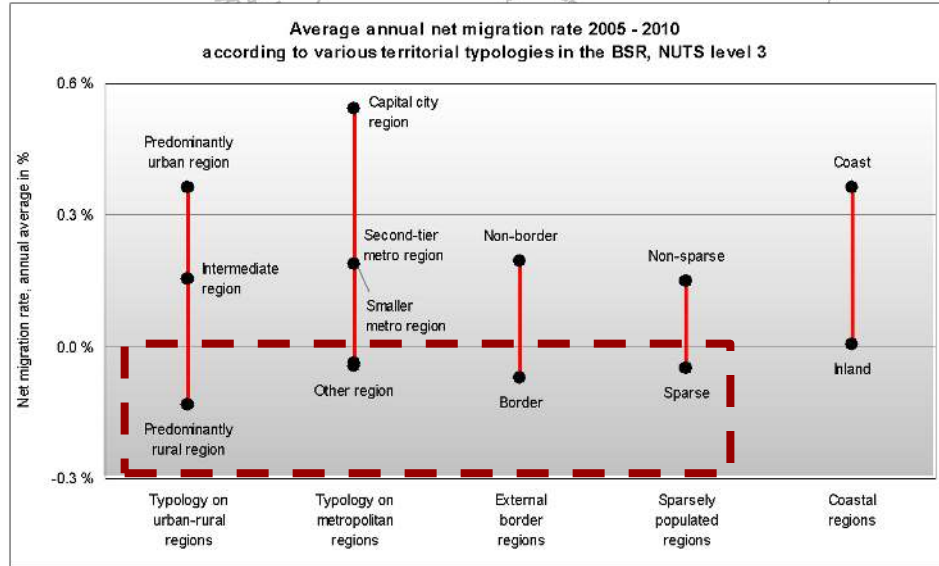


the

BolticFleet

-Connecting the rural and urban areas-

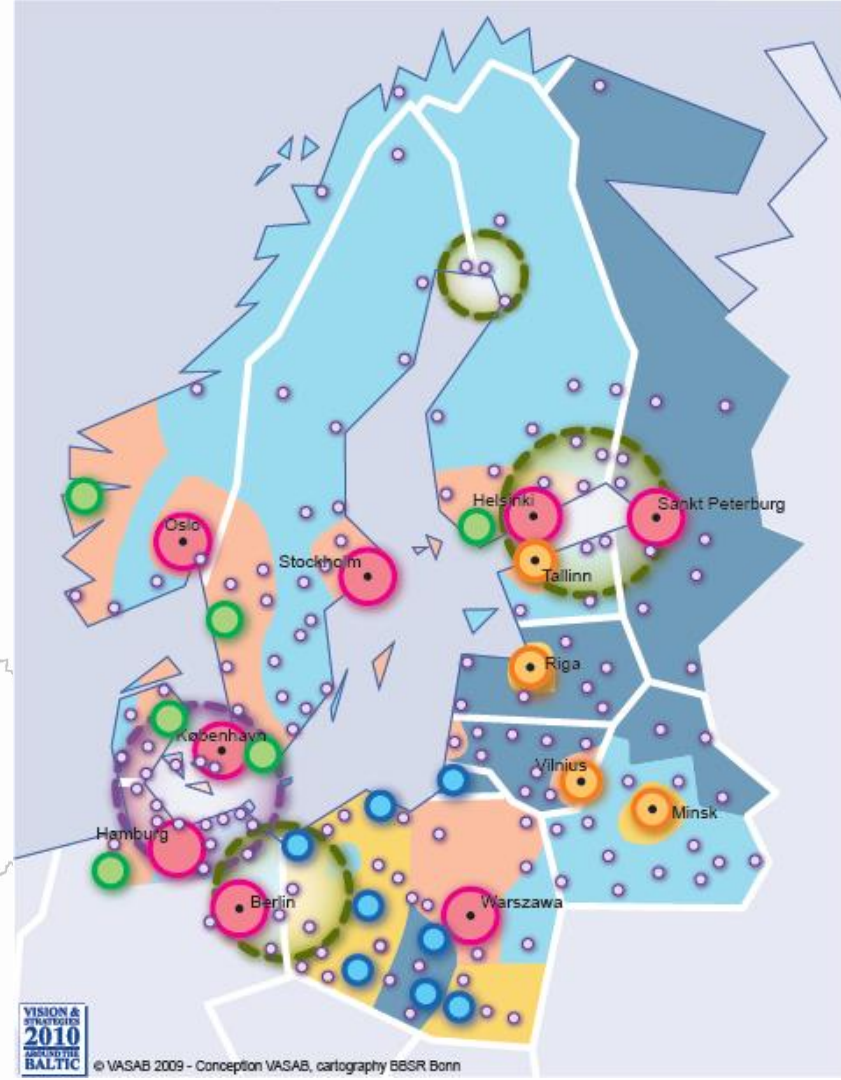
ISSUES AT THE MACRO LEVEL



Eurostat, Belstat, Rosstat. NW Russia: 2005–2009; Finland & Denmark: 2007–2010.

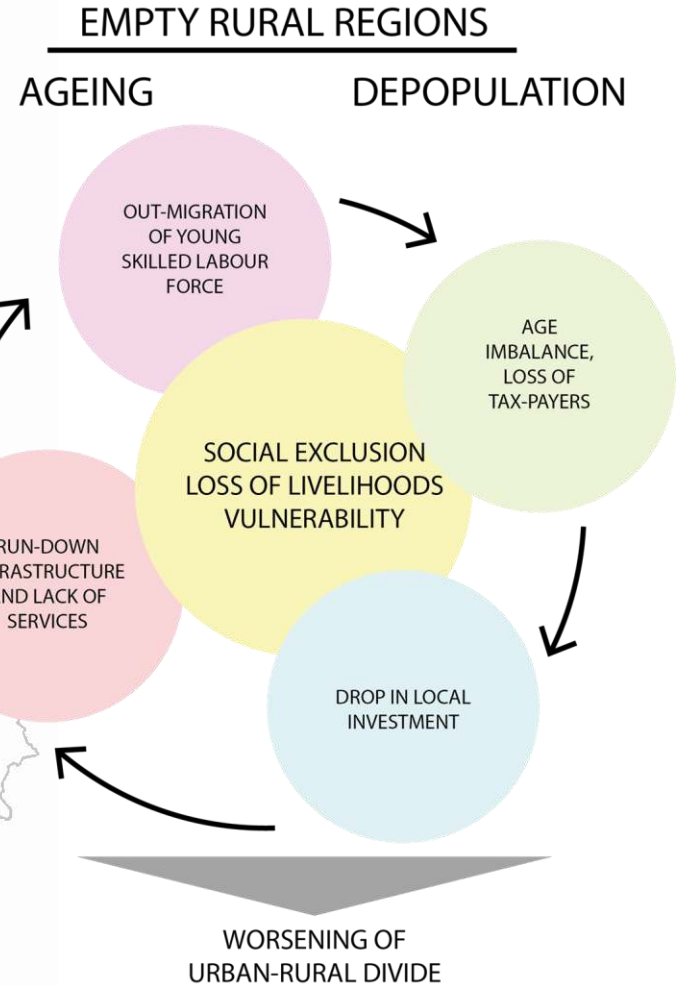
Cities and rural areas in decline

Rural areas in decline



PORTRAIT OF THE BALTIC SEA REGION (BSR) 2050

**WHAT HAPPENS IF THE
CURRENT TRENDS
CONTINUE?**





OUR VISION FOR THE BSR 2050

LIVELY AND FLOURISHING RURAL AREAS

SECURING THE LIVELIHOOD OF PEOPLE
PROVIDING SERVICES
OVERCOMING URBAN-RURAL DIVIDE

THE BOLTICFLEET

MODIFIABLE, ADAPTABLE AND ECOLOGICAL

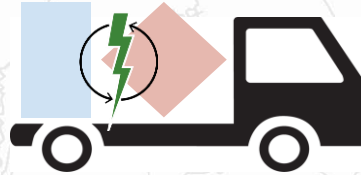
Pharmacy



Health and
social services

Banking

Agricultural
training



Library

Social
gathering

Food supply

RURAL

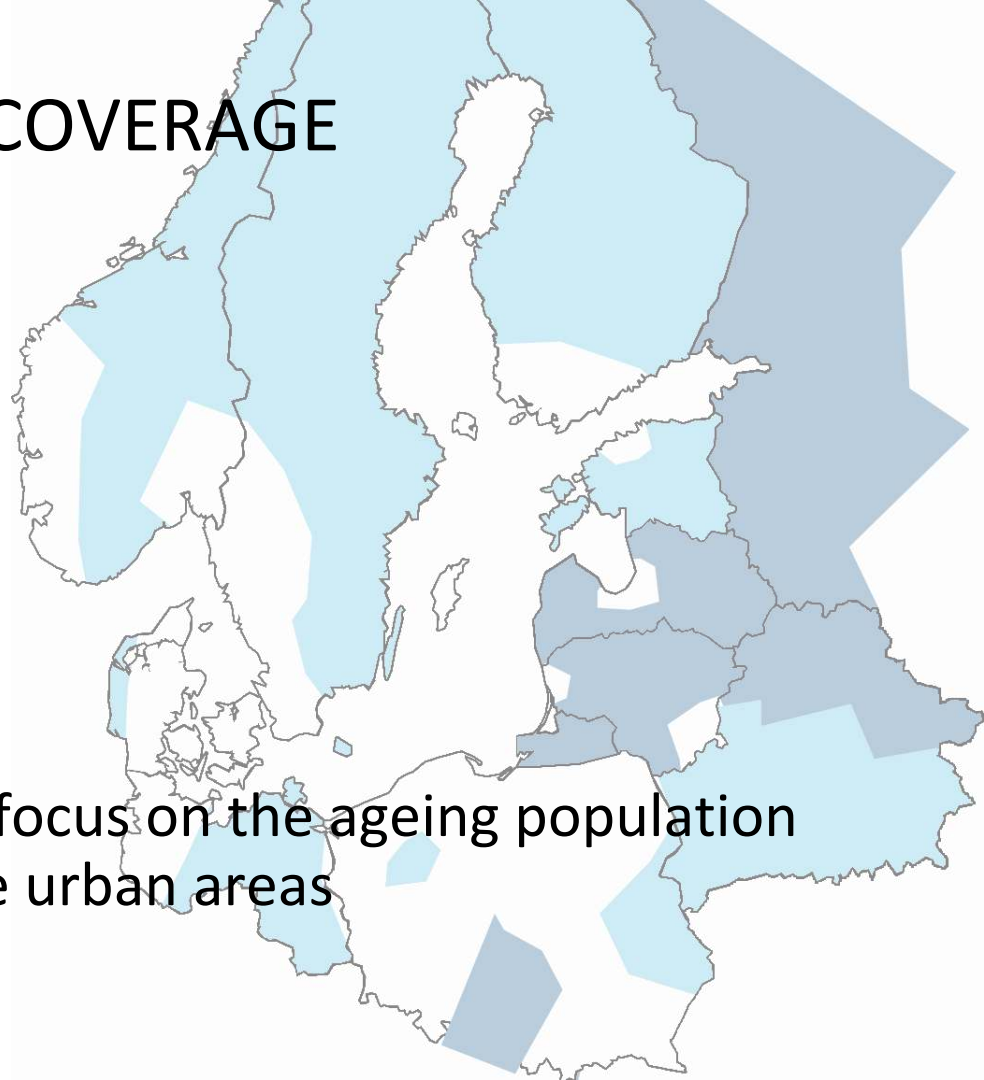
URBAN



TARGET GROUPS & AREA COVERAGE



- 1st:** the rural population with a focus on the ageing population
- 2nd:** the young generation in the urban areas



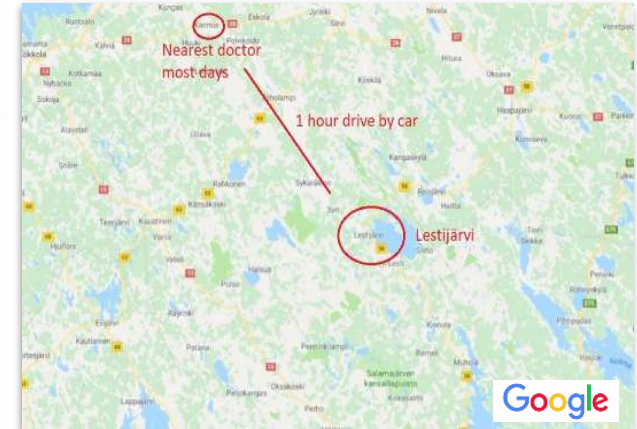
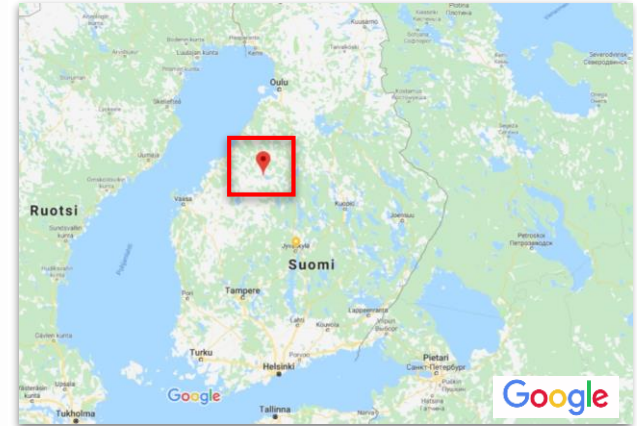
LESTIJÄRVI, MIDDLE-WESTERN FINLAND

POPULATION - **737** (- **~7 % / year**)
LAND TYPE - **FARMLAND**
UNEMPLOYMENT RATE - **11 %**

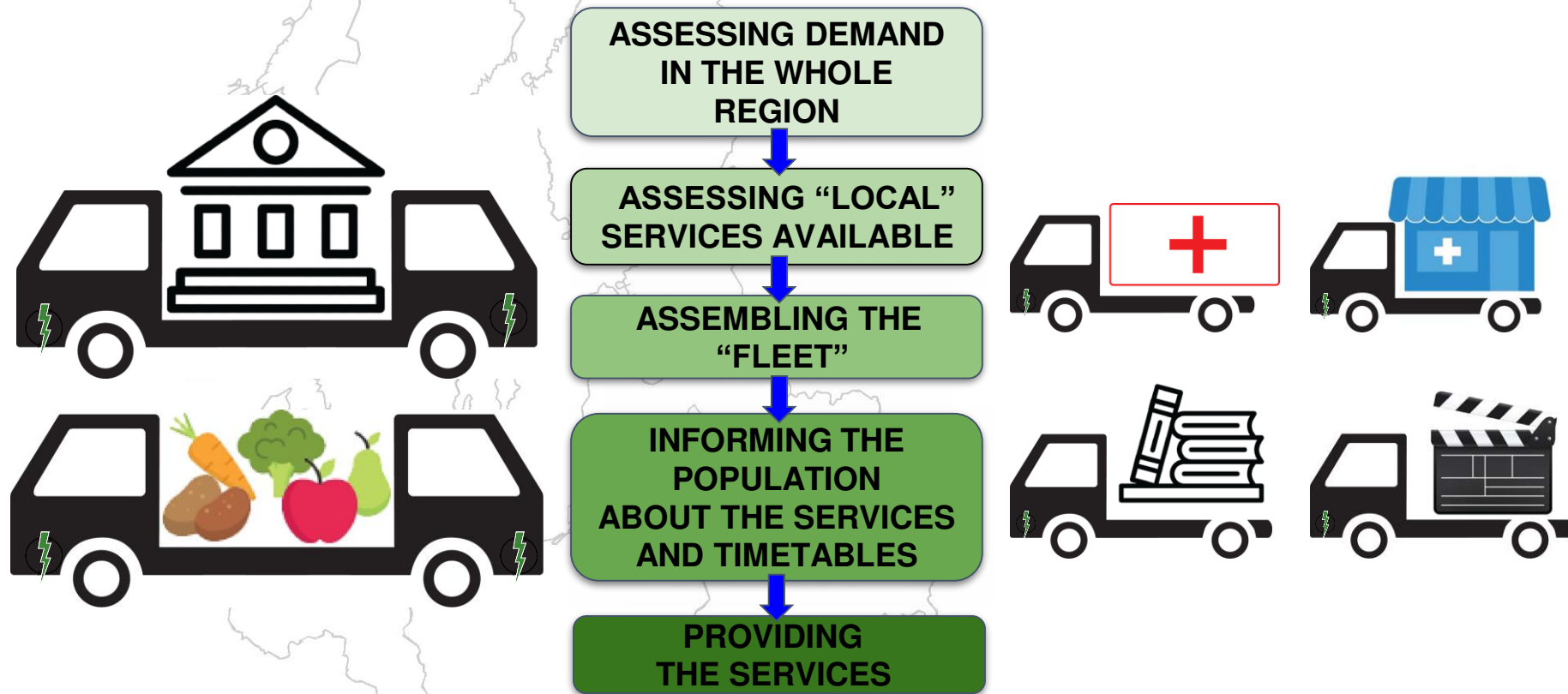
POORLY PROVIDED BASIC SERVICES:

- Medical doctor
- Grocery store
- Restaurant/bar
- Public transportation

VISION FOR THE FUTURE – Well-connected and attractive rural area for ecological farming and services



LOCAL EXECUTION PLAN



*THE PROCESS AND EQUIPMENT ARE ADAPTED TO LOCAL AND NATIONAL REGULATIONS

*DIGITAL PLATFORM IS PROVIDED FOR ALL PARTIES

POSSIBLE PARTNERSHIPS

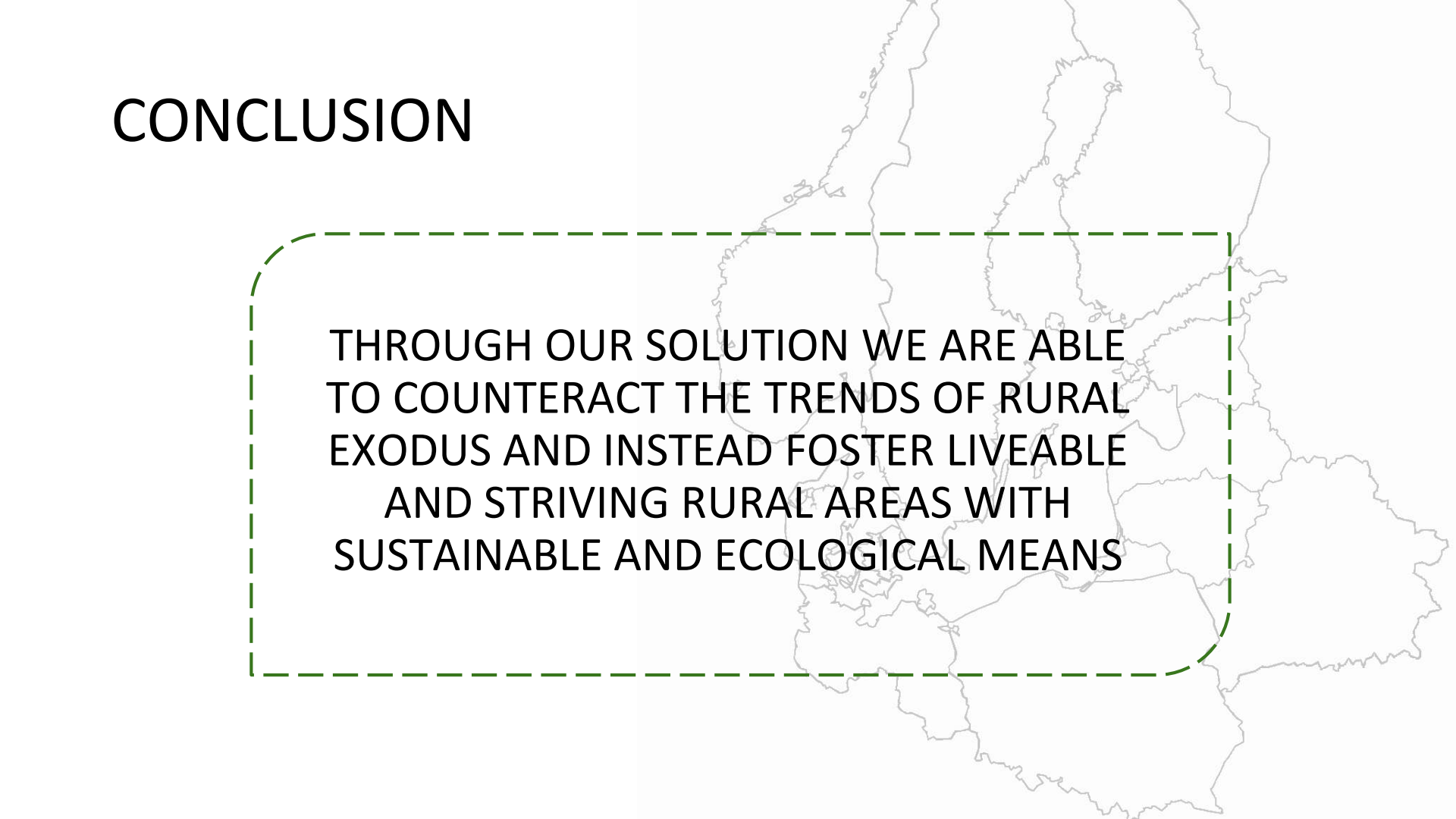


OUTCOMES

- PARADIGM SHIFT
- INTERCONNECTION
- COMMUNITY DEVELOPMENT AND REVIVAL
- IMPROVED ACCESSIBILITY OF SERVICES
- COUNTERACT RURAL UNEMPLOYMENT
- GREATER INTEGRATION AND PARTICIPATION
- REDUCED NEED FOR PRIVATE TRANSPORTATION



CONCLUSION



THROUGH OUR SOLUTION WE ARE ABLE
TO COUNTERACT THE TRENDS OF RURAL
EXODUS AND INSTEAD FOSTER LIVEABLE
AND STRIVING RURAL AREAS WITH
SUSTAINABLE AND ECOLOGICAL MEANS

THANK YOU!

Veli-Matti Lappi

Medical Doctor
Master in Nutrition
Science

Ieva Nagle

Interior architect



Vincent Prats

Master in Urban design
Urban planner

Nicoline Løcke Zabel

Master in Urban and
regional planning