



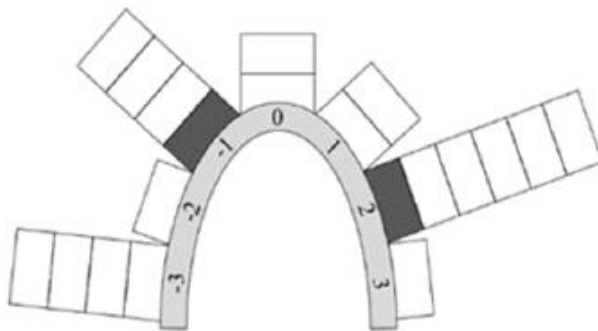
# RESULTS



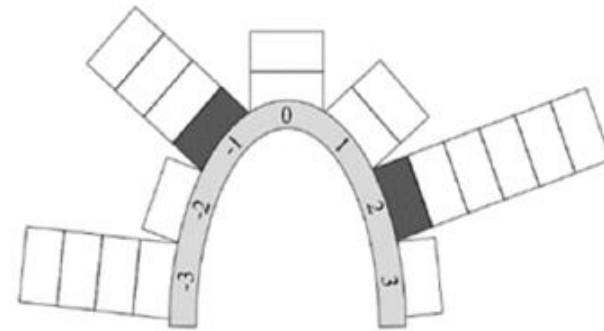
(a)



(b)



(c)



(d)

Marine planning and terrestrial planning are strongly linked and should not be separated.





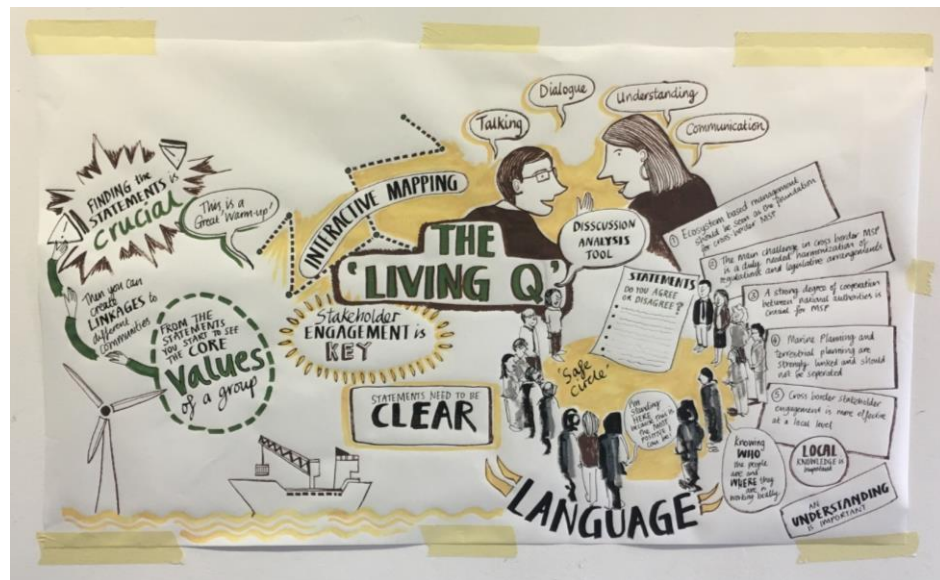
# DISCUSSION

Potential to improve both discourse and interaction of actors in transnational MSP

1. Operability and limitations of the method
  - Q method
  - Quality of statements
  - Amount of statements
  - Commitment and willingness to participate
2. Benefits for individuals actors and the group of participants
  - Variety of individual opinions
  - Room for group discussions
  - Awareness of mismatches and synergies
  - The way MSP is perceived
3. Implications for MSP processes
  - Finding common ground
  - Relevance and importance of certain aspects



# 'Living Q' SESSIONS





# THANK YOU

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Ripken, M.; Keijser, X.; Klenke, T.; Mayer, I. **The ‘Living Q’—An Interactive Method for Actor Engagement in Transnational Marine Spatial Planning.** *Environments* 2018, 5, 87.

