

***Be a part of the
transformation of an entire
community***
*The strategic development of
a mill town to a buzzing and
sustainable suburb*



Bjuv municipality



How did we achieve this?

A clear and supported internal vision

Be a part of the transformation of an entire community

Focus area- Education

With high expectation and a systematic work the results improved dramatically on a short term

Branding och positioning

A unified identity

Put words on what Bjuv should be in the future.



How about the results?

