



EUROPEAN WEEK OF
REGIONS & CITIES

2003 - 2022

New Challenges for
Europe's Cohesion

VASAB Vision 2040



#EURegionsWeek





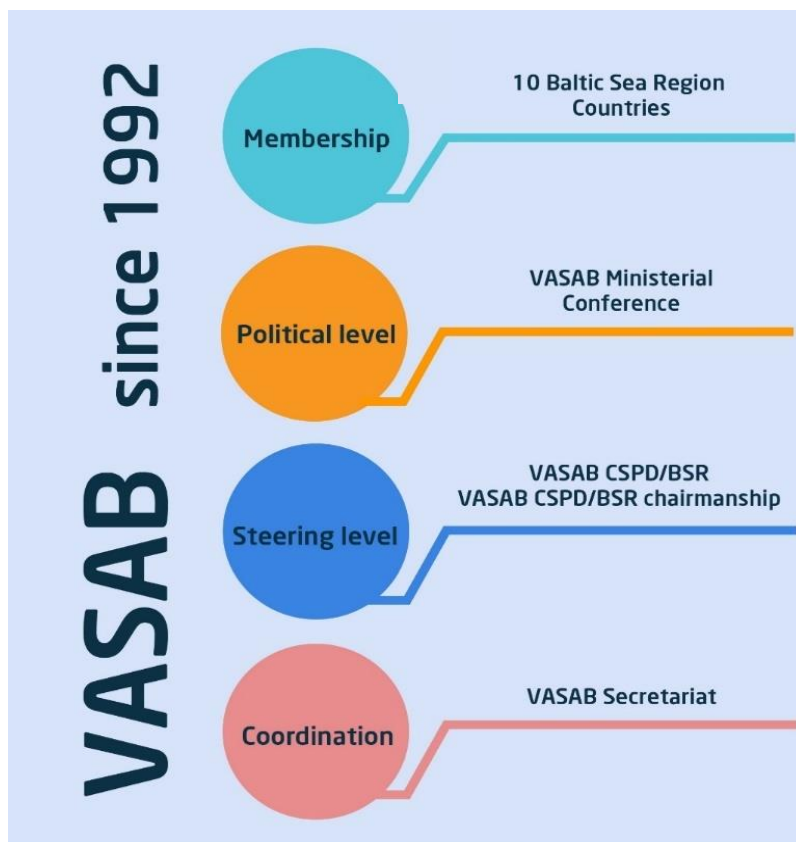
EUROPEAN WEEK OF
REGIONS & CITIES

2003 - 2022



First macro-regional collaboration
in Europe with common vision and
joint actions among ministries on
spatial planning & development

New Challenges for
Europe's Cohesion



#EURegionsWeek



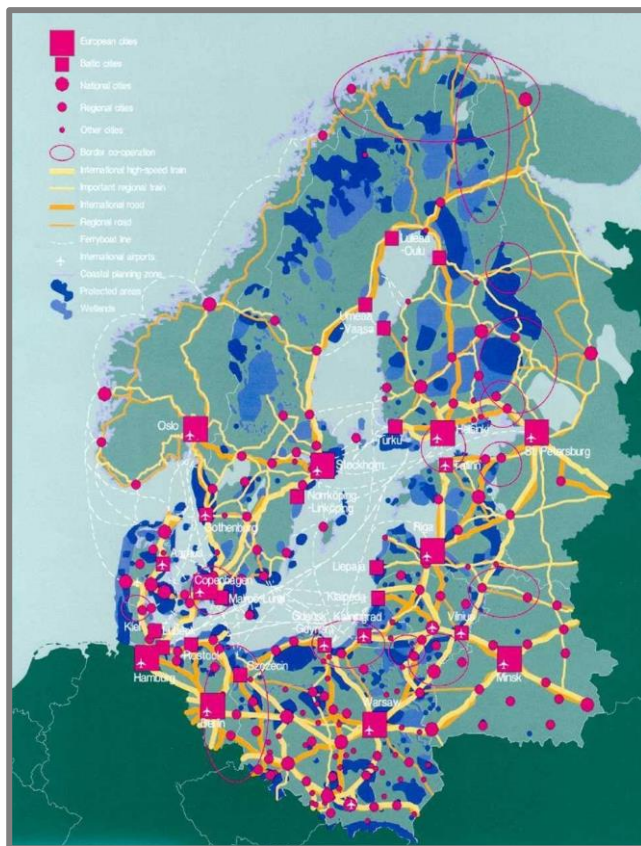


EUROPEAN WEEK OF
REGIONS & CITIES

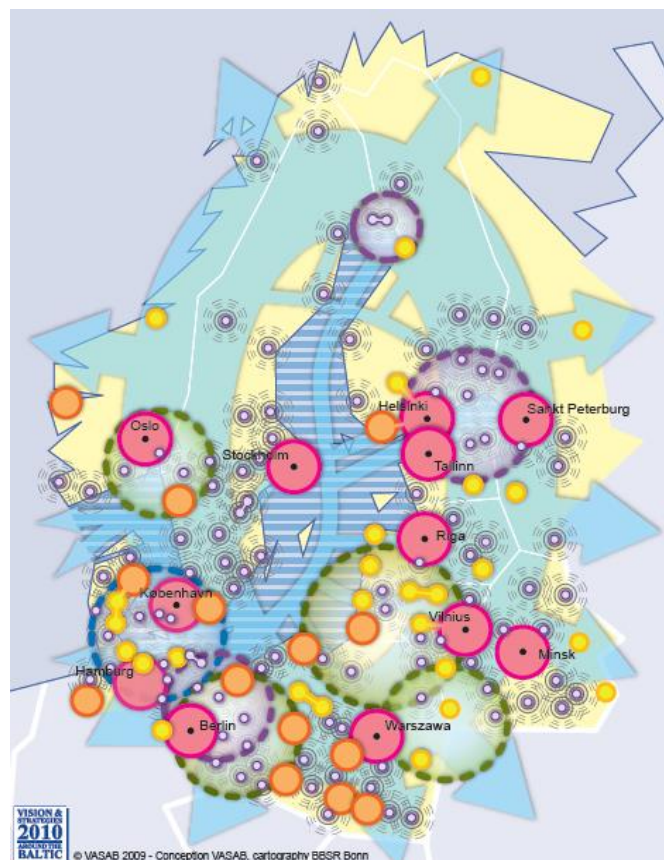
2003 - 2022



1994

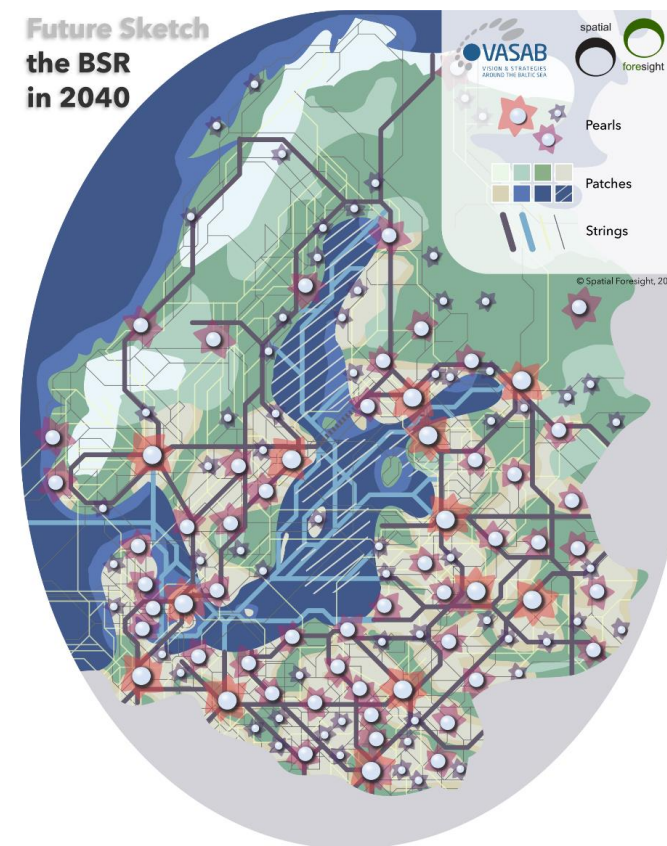


2009



New Challenges for Europe's Cohesion

New draft in 2022



#EURegionsWeek





EUROPEAN WEEK OF
REGIONS & CITIES

2003 - 2022



Update of VASAB Long-Term Perspective 2040

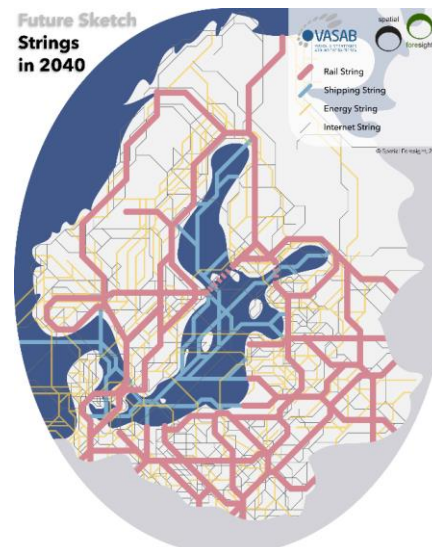
New Challenges for
Europe's Cohesion

«Bridging the old with the new»: First common BSR vision
1994 & VASAB Long-Term Perspective from 2009

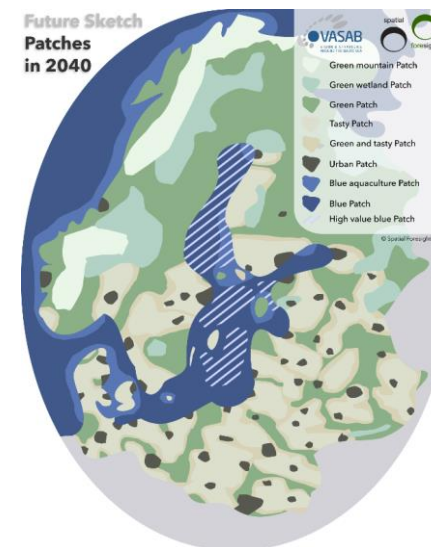
PEARLS



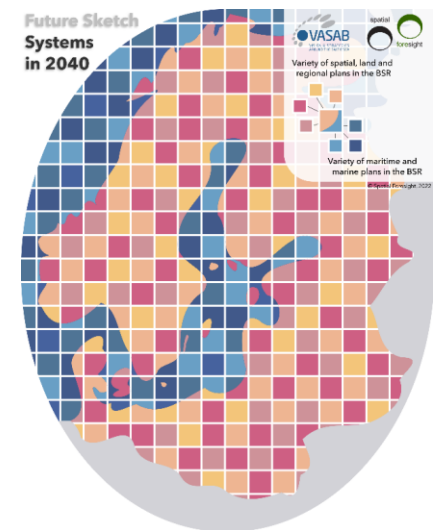
STRINGS



PATCHES



SYSTEM



#EURegionsWeek





EUROPEAN WEEK OF
REGIONS & CITIES

2003 - 2022



BSR for the next generation

Healthy Baltic Sea - central asset around which the region prospers

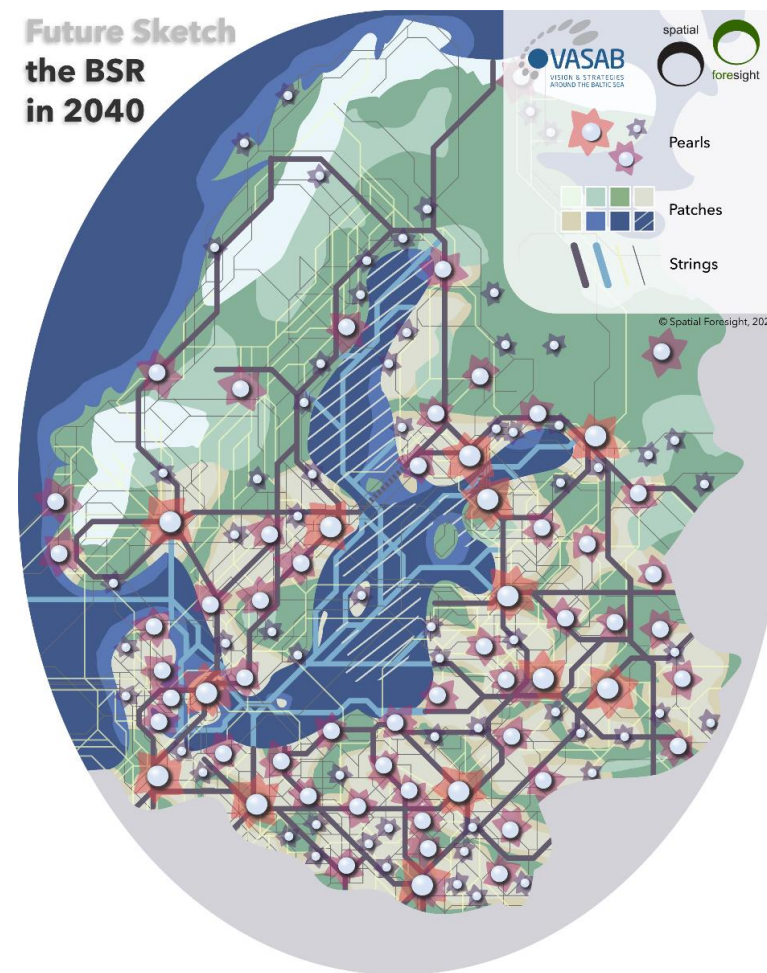
A buoyant and fresh Baltic Sea Region - diversity of places, nature and people of the region co-exist in harmony and stimulate each other

High quality of life - mindset shift towards sustainability in all aspects of life, on more cohesion, integration, solidarity and cooperation for the common good of places and people

Adequate policies – to cope with challenges

New Challenges for Europe's Cohesion

Future Sketch
the BSR
in 2040



#EURegionsWeek

