

How can cycling boost green economic growth?

Invitation to the online event:

Cycling for green economic growth – the potentials for regional cycle planning

The 21st of September 2021, 14.30-16.30

Greater Copenhagen wants to become one of the worlds' leading green metropolitan areas. This event will focus on how the bicycle can play a key role.

Learn how the New York metropolitan area improves the cycle network across water, how the Province of Tilburg, Belgium successfully promotes cycle tourism, and what role the European Union considers cycling to play in the European Green Deal.

Finally, there will be a political debate about the potentials of cycling as a tool towards Greater Copenhagen becoming a leading green metropolitan area.



Matthew Baldwin
Deputy Director-General,
Mobility and transport,
European Union
Speaker



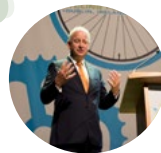
Signe Helledi
Project leader,
Strategic bicycle plan for
Greater Copenhagen
Speaker



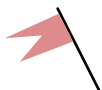
Danny Harris
Executive Director,
Transportation Alternatives,
New York City
Speaker



Ward Segers
Project Coordinator
Tourism Limburg
Belgium
Speaker

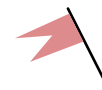


Henk Swarttouw
President of the European
Cyclist's Federation will
moderate the conference



REGISTRATION

Join the event and receive more information by registering here:
<https://bit.ly/38g1pw8>



FOLLOW LIVE

Or follow the event live via:
<https://bit.ly/3gzVZRb>