

Competitiveness of Small & Medium-Sized Cities in the Baltic Sea Region

4 JUNE | RIGA,
LATVIA



Nordic Council of Ministers'
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Kaunas: constantly getting contemporary



Ministry of Environmental
Protection and Regional
Development
Republic of Latvia



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Kaunas IN numbers*



Region 561,468 citizens

283,300 workers

106,815 young people

What do citizens need from the city?




Economic opportunities
and prosperity



Well-developed city
infrastructure



High quality & rich in
variety freetime activities



The fundament – Economic life

Kaunas case: historic need of
Foreign Direct Investment
(FDI)

Key Sectors



MedTech Sector



ICT Sector



MRO Sector



Automotive Sector



Developing Sectors



GameDev

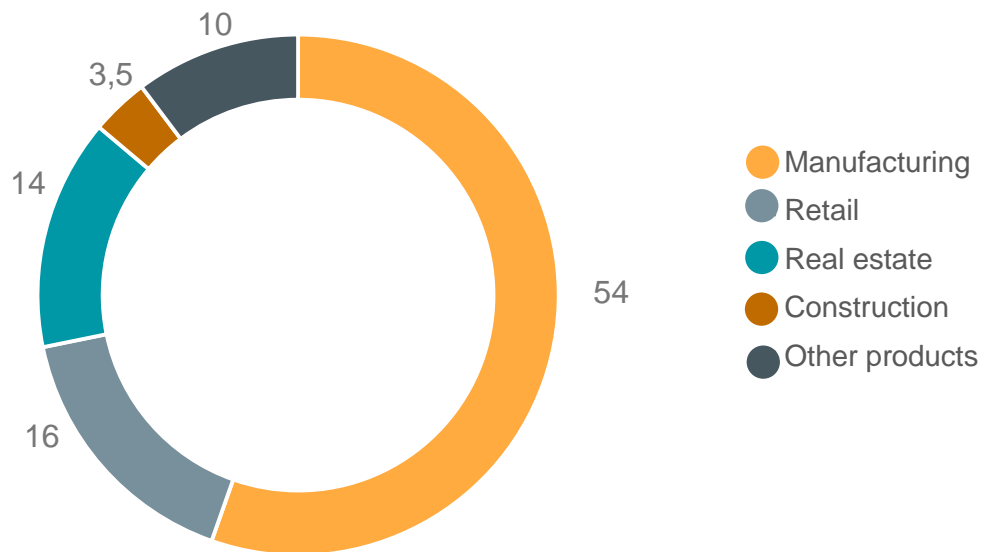


Medical Tourism



Startups

An overview of FDI in Kaunas



* Information by Lithuanian Department of Statistics

175 mln. Eur

Continental, Hella, Hollister
2017

> 4 000

Planned jobs by all the
investors of 2017



11 Business Centres
opened in 2017.



Business Centers with
a total leasable area of
99 k. sq. m. are to be
opened in 2018-2019.

Real estate development





Fastest growing commercial
real estate market in

Lithuania:

~125% growth of total sqm in
the last 2 years



Emerging A-class offices:

2017 – 0%

2018 – 6%

2019 – 18%



Rent prices of modern
office space in Kaunas
are 10-15% lower than
in Vilnius.

Real estate development



The side effects of investments

Good PR – positive news of changes to both:



business – to invest



citizens – to come(back)

Once started, the process accelerates itself:



English-speaking
schools



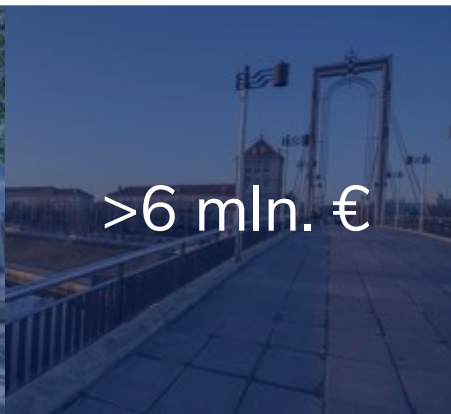
soft-landing
infrastructure

Investments for city infrastructure 2018-2022



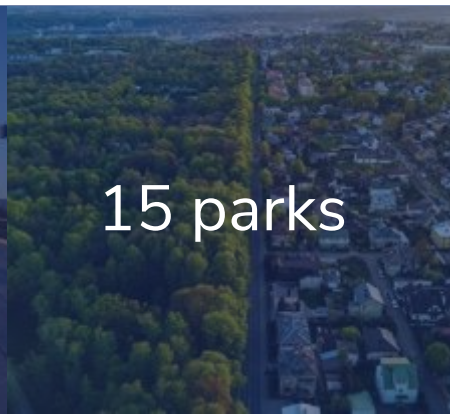
>50 mln. €

For the reconstruction of public areas & streets



>6 mln. €

EU investment in sustainable urban development and the development of dual-use transport



15 parks

Renovated urban parks & public areas



>41 mln. €

Public transport renewal

Leisure time – Žalgirio arena



Economic value (~120 events, ~5 mln. revenue in 2016)



Short-term, long-term PR benefits



Visual improvement of the city



Symbol of changes and „new times“



Local, smaller-scale „Bilbao effect“



The building – circa 11,750m² with an additional 8,600m² underground parking garage



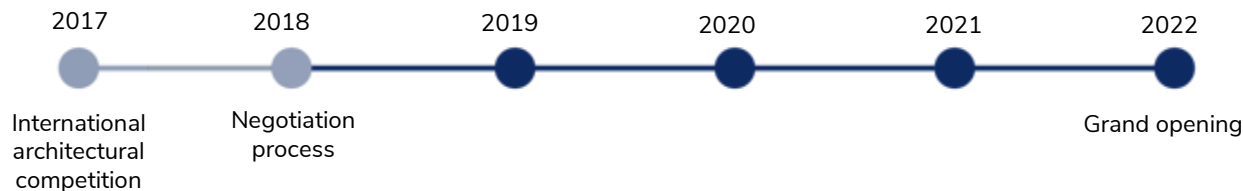
A new public square related to the entrance of the building



A new public park with outdoor performance and audience space

M. K. Čiurlionis Concert Centre

The Centre will meet Kaunas' pressing need for a world-class modern concert venue while also providing multi-functional spaces for conferences, congresses and symposia.





The National Science and Innovation Centre will be established in the very city centre, on the Nemunas Island.



The first interactive science popularization centre



Research laboratories adapted for pupils, a planetarium, and conference centre.

Science Island

Science Island's perspective is on three interrelated scientific themes, the Human, the Machine and Nature/Ecology. The project's overall aim is to foster and advance the development of science and culture in Kaunas, and in Lithuania as a whole. Science island is going to be open science museum dedicated for kids similar to Exploratorium in San Francisco or Kopernik in Warsaw.



2016



Architectural competition

2017



Negotiation process

2018



Negotiation closed.
Contract signed with SMAR.

2019



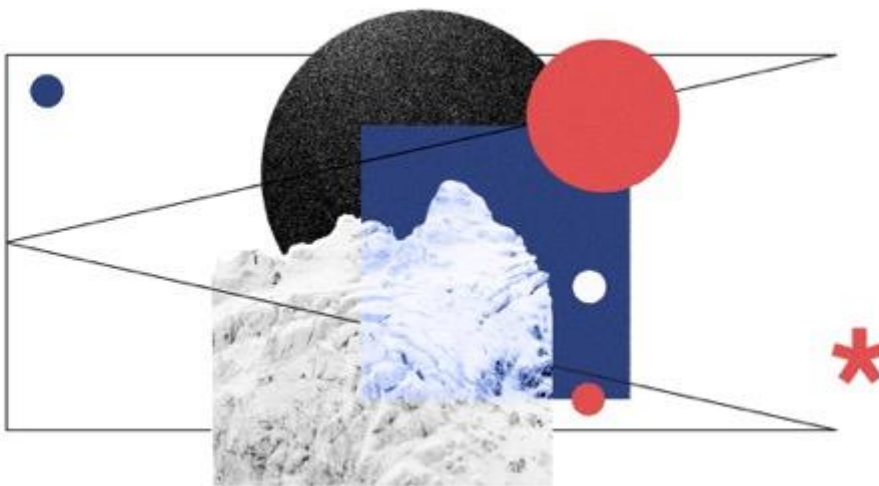
Construction work

2020



Grand Opening!

Kaunas 2022: FROM TEMPORARY TO CONTEMPORARY



112

Cultural projects
In Kaunas

169

Organizational and
personal partners

1054

Community
meetings




Let's talk about Kaunas!

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