

Local Connectedness Matters: Tribe Tampere story



4 JUNE | RIGA, LATVIA

TRIBE TAMPERE

Non-profit grassroots entrepreneurial community/association founded 08/2017
– a community of communities.

MISSION

Stimulate collaboration and action between all the key organizations.
Bring startup mindset & “Doers do” culture: action!

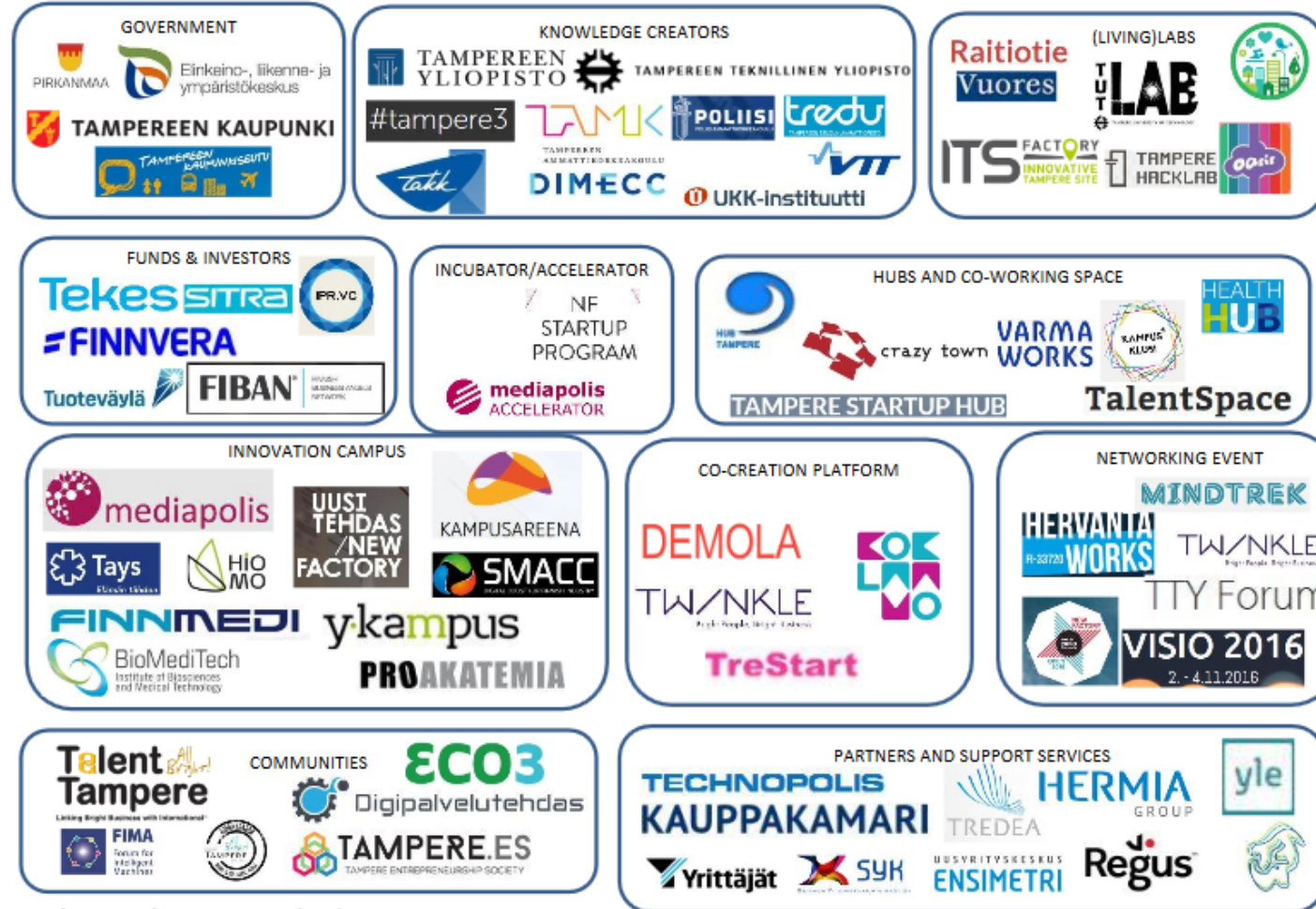
VISION

Build an Entrepreneurial Ecosystem in Tampere.



MAP 'ECOSYSTEM' 2017

INNOVATION PLATFORM AND STARTUP ECOSYSTEM OF TAMPERE



Pirkanmaan liitto Taina Ketola 3/2017



The diagram illustrates the Innovation Platform and Startup Ecosystem of Tampere, organized into several key categories:

- GOVERNMENT:** Pirkanmaa, Elinkeino- ja ympäristökeskus, TAMPERE.
- KNOWLEDGE CREATORS:** TAMPEREEN YLIOPISTO, TAMPEREEN TEKNILLINEN YLIOPISTO, POLISI, tredy, VTT, instituutti.
- Raitiotie (LIVING) LABS:** LAB, TUTKIMUSLAB, RESEARCH LAB, LAB.
- FUNDS & INVESTORS:** Takesa, FINNVERA, Tuoteväylä, FIBAN, mediapoli, ACCELERATOR.
- HUBS AND COOPERATION PLATFORMS:** crazy town, VARMA WORKS, KAMPUSAREEN, KAMPUKAMPUS, KAMPUKAMPUS, KAMPUKAMPUS.
- INNOVATION CAMPUS:** mediapolis, TAYS, HIO MO, UUSI TEHDAS / NEW FACTORY, KAMPUKAMPUS, SMA, FINNIMEDI, ykampus, BioMediTech, PROAKADEMIA.
- NETWORKING EVENT:** MINDTREK, HERVANTA WORKS, TWINKLE, TTY Forum, VISIO 2016.
- COMMUNITIES:** Talent Tampere, FIMA, TAMPERE.E.S, ECO3, Digitalvalutehdas.
- PARTNERS AND SUPPORT SERVICES:** KOPOLIS, KAMAMARI, TREDEA, HERMIA GROUP, yle, Yrittäjät, SUK, ENSIMETRI, Regus.



Events
375

Meetings
2050

Visits
18000

Organizations
15+

**Boosted
Initiatives**
20+

Startups
65+

Corporations
10+

Volunteers
150+
/12000 hours

Networks
30+

10/2017 – 05/2019



CHALLENGES

[X] Building healthy ecosystems takes time - It's a marathon!

[X] Slow process in startup identity, state, branding and strategy:

- Understand dynamics, build consensus in local ecosystem, key pain points, gaps in ecosystem, define strategic roadmap and create KPIs for 1-3 years

[X] No existing local VCs, low amount of active angel investors

[X] Lack of private capital in building ecosystem: give back to community mentality not present (yet!)

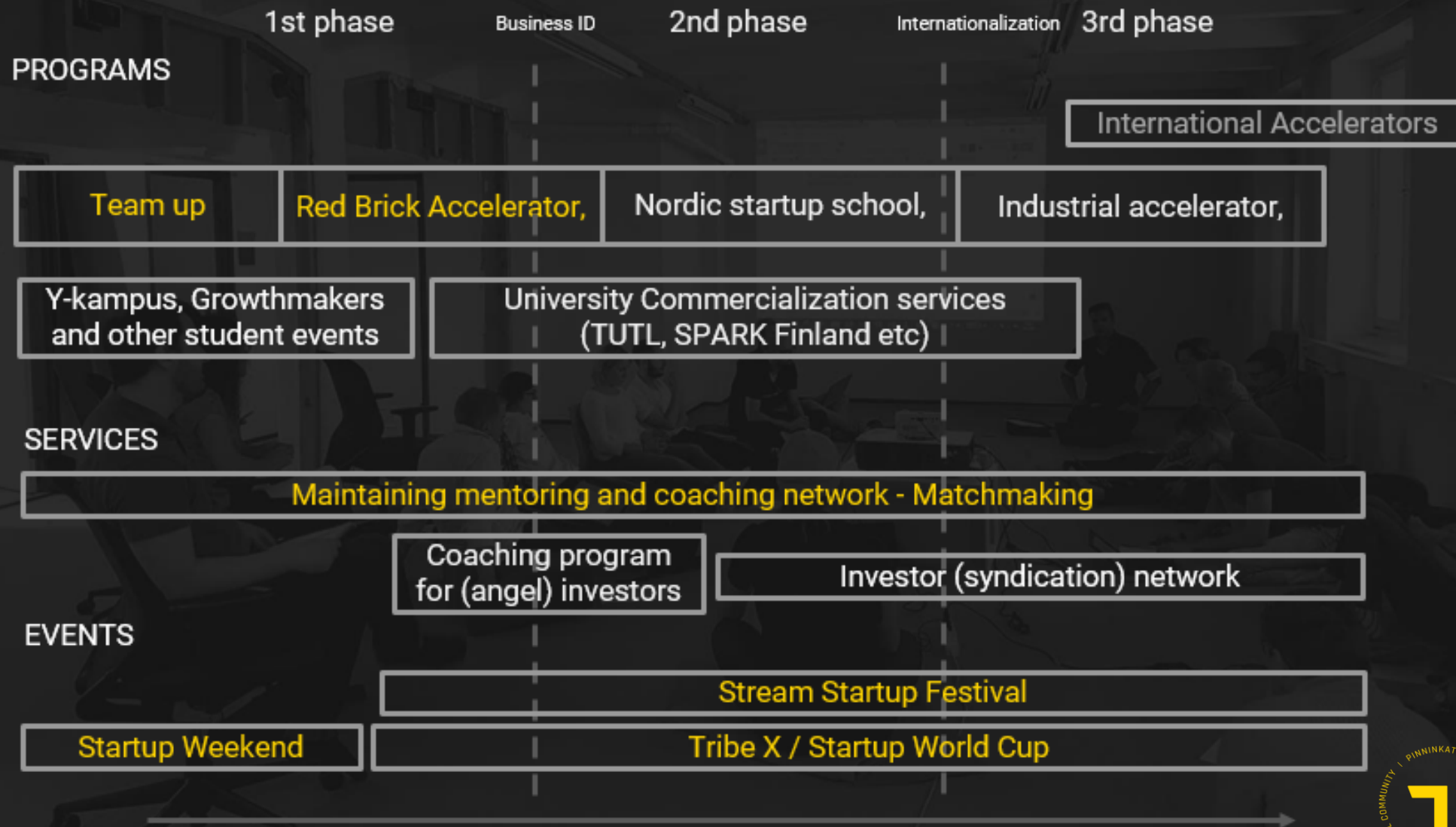
[X] Lack of resources



ACTIONS

- Network Building since Day 1: learn from others, benchmarking other ecosystems.
 - From 11/2018: Tartu, Tallinn, Riga, Amsterdam
- Synergies with networks in community:
 - Utilize existing resources
 - Monthly roundtable – open meeting
 - Shared event calendar
 - Openness in new initiatives
- Local branding for ecosystem: community, doing things together
- Public sector formed a Startup Alliance to coordinate common interests.

Facilitation, Mentoring, Incubation, Co-creation platform



MAP ECOSYSTEM 2019

For startups



Get space,
acceleration or
event experience

For startups & entrepreneurs



Get space or peer support

For students and corporations



Get to work with company
challenges and gain
experience

Students



Get guidance, inspiration
and courses for your
entrepreneurial career

Partners



Other network



TRIBE
TAMPERE

It Takes a Village to Raise a Startup Ecosystem!

Get Involved!





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