

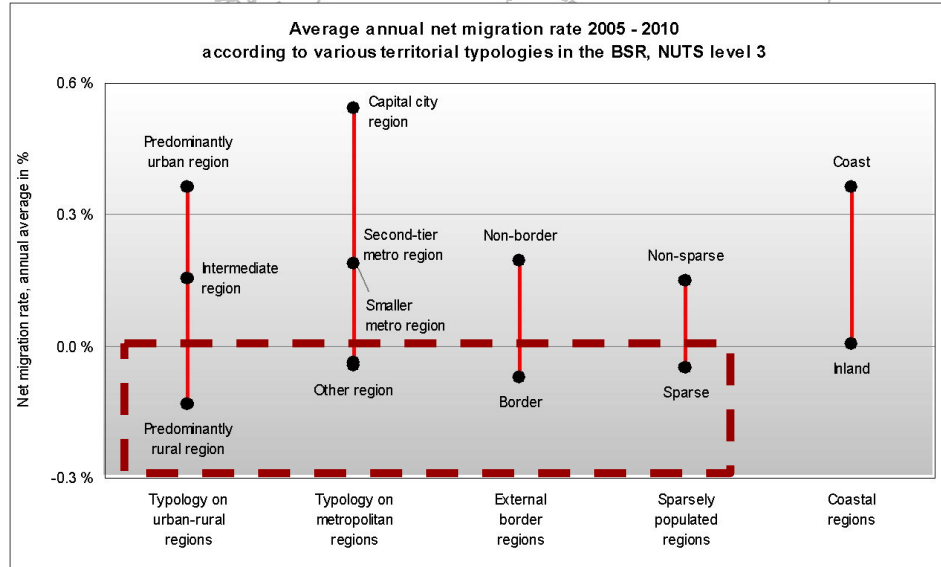
the

BolticFleet

The logo consists of a green lightning bolt centered within a black circle. Two black arrows on the circle's perimeter indicate a clockwise flow. The entire graphic is overlaid on a faint, light gray outline map of Europe. The word "BolticFleet" is written in a large, bold, black sans-serif font, with the logo replacing the letter 'o'.

-Connecting the rural and urban areas-

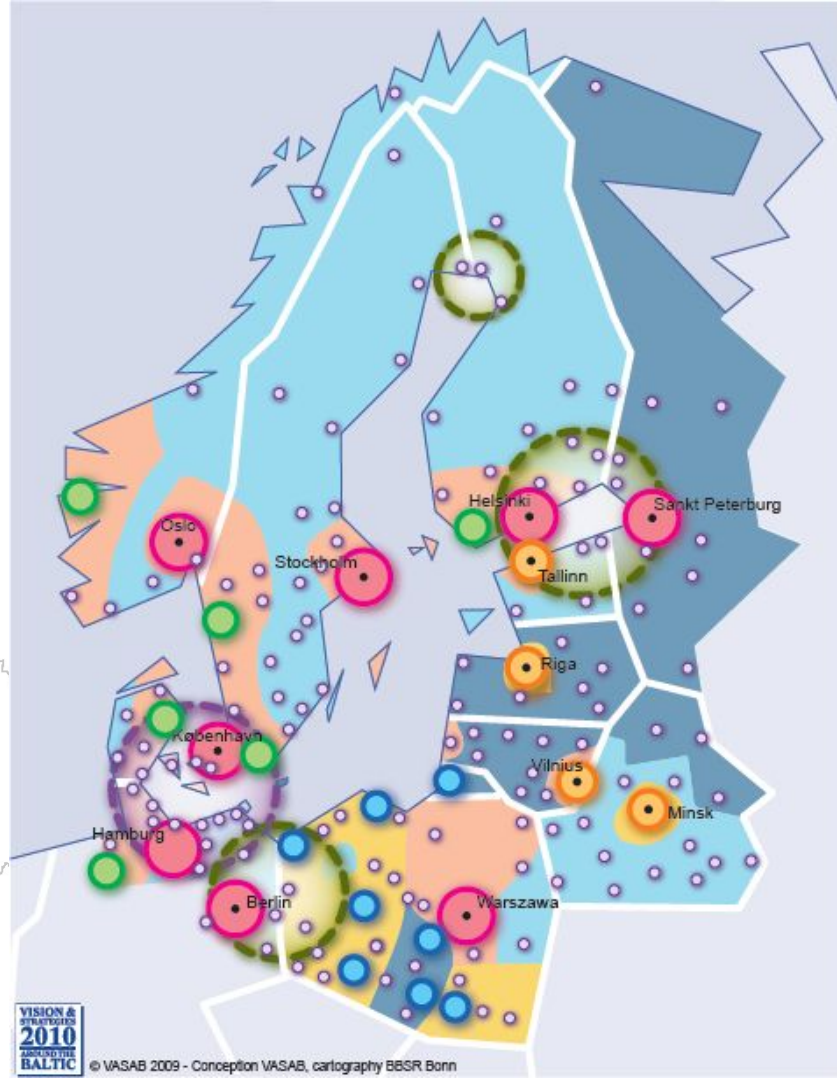
ISSUES AT THE MACRO LEVEL



Eurostat, Belstat, Rosstat. NW Russia: 2005–2009; Finland & Denmark: 2007–2010.

Cities and rural areas in decline

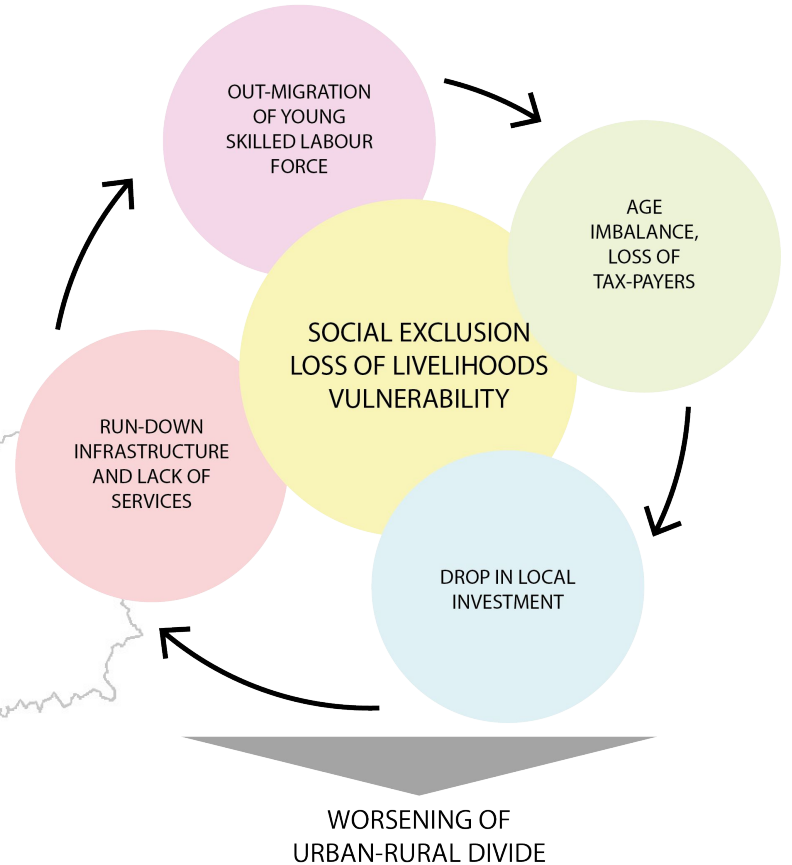
Rural areas in decline



PORTRAIT OF THE BALTIC SEA REGION (BSR) 2050

**WHAT HAPPENS IF THE
CURRENT TRENDS
CONTINUE?**

EMPTY RURAL REGIONS
AGEING DEPOPULATION





OUR VISION FOR THE BSR 2050

**LIVELY AND FLOURISHING
RURAL AREAS**

SECURING THE LIVELIHOOD OF PEOPLE
PROVIDING SERVICES
OVERCOMING URBAN-RURAL DIVIDE



THE BOLTICFLEET

MODIFIABLE, ADAPTABLE AND ECOLOGICAL

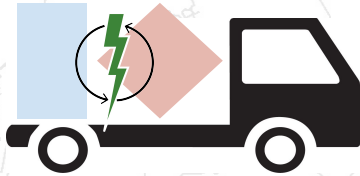
Pharmacy



Health and social services

Banking

Agricultural training



Library

Social gathering

Food supply

RURAL

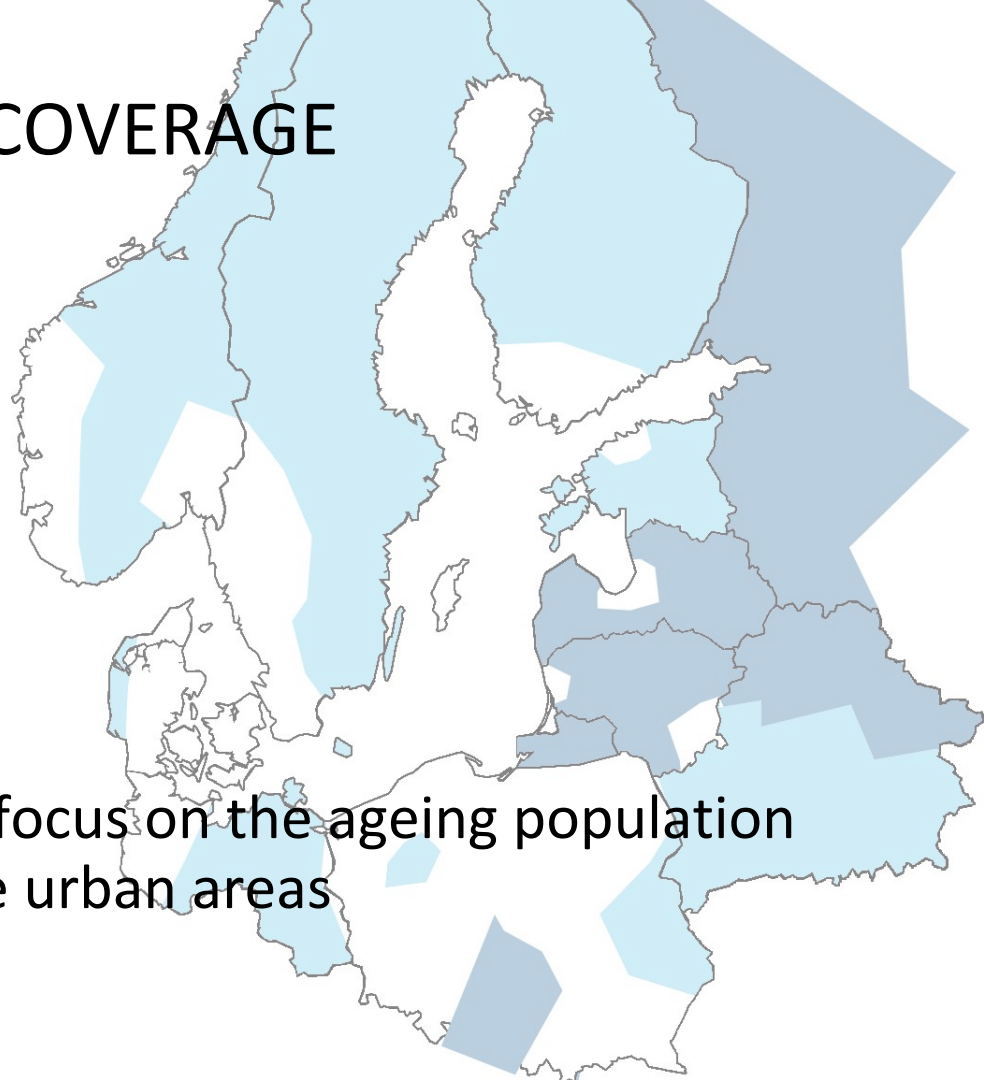
URBAN



TARGET GROUPS & AREA COVERAGE



- 1st:** the rural population with a focus on the ageing population
- 2nd:** the young generation in the urban areas



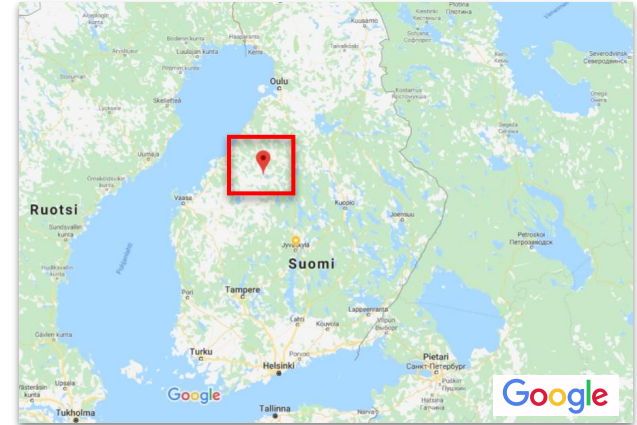
LESTIJÄRVI, MIDDLE-WESTERN FINLAND

POPULATION - 737 (- ~7 % / year)
LAND TYPE - FARMLAND
UNEMPLOYMENT RATE - 11 %

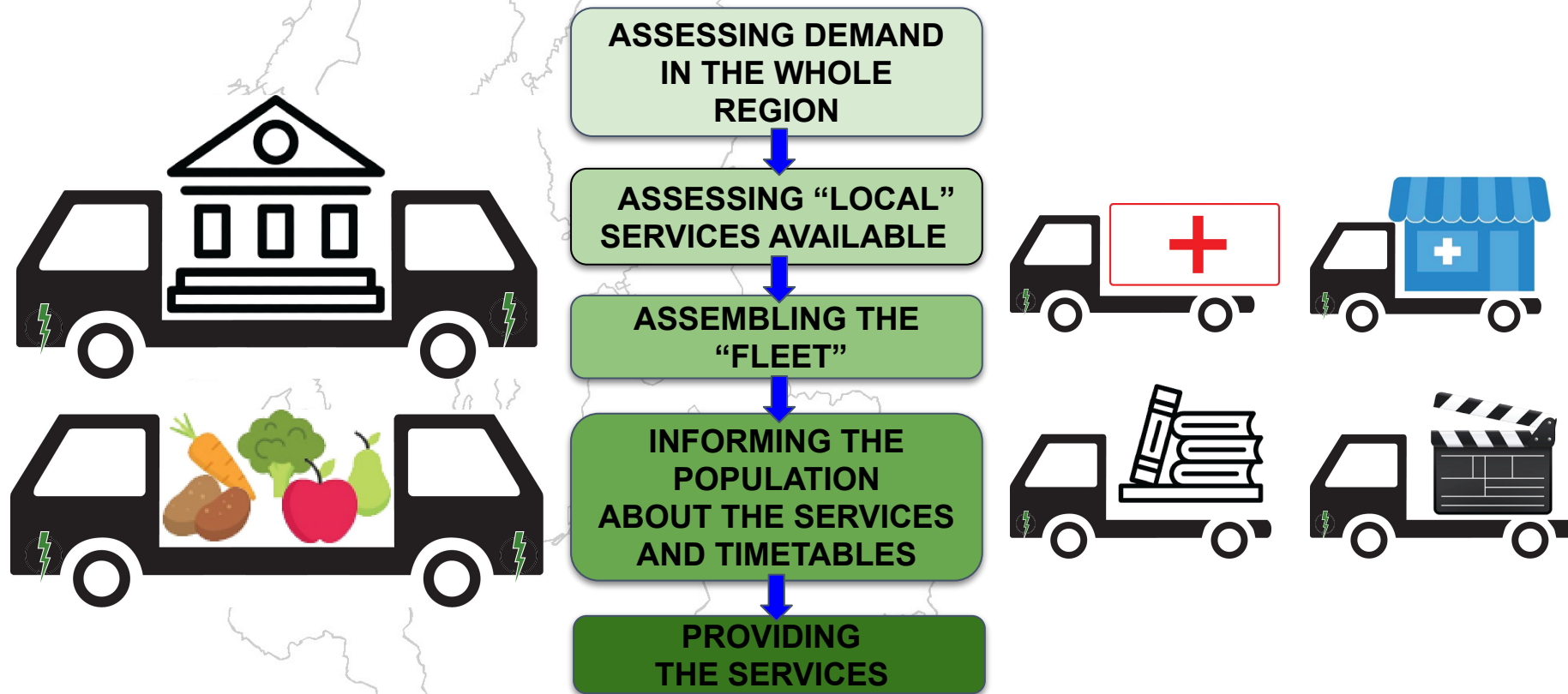
POORLY PROVIDED BASIC SERVICES:

- Medical doctor
- Grocery store
- Restaurant/bar
- Public transportation

VISION FOR THE FUTURE – Well-connected and attractive rural area for ecological farming and services



LOCAL EXECUTION PLAN



*THE PROCESS AND EQUIPMENT ARE ADAPTED TO LOCAL AND NATIONAL REGULATIONS

*DIGITAL PLATFORM IS PROVIDED FOR ALL PARTIES

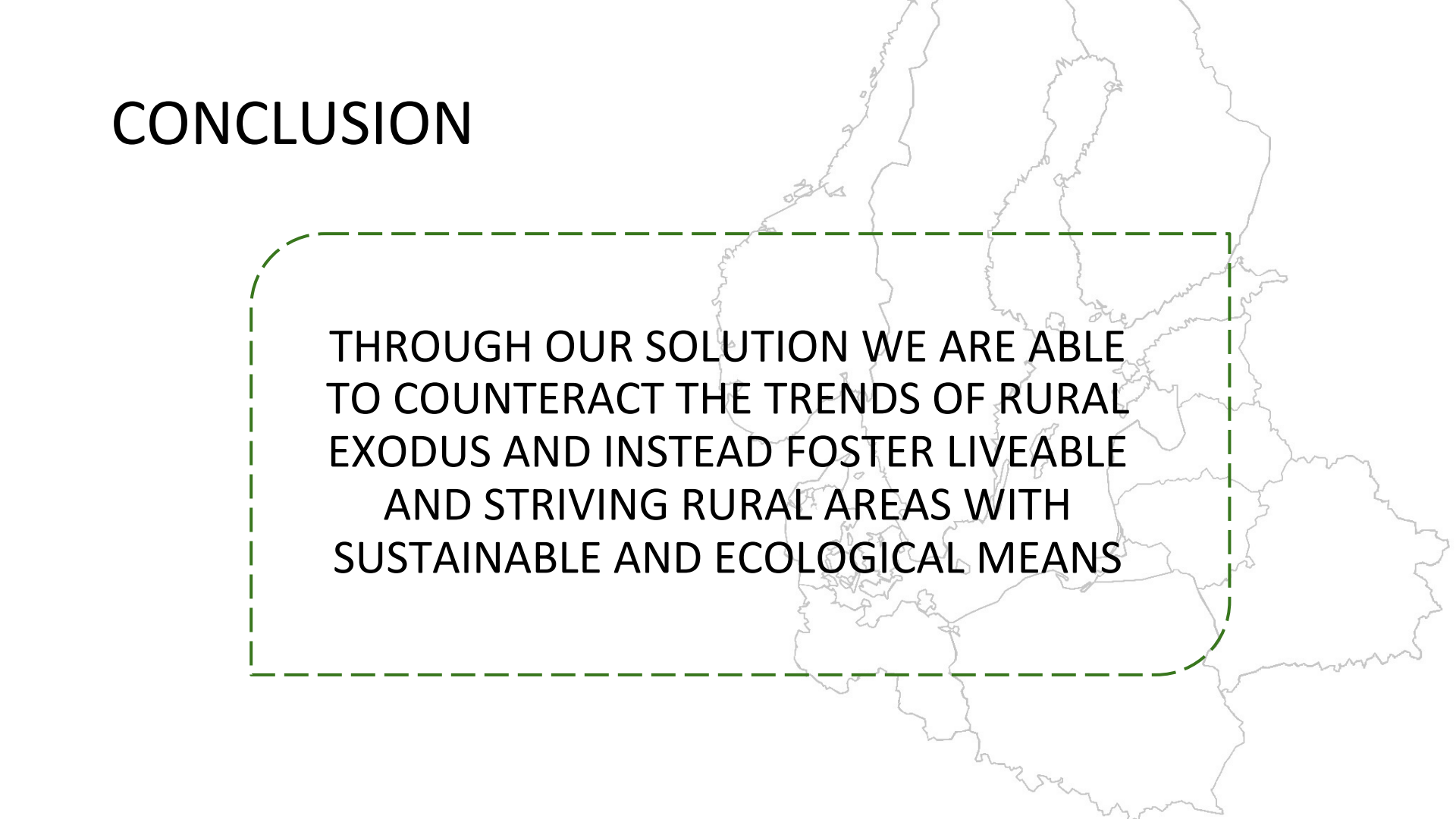
POSSIBLE PARTNERSHIPS



OUTCOMES

- PARADIGM SHIFT
- INTERCONNECTION URBAN-RURAL
- COMMUNITY DEVELOPMENT AND REVIVAL
- IMPROVED ACCESSIBILITY OF SERVICES
- COUNTERACT RURAL UNEMPLOYMENT
- GREATER INTEGRATION AND PARTICIPATION
- REDUCED NEED FOR PRIVATE TRANSPORTATION

CONCLUSION



THROUGH OUR SOLUTION WE ARE ABLE
TO COUNTERACT THE TRENDS OF RURAL
EXODUS AND INSTEAD FOSTER LIVEABLE
AND STRIVING RURAL AREAS WITH
SUSTAINABLE AND ECOLOGICAL MEANS

THANK YOU!

Veli-Matti Lappi

Medical Doctor
Master in Nutrition
Science

Ieva Nagle

Interior architect



Vincent Prats

Master in Urban design
Urban planner

Nicoline Løcke Zabel

Master in Urban and
regional planning

