

Liveability

Designing public services for resilient neighbourhoods

Vibrant, Resilient, Well-connected – The Baltic Sea Region in 2040 Expert's Conference on the updated VASAB Vision

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Interreg
Baltic Sea Region



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RESPONSIVE PUBLIC SERVICES
Liveability

HEINRICH BÖLL STIFTUNG
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Liveability

How do we shape the future of our cities?

- How can cities shape their structures and framework conditions to make cities more liveable?
- How can city administration enable and empower civil servants, citizens and other stakeholders to engage in this transformation process?
- How can design approaches support cities around the Baltic Sea to become more liveable?



The Challenge

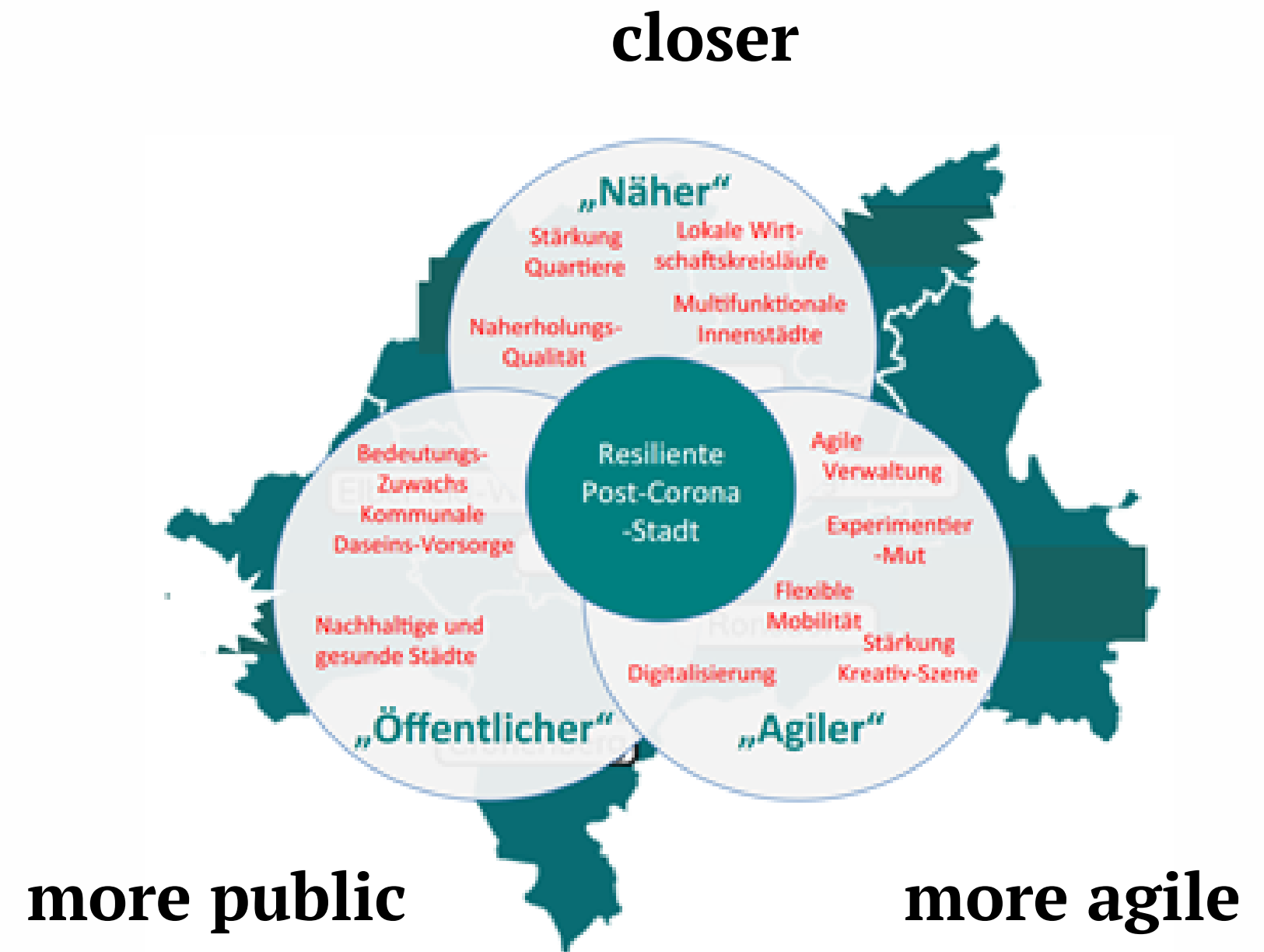
Increased complexity: Even before the COVID 19 crisis, many cities were facing complex social, environmental, and economic challenges, including social inequalities, impacts of climate change and demographic changes.

Create an Opportunity: However, changing work and life patterns are also a chance: medium-sized and smaller cities can attract residents and businesses by being liveable – i.e. by following an integrated and balanced approach for the built environment, innovation culture, public services and socio-cultural life and by evoking a strong sense of active citizenship.

What should resilient post-Covid-cities look like?

SDG 11: The Urban SDG

"Make cities and human settlements inclusive, safe, resilient and sustainable"



Source. *Näher, öffentlicher, agiler – Eckpfeiler einer Post-Corona-Stadt. Wuppertal Institut

What does Liveability mean to me?

„To me a liveable city (with its people, buildings, restaurants and more) is green, blue and diverse. It is a childfriendly place that inhabitants feel connected to. A place where people feel responsible for their surroundings and have the possibility to participate in decisions and contribute to shaping their city. It is a city where services are easily accessible and citizens feel supported in reaching their potential.“

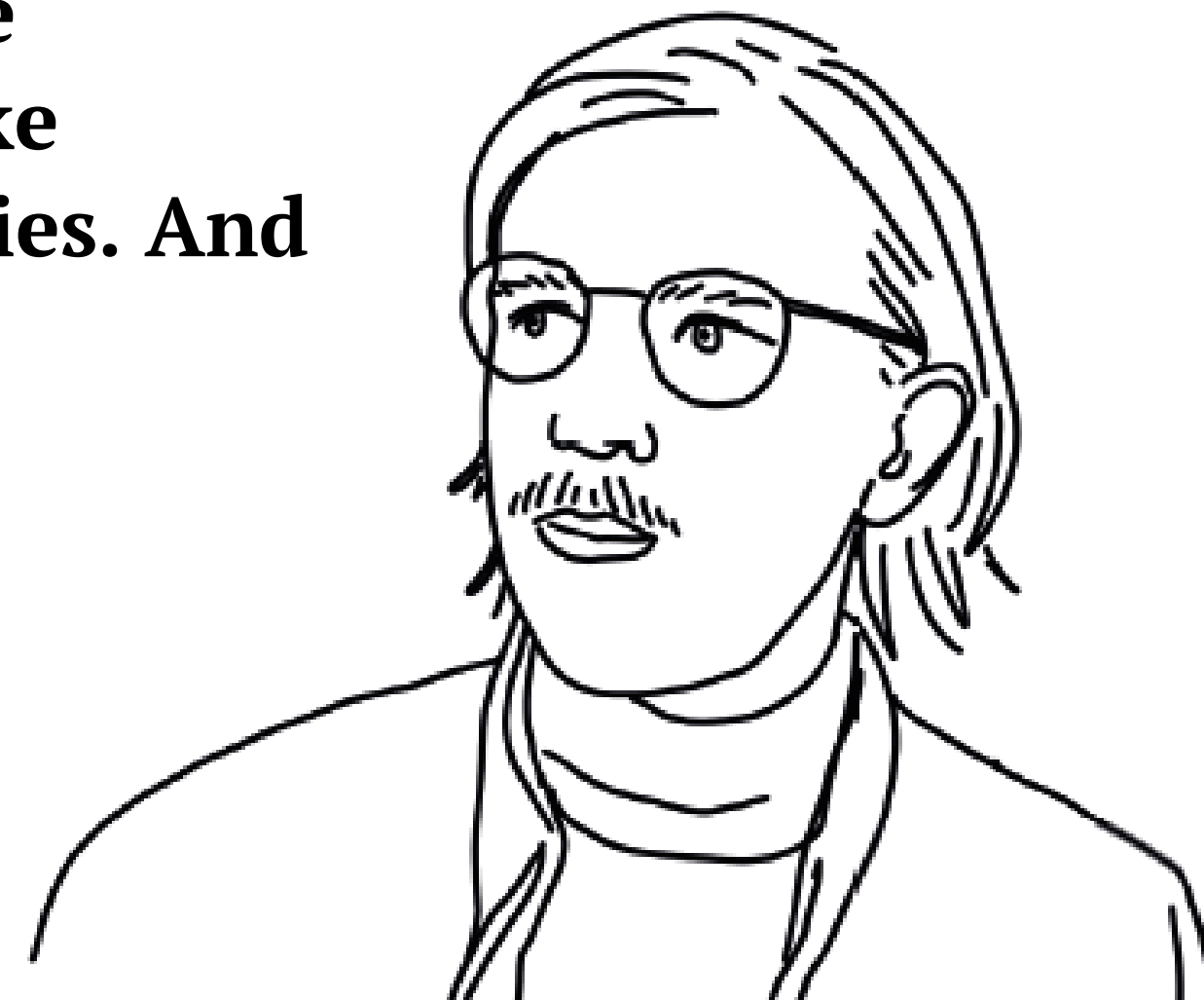
Anna Emil
Change Agent – City of Kiel



What does Liveability mean to me?

„What interests me a lot is the obvious next level of democracy. We all know what democracy is. It means we have rights to express ourselves. And then the next level is civil society. And I am very fond to see how people and different communities understand that. And take activities in their own hands and organize their own activities. And make their own projects to make their lives better.““

Martins Engelis
Change Agent – City of Kiel

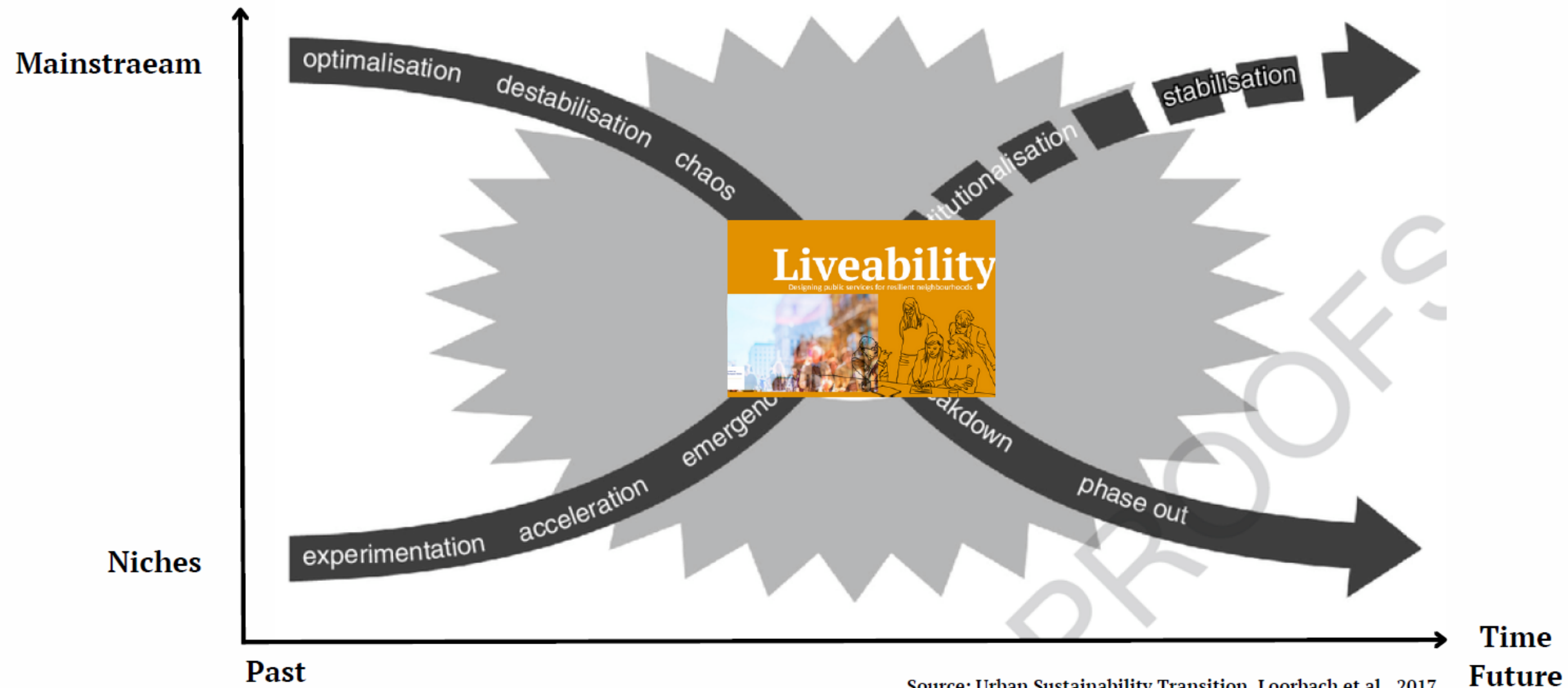


What could Liveability imply?

"Liveability is strongly entwined with a sense of belonging within the space and community.

Liveability is created through meaningful space creation that encompasses a sense of pride and empowerment - I have a say and the power to influence my living environment to make it better so that I feel better within it. "

Preparing for agile Transformation



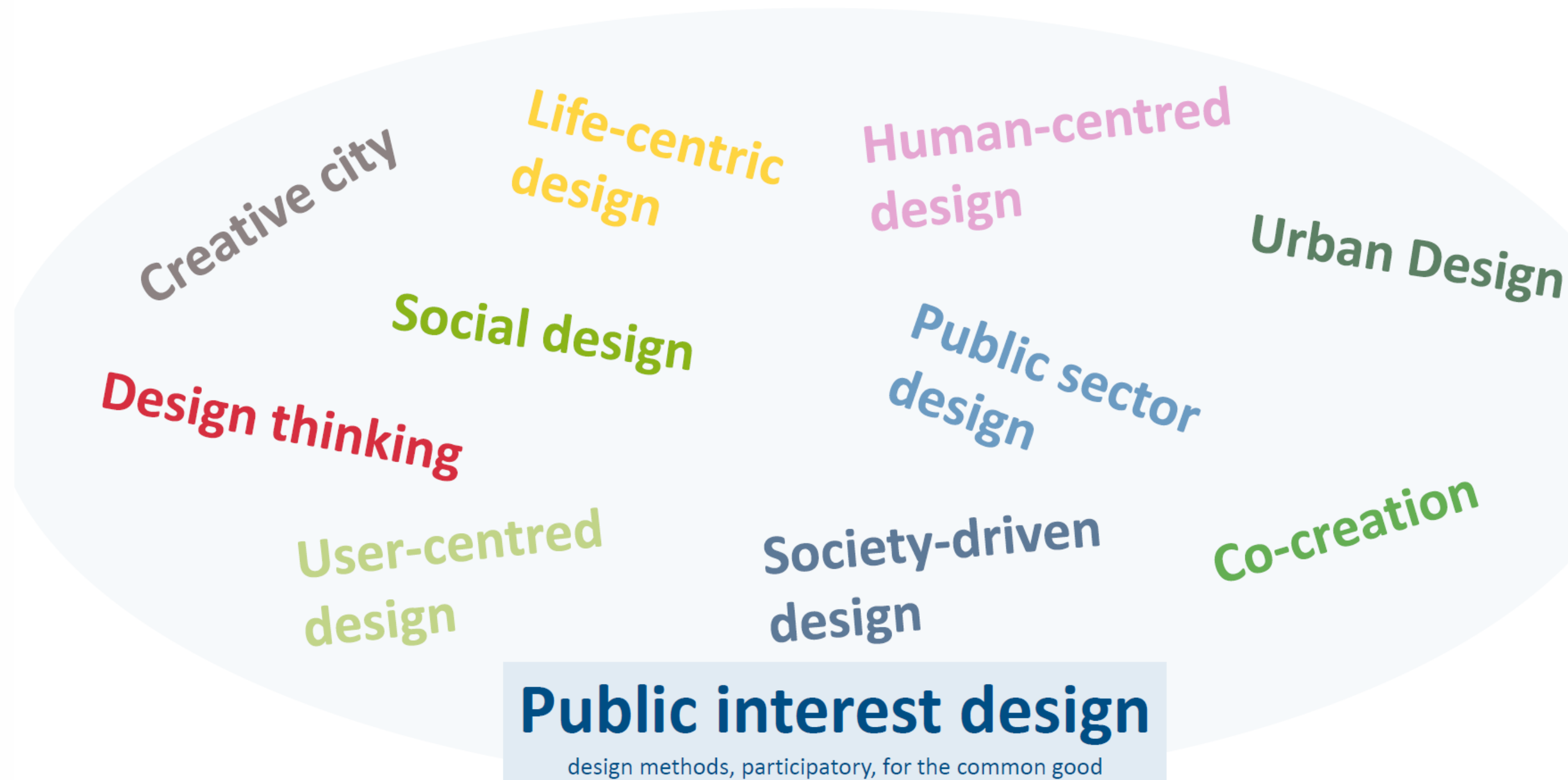
STEPS TOWARDS LIVEABILITY

Public Interst Design

How can design approaches support cities around the Baltic Sea to become more liveable?

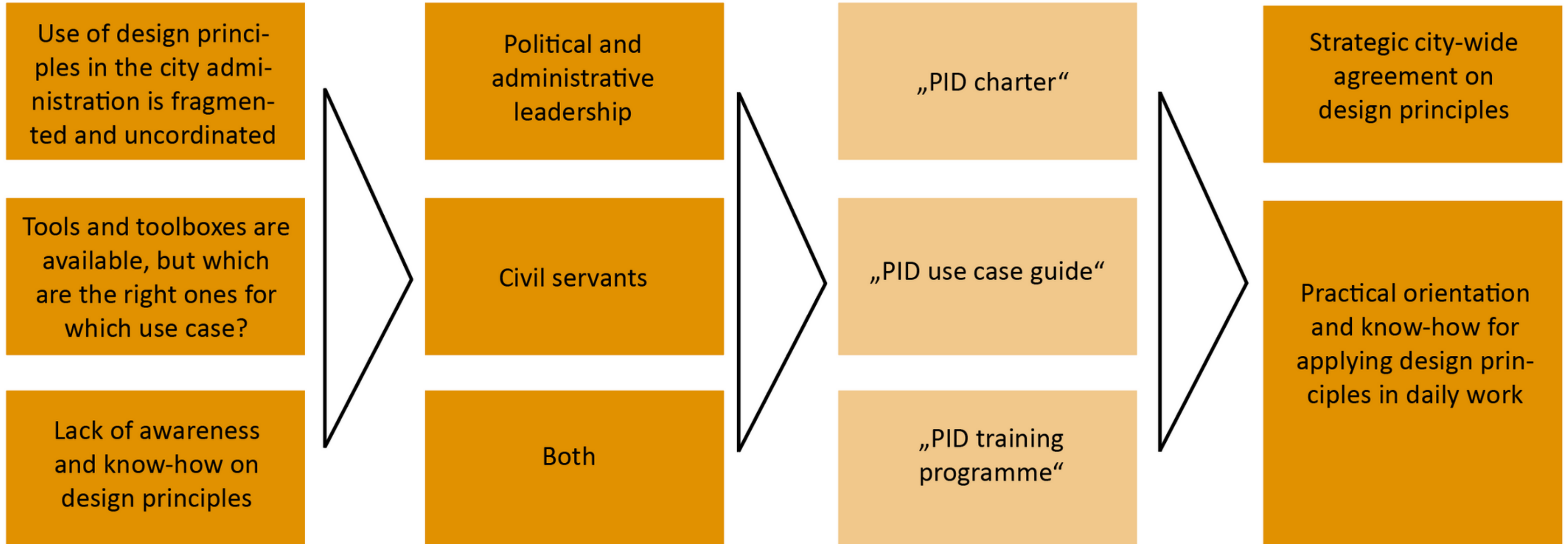


Design in the context of urban development



The Liveability Capacity building programme

Our Solution: A PID capacity building programme



Key Roles: Change Agent & PID Implementer

A **PID change agent** is an official ideally employed in the city administration, with the capacity to impact beyond the project lifetime.

Who has the capability and mandate to **work with both city leadership and civil servants across departments** of the city administration have good understanding of organisational processes and workflows in the city administration.

The **PID implementer** has a key function in the preparation of the capacity building programme and especially in the piloting of PID in a neighbourhood testbed.

The PID implementer is directly **engaging with citizens and neighbourhood organisations**, and has the role of facilitating the **co-creation of the public service to be developed**.

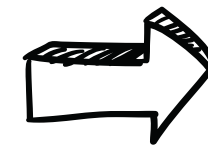
Project phases

WP 1 – Preparing the PID Capacity Building Programme (2023)

Developing a common understanding on public interest design

Preparing first version of the PID charter, use case guide and training programme

Developing an evaluation framework

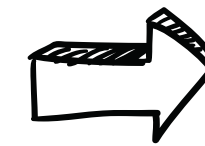


WP 2 – Piloting the PID Capacity Building Programme (2024)

Piloting PID charter, use case guide and training programme in partner cities

Exchanging experience and good practices

Evaluation and refining the capacity building programme



WP 3 – Transferring the PID Capacity Building Programme (2025)

Developing action plans to continue and upscale PID in the partner cities.

Developing and launching a „liveable cities“ label and network.

Introducing the capacity building programme to „candidate cities“

STEPS TOWARDS LIVEABILITY

Outlook



Creation of a transnational community of practice and network around public interest design for enabeling Liveability

Besides functioning as a platform for knowledge exchange for enhancing Liveability through public interest design, the network also strives to serve as an engine behind the **continued promotion and transfer of the three components of the PID capacity building programme** by organising online train the trainer seminars and the **awarding of the “liveable city” label.**



For more information

GET IN CONTACT



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<https://interreg-baltic.eu/project/liveability/>