Local Connectedness Matters: Tribe Tampere story
TRIBE TAMPERE
Non-profit grassroot entrepreneurial community/association founded 08/2017 – a community of communities.

MISSION
Stimulate collaboration and action between all the key organizations. Bring startup mindset & “Doers do” culture: action!

VISION
Build an Entrepreneurial Ecosystem in Tampere.
Visits 18000
Events 375
Meetings 2050
Visits 18000
Boosted Initiatives 20+
Startups 65+
Volunteers 150+/12000 hours
Networks 30+
Organizations 15+
Corporations 10+

10/2017 – 05/2019
CHALLENGES

[X] Building healthy ecosystems takes time - It's a marathon!

[X] Slow process in startup identity, state, branding and strategy:
  • Understand dynamics, build consensus in local ecosystem, key pain points, gaps in ecosystem, define strategic roadmap and create KPIs for 1-3 years

[X] No existing local VCs, low amount of active angel investors

[X] Lack of private capital in building ecosystem: give back to community mentality not present (yet!)

[X] Lack of resources
ACTIONS

 Network Building since Day 1: learn from others, benchmarking other ecosystems.
   From 11/2018: Tartu, Tallinn, Riga, Amsterdam

 Synergies with networks in community:
   Utilize existing resources
   Monthly roundtable – open meeting
   Shared event calendar
   Openness in new initiatives

 Local branding for ecosystem: community, doing things together

 Public sector formed a Startup Alliance to coordinate common interests.
### Facilitation, Mentoring, Incubation, Co-creation platform

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#### SERVICES

- Maintaining mentoring and coaching network - Matchmaking
- Coaching program for (angel) investors
- Investor (syndication) network

#### EVENTS

- Startup Weekend
- Stream Startup Festival
- Tribe X / Startup World Cup
It Takes a Village to Raise a Startup Ecosystem!

Get Involved!
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