



# Future Trends

## Baltic Sea Region

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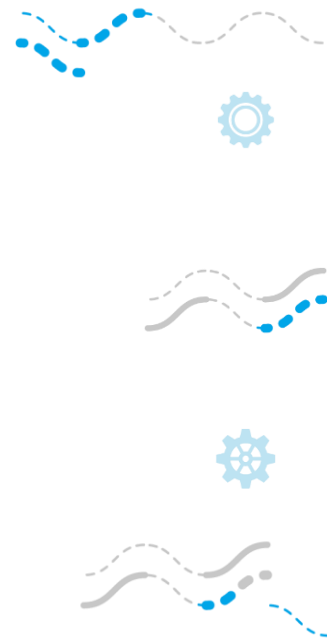
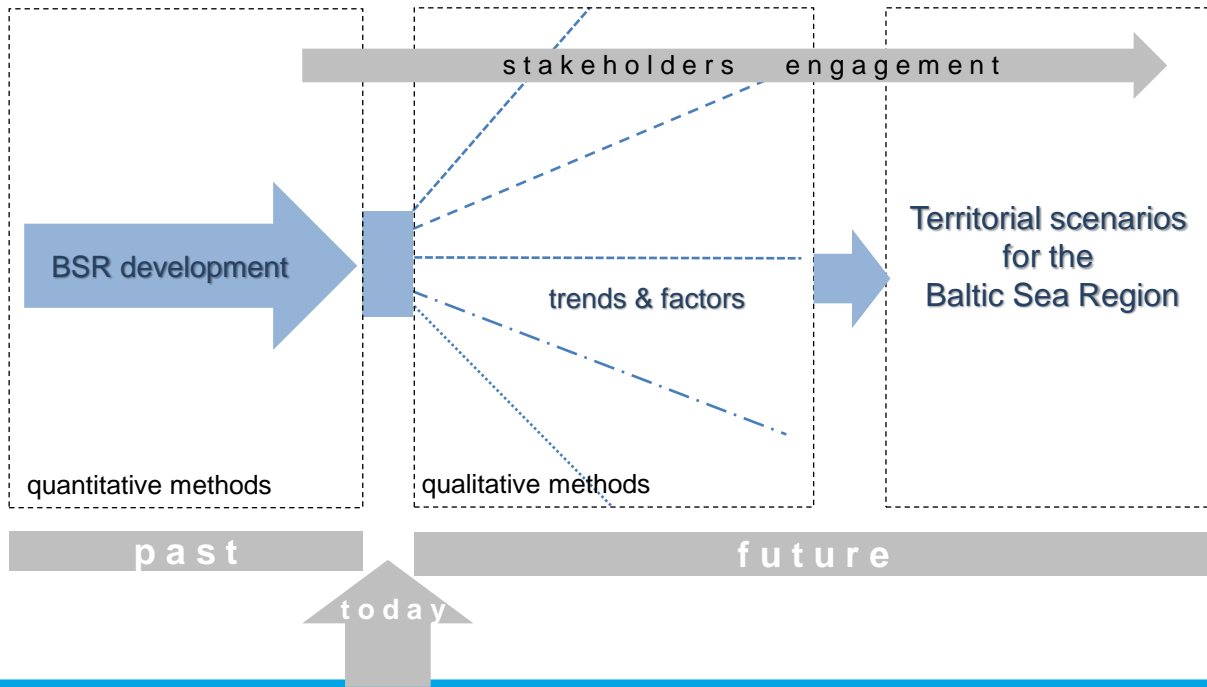


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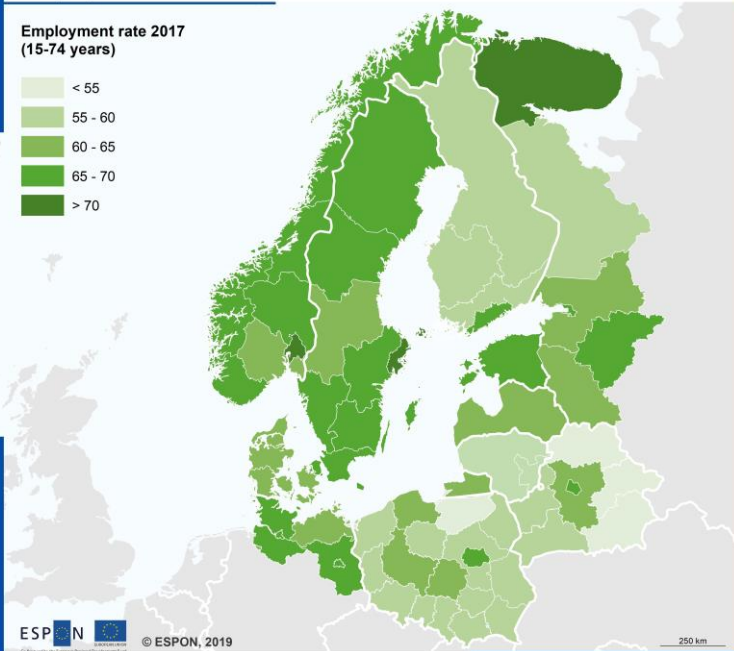
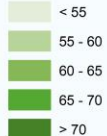
# What can influence the future?



# BSR development

## Employment rate 2017

Employment rate 2017  
(15-74 years)



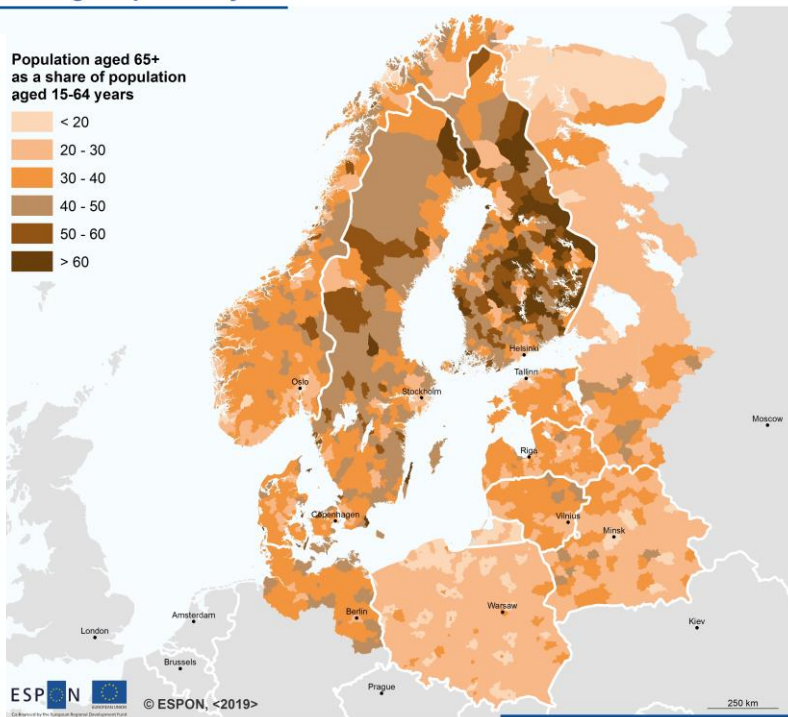
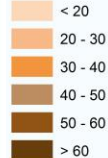
ESPON  © ESPON, 2019

Territorial level: NUTS2 (version 2013)  
Source: BT2050, 2019  
Origin of data: Eurostat, 2019

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## Old age dependency ratio 2018

Population aged 65+  
as a share of population  
aged 15-64 years



ESPON  © ESPON, <2019>

Territorial level: LAU2: FI, NO, SE, EE, LV; LAU1: DK, LT, PL (version 2017); NUTS3: DE, Rayon; RU & BY  
Source: <ESPON BT2050>, <2019>  
Origin of data: <NSI's>, <2019>

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BSR development

quantitative methods

past



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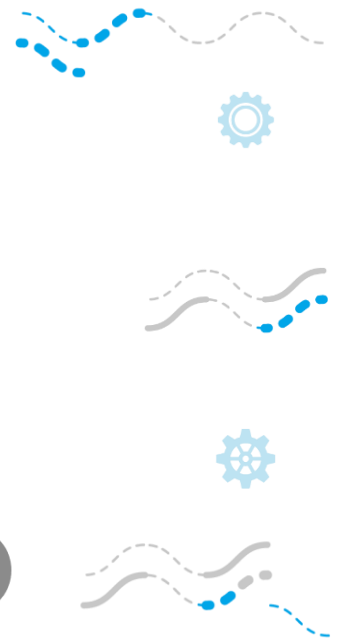


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# What can influence the future?

## Mega trends

- URBANISATION
- CLIMATE CHANGE
- TECHNOLOGICAL BREAKTHROUGHS
- SHIFTING POWER FROM WEST TO EAST



# What can influence the future?

## TECHNOLOGY TRANSFORMING ECONOMY & SOCIETY

Changing consumption

Changing production

Emerging mobilities

## DEMOGRAPHY & POLITICS SHAPING SOCIETY

Changing demography

Changing politics

Increasing inequalities

## ENVIRONMENT SHIFTING ECONOMY

Decarbonising economy

Circular Economy

Changing climate

De-Growth



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EU STRATEGY FOR THE BALTIC SEA REGION

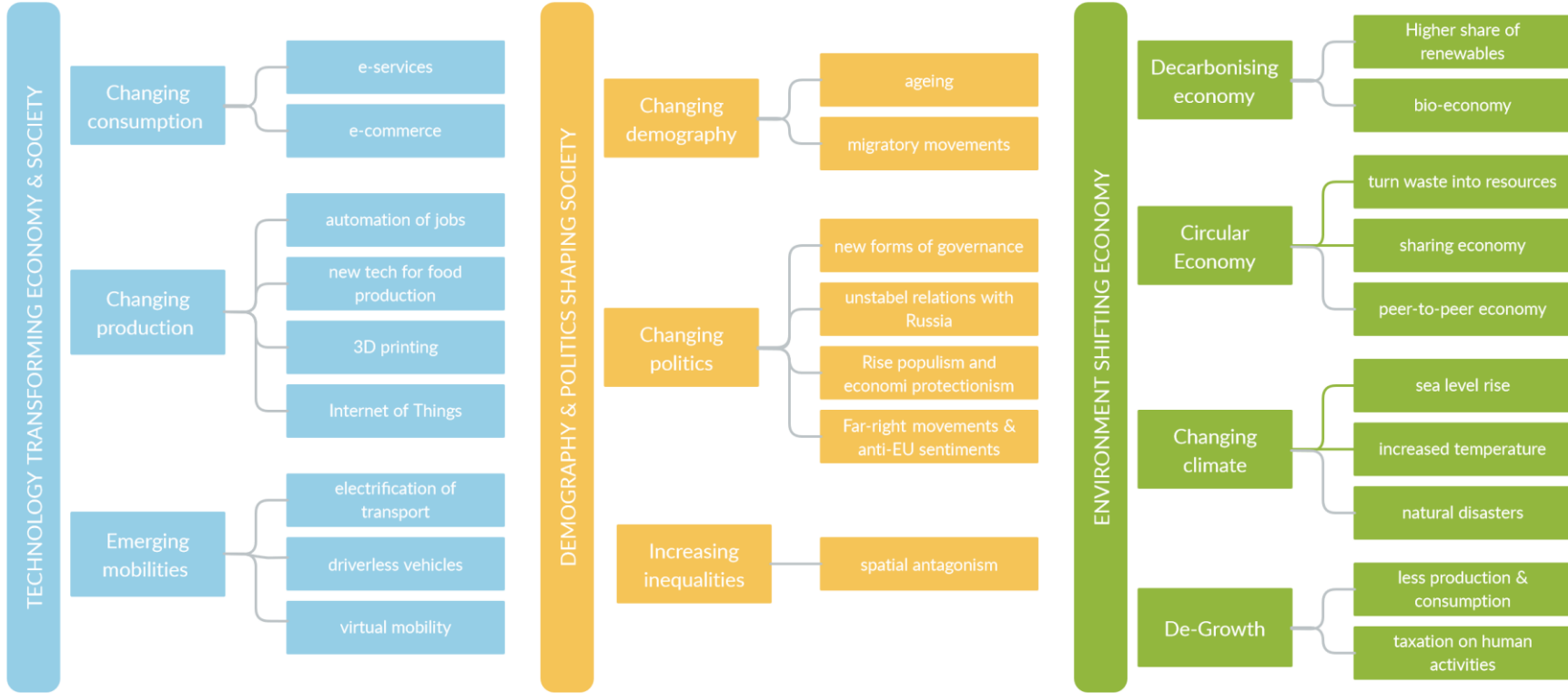
# Trends & factors

URBANISATION

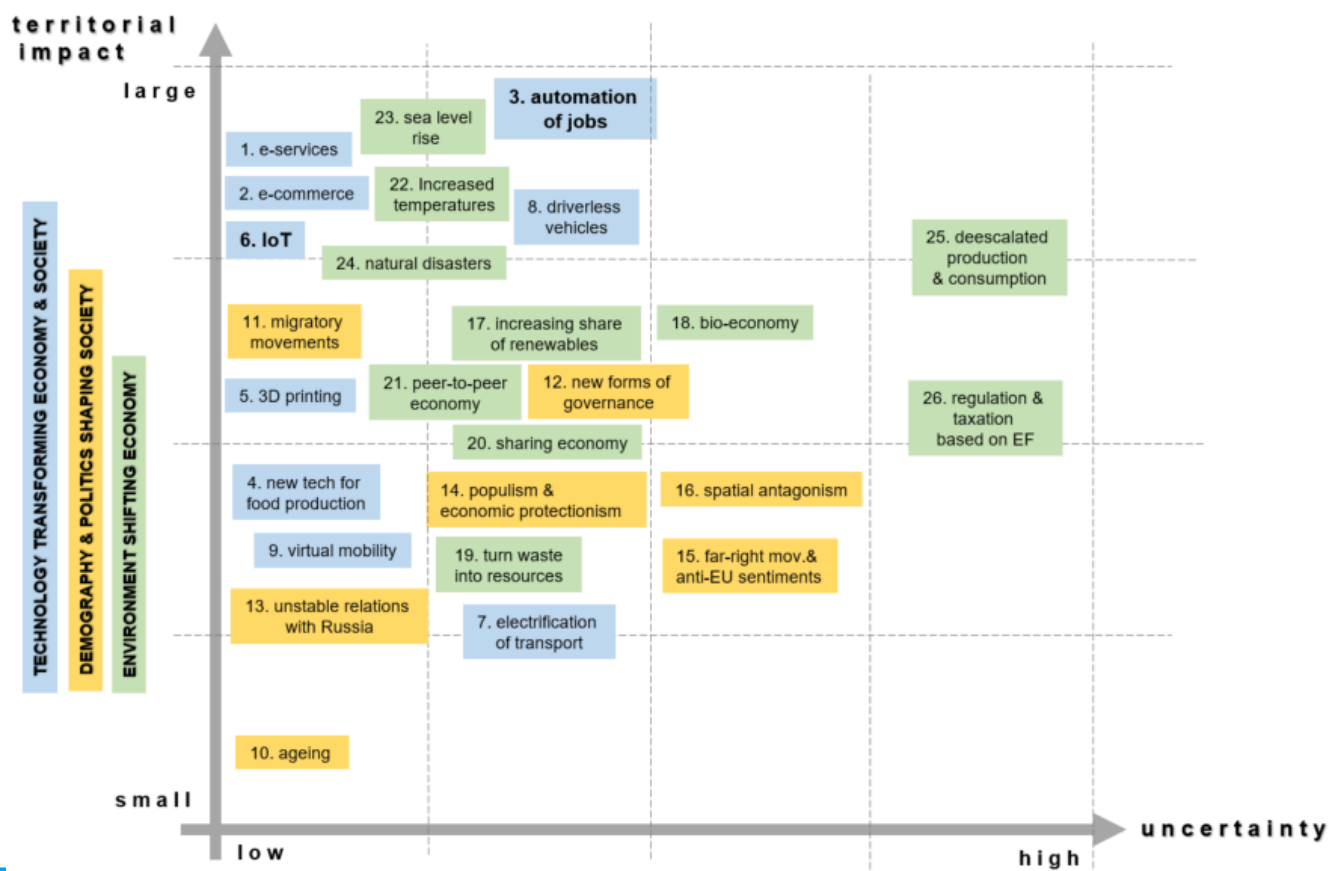
CLIMATE CHANGE

TECHNOLOGICAL BREAKTHROUGHS

SHIFTING POWER FROM WEST TO EAST



# Impact vs. uncertainty



# Future narratives

- How will the economy develop?  
Fast and forward growth or Re-growth?
- How will the society develop?  
Individualism or collectivism?



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**Current trends and their territorial implications need to be considered to create balanced, sustainable and desirable futures.**



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# Thank you!

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