Be a part of the transformation of an entire community
The strategic development of a mill town to a buzzing and sustainable suburb
Bjuv municipality
How did we achieve this?

**A clear and supported internal vision**
*Be a part of the transformation of an entire community*

**Focus area- Education**
*With high expectation and a systematic work the results improved dramatically on a short term*

**Branding och positioning**
*A unified identity*
*Put words on what Bjuv should be in the future.*
How about the results?