

VASAB Vision 2040 - Interreg B project „GreenIndustrialAreas“

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Green Industrial Areas – project partners



Map project partners BSR in project GIA, Ministry of Economics, Infrastructure, Tourism and Labour M-V

- Lead-Partner: Ministry of Economics, Infrastructure, Tourism & Labour of M-V
- partners from Denmark, Sweden, Poland, Lithuania, Latvia, Finland
- 9 associated partners (key stakeholders)
- interdisciplinary partnership

Green Industrial Areas – background and starting point

- Mecklenburg-Vorpommern
 - State dialogue “Grüne Gewerbegebiete in MV” (G³)
 - outcome of BSR project BEA-APP
- Kalundborg (DK)
 - experiences to promote and foster industrial symbiosis
- further available good practices in BSR such as smart grids, power to X technologies, smart energy metering, twin innovation (digital & energy transition)

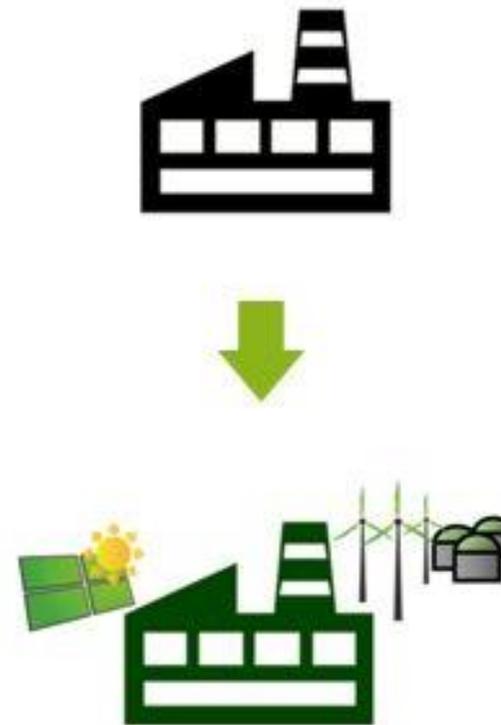


G³ Hagenow, Mecklenburg-Vorpommern

Foto: Ministry of Economics, Infrastructure, Tourism and Labour M-V

Green Industrial Areas – project outcomes

- **transnational standard for the certification** of green industrial areas aiming for climate-neutrality
 - ready-to-use guideline
 - minimum requirements
 - quality label for BSR
- **tool-box** for industrial areas become smart and climate-neutral
 - presentation of available technologies
 - investment costs & return of investment
 - decision-making chart



Green Industrial Areas – durable results

- **Built-up capacities** of at least 50 institutions
 - project and associated partners, pilot action stakeholders
- **Certification guideline** ready to be used across BSR
 - based on a transnational standard and minimum requirements
- **Tool-box with available technologies**
 - to assist stakeholders of industrial areas in taking investment decisions
- **6 certified industrial areas** (pilot action sites)
 - where decision-makers are committed to energy transition



Thank you for your attention!

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