

Anchoring Effective Communication in NESBp

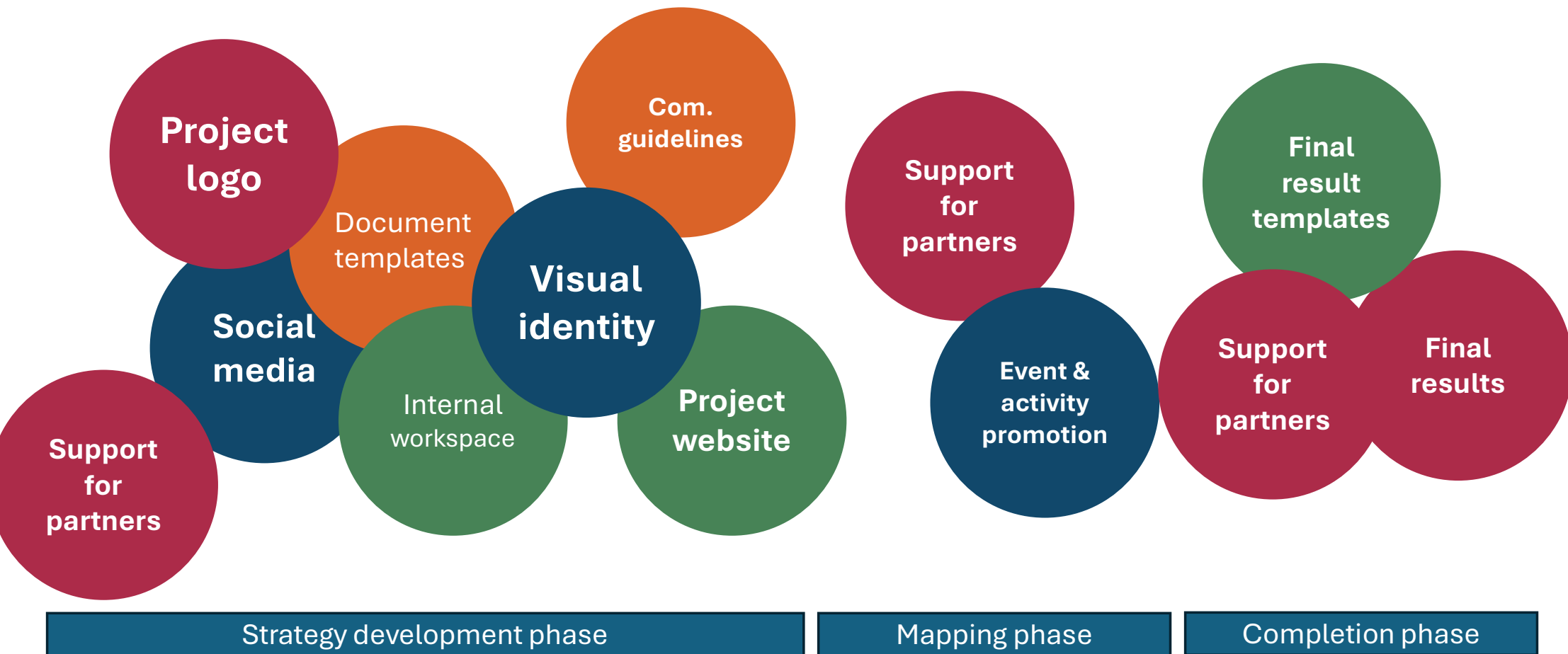
NESBp communication tasks

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NESBp kick-off meeting 25/02/2025

Project communication tasks



Webpage www.NESBproject.eu

- Domain name redirects visitors to VASAB website
- General information about project
- Each WP has a dedicated section
- Project news and events can be added
- Videos & photos can be added in galleries

Webpage www.NESBproject.eu

Task for WP leaders:

- Review the information about your work package and update.

- ABOUT NESB PROJECT
- PROJECT IMPLEMENTATION
 - OCEAN GOVERNANCE
 - ENERGY TRANSITION AND BIODIVERSITY IN MSP
 - MULTI-USE IN PRACTICE: FROM MARIPARKS TO BASIN-SCALE MULTI-USE
 - KNOWLEDGE TRANSFER & SHARING

Northern European Sea Basins project

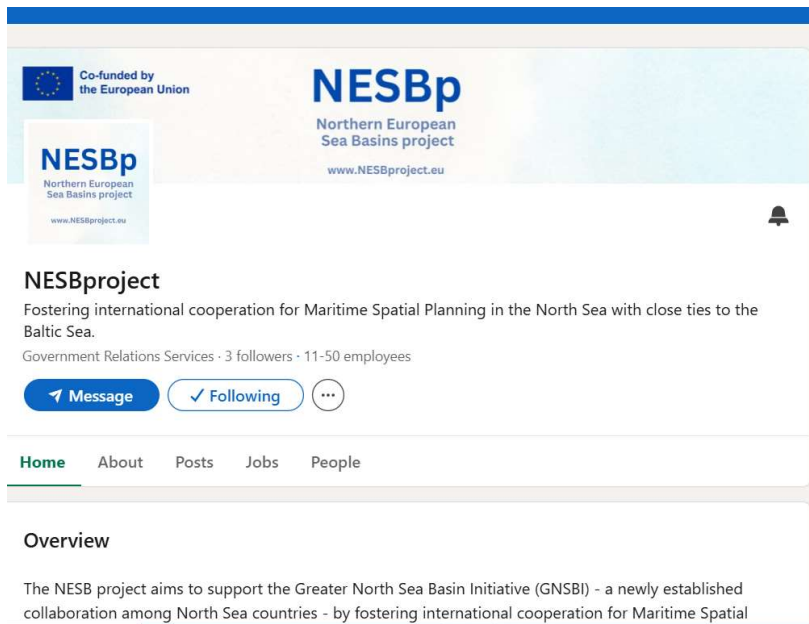
Welcome to the main webpage of the Northern European Sea Basins project! This page is a work in progress and will be completed soon. Stay tuned for updates!



**Co-funded by
the European Union**

Social media accounts

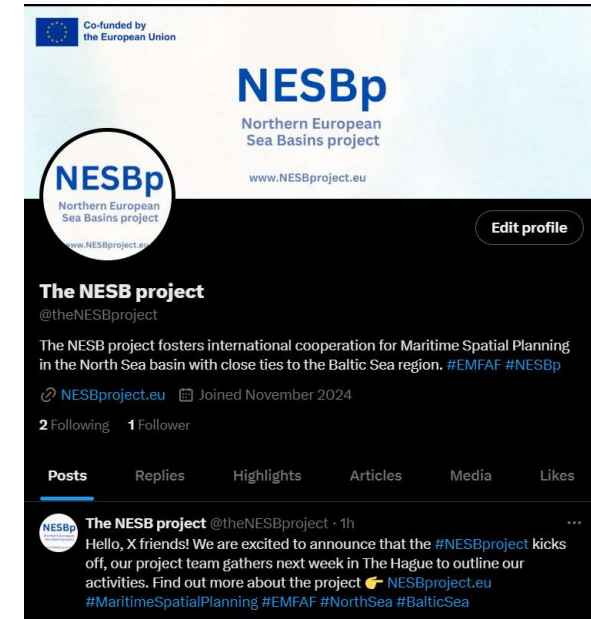
LinkedIn: NESBproject



BlueSky: The NESBproject



X: The NESBproject



Use: #NESBproject #EMFAF

Event communication

- Add project events and related events: [Planning Excel file on MS Teams Sharepoint.](#)
- Share the information with the WP6 lead liene.strazdina@vasab.org and agree on what information and message to share on NESBp channels.
- Take photos/screenshots during event and share on your social media channels, share with WP6 lead.
- Share all information that needs to be uploaded on project website (outcomes, presentations, report etc.) with WP6 lead.
- More details will be explained on communication guidelines.

Personal data, copyrights and disclaimers

- ! • For the event promotion always use disclaimers informing participants about storing their data, inform about filming and taking photos.
- ! • Photo copyrights - for any visual material make sure you have the rights for using it. Especially stock images. To avoid cases for unauthorized image use and requests to pay compensation for the copyright infringement.
- ! • Use disclaimers/acknowledgments in any publications made within the project.
- More information will follow in communication guidelines.

Vote for the logo

Minor adjustments still possible



Ocean governance

Energy transition and
biodiversity in MSP

Multi-use in practice

Knowledge transfer
and sharing

NEXT tasks

- Final logo,
- Communication guidelines,
- Visual identity and project templates (pptx, docx),
- Project info material – online and printed,
- Project info material in the form of a business card – online and printed,
- Roll-up banner – file for printing,
- Consensus on usage of social media accounts.