

BEACH-SOS



Climate-Smart Baltic Beaches and Tourism

Interreg
Baltic Sea Region



Co-funded by
the European Union

Interreg Baltic Small Projects



*Sustainable Beaches and Coastal Tourism
in the Baltic Rim*



Eine Einrichtung des Helmholtz-Zentrums **Hereon**

Project coordinators



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- **BEACH-SOS** aims to build institutional capacity for beach tourism adaptation to climate change.

- The **main output** aims at reducing and overcoming the climate risks to coastal municipalities and communities to sustain and promote the sustainability and resilience of beach tourism.

Climate change threatens beach and coastal tourism



Loss of **attractiveness** of the coastal environment



Loss of **species** and **degradation** of landscape



Loss of **tourist experience** related to human comfort



Increase emerging **infectious diseases**



Change in the **quality of the infrastructures** and facilities



The availability and/or **cleanliness of domestic water**

Coastal tourism, faces some challenges for adapting to climate change

Low level of penetration of climatic information for decision making within the beach and coastal tourism sector

1. Lack of ad-hoc, easy to access information

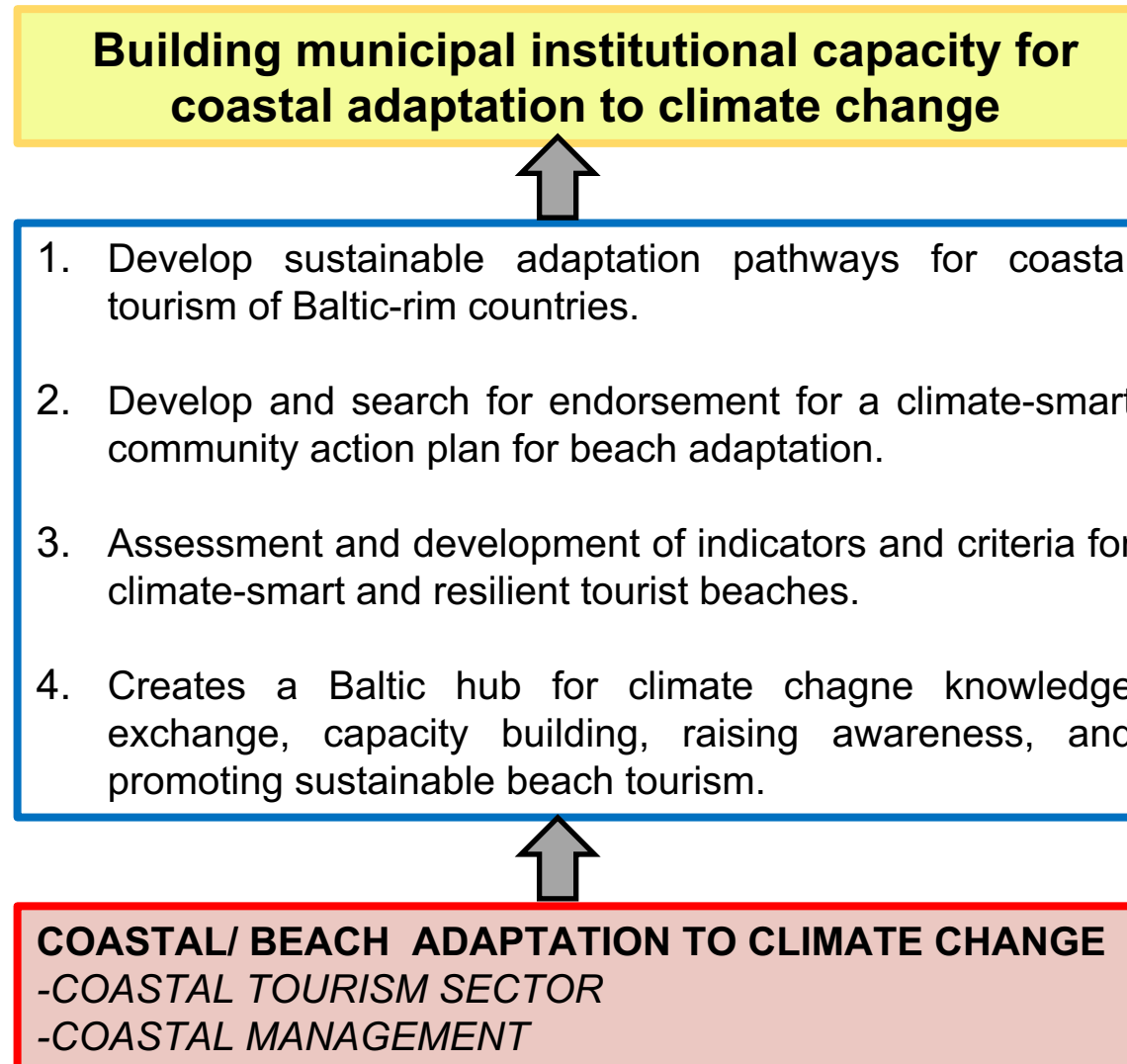
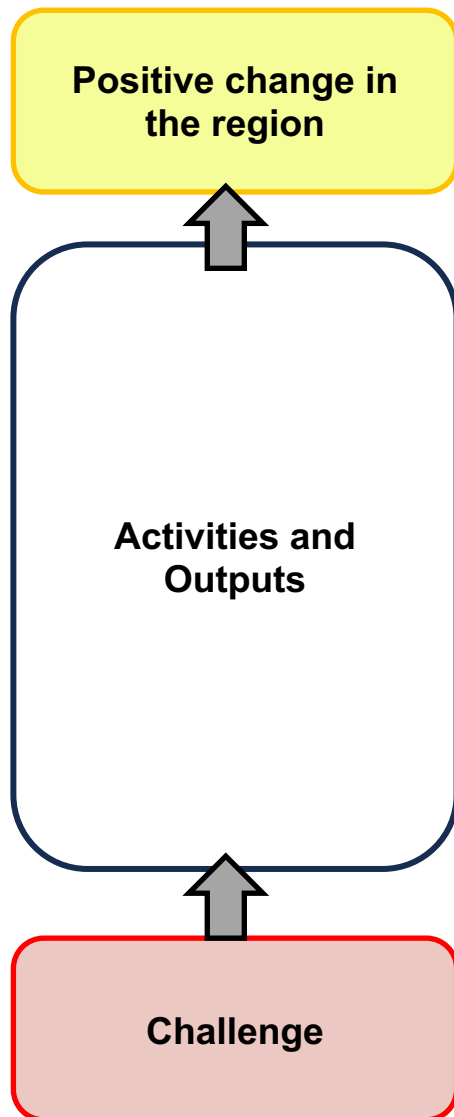
2. Low level of awareness amongst the key stakeholders

3. Lack of sense of urgency

4. Short decision cycle

BEACH-SOS

(Damm et al., 2020).



The Partnership

Lead
Partner

1. Climate Service Centre Germany. GERICS-HEREON (DE)

Project
Partner

2. Coastal Union Germany (DE), NGO

3. Outdoor Council (DK), NGO

4. Foundation Environmental Education (LV), NGO

5. Saulkrasti Municipality. (LV)

6. Foundation Environmental Education International.
Blue Flag International Programm (DK-UK), NGO.

7. Gdańsk Sport Center, Gdańsk Municipality.

Associated
Organisations

Research institution



Climate Services Centre Germany

NGOs



FEE International. Blue Flag Program



The Outdoor Council Denmark



Coastal Union Germany



FEE- Latvia

Municipal Authorities



Saulkrasti Municipality. (LV)



Gdansk Municipality (PL)



Municipal public authorities in charge of coastal management/tourism (DK, LV, DE)

This group represents the key target group because holds the institutional capacity to address the challenges by implementing the solutions provided by the project (i.e., Adaptation pathways for coastal tourism and climate smart action plan for climate resilient beaches and coastal tourism sector)



Local NGOs

The project will engage with and develop institutional capacity of NGOs, especially those with an interest in coastal conservation, environmental education, and outdoor activities at the local and regional levels. In the frame of BEACH-SOS, NGOs are important boundary agents that can bridge the gap between scientific data and information (on climate change) and its use for adaptation of the local coastal tourism sector. NGOs in Latvia, Germany and Denmark are included in the project.



Tourism Support Organisations and coastal tourism stakeholders

The project will engage with the main tourism-related associations in LV, DK and DE. The Tourism Support Organisations bring together tourism stakeholders to represent common interests and share the conviction that sustainable tourism development at macro-regional level needs permanent cooperation.

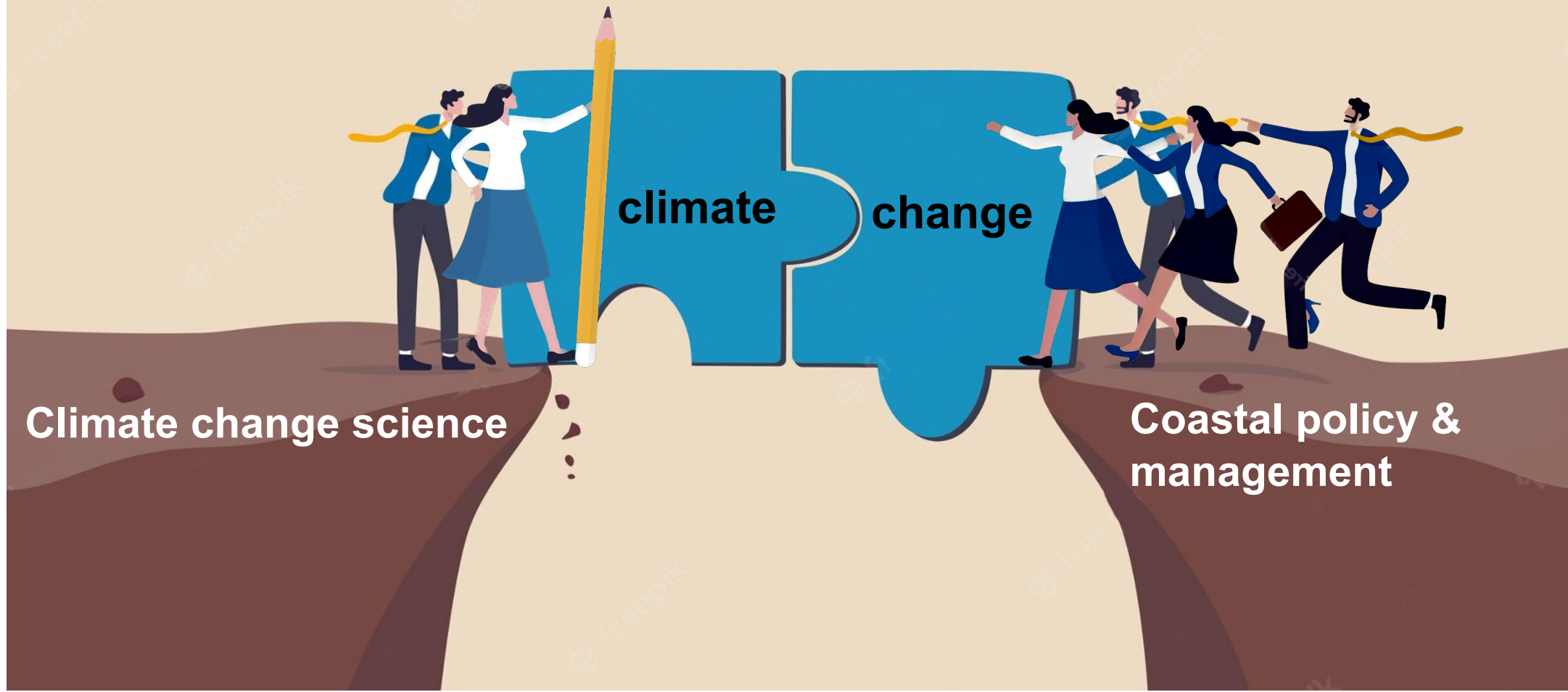


Coastal communities

The project will follow a codesign approach for the solutions. The inclusion of groups of civil society is essential to better understand currents and future challenges of beach adaptation to climate change.



BEACH-SOS bridges the gap between complex climate change information and decision-makers



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